

Connect with the meeting attendees and get known by museum executives from leading cultural institutions in the U.S. and abroad.

**ADVERTISEMENT RESERVATION FORM**

Reach your target audience year round. Print and electronic advertising is an affordable and effective way to stretch your marketing dollars. Advertising in our Annual Meeting Program targets a diverse audience of museum professionals and eWestmuse provides up to 12 months of exposure to industry insiders.

**ANNUAL MEETING PRINTED PROGRAM AD RATES** (please select one)

Half Page (8" w x 5.25" h)	\$750 <input type="checkbox"/>	Inside Cover (8.5" w x 11" h)	\$1,800 <input type="checkbox"/>
Full Page (8.5" w x 11" h)	\$975 <input type="checkbox"/>	Back Cover (8.5" w x 11" h)	\$2,500 <input type="checkbox"/>

**ANNUAL MEETING PROGRAM INSERTION**

Your marketing piece will be inserted into each attendee's on-site Annual Meeting registration packet: \$500

**ELECTRONIC ADVERTISING PACKAGES** (please select one)

	<b>Cycle</b>	<b>Size</b>	<b>Rate</b>	
WMA Home Page Ad & Monthly <i>eWestmuse</i> Ads are placed on WMA's home page for maximum visibility.	4 months	340px X 200px	\$400	<input type="checkbox"/>
	8 months	340px X 200px	\$800	<input type="checkbox"/>
	12 months	340px X 200px	\$1200	<input type="checkbox"/>
WMA Website Ad & Monthly <i>eWestmuse</i> Ad placement on high traffic pages, such as Annual Meeting page, Job Board, and Awards and Scholarships.	4 months	200px X 340px	\$300	<input type="checkbox"/>
	8 months	200px X 340px	\$600	<input type="checkbox"/>
	12 months	200px X 340px	\$900	<input type="checkbox"/>

*Receive 10% off of the prices published above when you purchase both a print ad and electronic ad.*

Select sponsorship(s) above and enter the total amount enclosed in the box to the right.

**TOTAL AMOUNT** \$

**SPONSOR INFORMATION**

Please enter your information clearly and EXACTLY as you would like it to appear in WMA listings.

Primary Contact \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

**METHOD OF PAYMENT**

Check Enclosed (payable to Western Museums Association)  
 Credit Card:     AmEx     MasterCard     Visa  
 Card# \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

For more information contact:  
 Jason B. Jones, WMA Executive Director  
 707.433.4701 • wma@westmuse.org

Complete this form and return it with payment to:  
 Jason B. Jones • wma@westmuse.org  
 Western Museums Association  
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