

CONFERENCE PROGRAM

UNITE
2017

ANNUAL CONFERENCE / MEETING 2017

SEPTEMBER 20 - 23

Chateau Lacombe Hotel

Edmonton * Alberta * Canada



Western
Museums
Association

PROUD HOST CITY



Edmonton welcomes delegates of the
UNITE 2017 AMA/ WMA International Museum Conference



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Message from His Worship Mayor Don Iveson

On behalf of City Council and the people of Edmonton, Alberta's Capital City, I welcome everyone to Unite 2017.

Our city and our province are undergoing great changes – economically, politically, environmentally, and demographically. As our city grows, museums are essential in collecting and telling the stories of who we are and where we are from. They also shape our communities, address social issues and provide a common gathering place to understand different perspectives. With a focus on activism, diversity in exhibits, environmental responsibility and inclusivity, this conference highlights the significant role museums play in leading conversations and actions about the issues that affect our lives.

I thank the Alberta Museums Association and the Western Museums Association for hosting this event. Your commitment to supporting museums brightens our communities and ensures future generations will know the stories and histories of their communities.

Best wishes for a successful conference!

Yours truly,

A handwritten signature in black ink, which appears to read 'Don Iveson'. The signature is stylized and fluid.

Don Iveson
Mayor

WELCOME REMARKS

Dear Friends and Colleagues,

The Alberta Museums Association (AMA), in partnership with the Western Museums Association (WMA), welcomes you to the 2017 Joint International Museum Conference.

This year's theme, **UNITE** focusses on the ways museums can unite across sectors, across communities, and across borders to work towards innovative and inclusive solutions to shared concerns, and truly represents the approach taken by both Associations throughout the years of relationship building and planning that has preceded this event. The international museum dialog that will take place over the next several days is certain to be groundbreaking, and the cross-pollination of ideas promises to contribute powerfully to positive change in the museum sector.

This Conference will explore how we can work collectively to take action more efficiently, more effectively, and more powerfully. Together as a community of museum professionals, we will ask: How can museums be agents of social change? How can museums increase diversity in their exhibits, programming, and museum staff / boards? What cross-sector, unconventional partnerships can be formed between museums and other organizations? How can we make museums more inclusive places?

Conferences are a fantastic opportunity to learn and grow through sessions, networking, and increased exposure to different organizational, theoretical, and geographical perspectives. This year's Program tackles a variety of complex issues currently facing the museum field and the Keynote Address, delivered by Tony Butler, will explore how museums play a role in addressing long-term challenges such as climate change, and abrupt disruptions like Brexit. Butler will share the work of the Happy Museum Project, which provides a leadership framework for museums to develop a holistic approach to well-being and sustainability.

Within the pages of this Conference Program you will find thirty-nine engaging sessions from seven interdisciplinary tracks: Business, Collections, Community Engagement, Indigenous, Leadership, Technology, and Visitor Experience. Over the next few days there will be numerous opportunities to meet and network with museum colleagues, and the Evening Events will be especially memorable. **UNITE 2017** will begin with an Opening Reception and Awards Ceremony in the Alberta Ballroom and McDougall United Church where you can meet museum colleagues from across the border and reconnect with old friends. Over the course of the next two nights we will enjoy interactive and engaging exhibits at the Alberta Legislative Assembly Visitor Centre and tour the galleries of the architecturally stunning Art Gallery of Alberta.

UNITE promises to provide new and different experiences for all delegates. We know that you will come away with a renewed passion for the work that you do in museums.

Meaghan Patterson
Executive Director / CEO
Alberta Museums Association

Jason B. Jones
Executive Director
Western Museums Association

Acknowledgments

Thank you to the following individuals who have all been instrumental in the planning, development, and support of the AMA / WMA Joint International Conference: *UNITE*. Your generous gifts of time and resources have made this event possible.

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- JESSE MOFFATT, Director of Collections, National Music Centre

AMA is committed to empowering museums and museum professionals with information and resources that will ensure the sustainability of the museum sector.

HELP! is funded through the Museum Flood Funding Program, a multi-year initiative supported by Alberta Culture and Tourism, which provides assistance to museums affected by the June 2013 floods, and ensures at-risk museums are able to mitigate potential damage in the event of future flooding emergencies. The AMA appreciates the Government of Alberta's commitment to assisting flood-affected cultural institutions.

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ALBERTA MUSEUMS
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Key Information

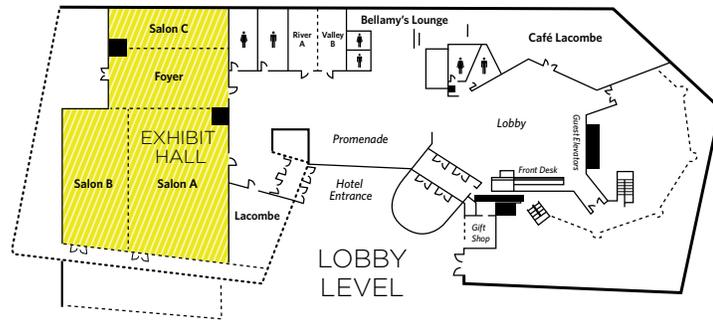
1 Main Hotel Venue:

Chateau Lacombe Hotel
Edmonton

HOTEL DETAILS



Located in the heart of downtown Edmonton, the Chateau Lacombe Hotel is an iconic landmark hotel offering spectacular panoramic views of the North Saskatchewan River valley. The hotel is conveniently located within walking distance to shopping, nightlife, and the Arts District.



2 Secondary

Conference Hotel:

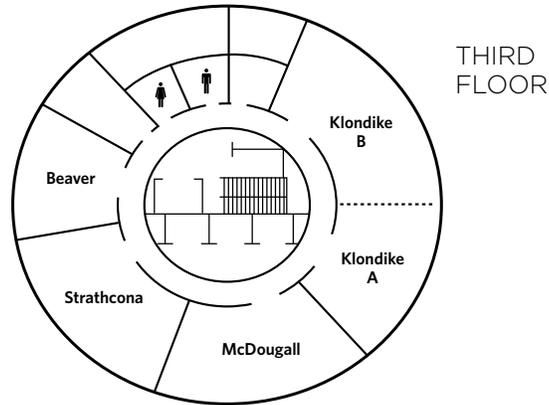
Sutton Place Hotel Edmonton
(guest rooms only)

HOTEL DETAILS



The Sutton Place Hotel Edmonton is situated in the heart of downtown, immediately adjacent to the brand new

ICE District and the new Royal Alberta Museum, combining the perfect location, convenience, and modern renovated guest rooms all into one. The Sutton is three blocks from the Chateau Lacombe Hotel (5 - 10 minute walk).



Offsite Events:

Are you attending a Hard Hat Tour at the Royal Alberta Museum (3) or the Pre-Conference Workshop or Evening Event at the Art Gallery of Alberta (4)? Both venues are walking distance from the Chateau Lacombe Hotel (1) and Sutton Place Hotel (2). The Awards Ceremony and Opening Keynote will take place at the McDougall Church (5), just across the street from the main conference venue.





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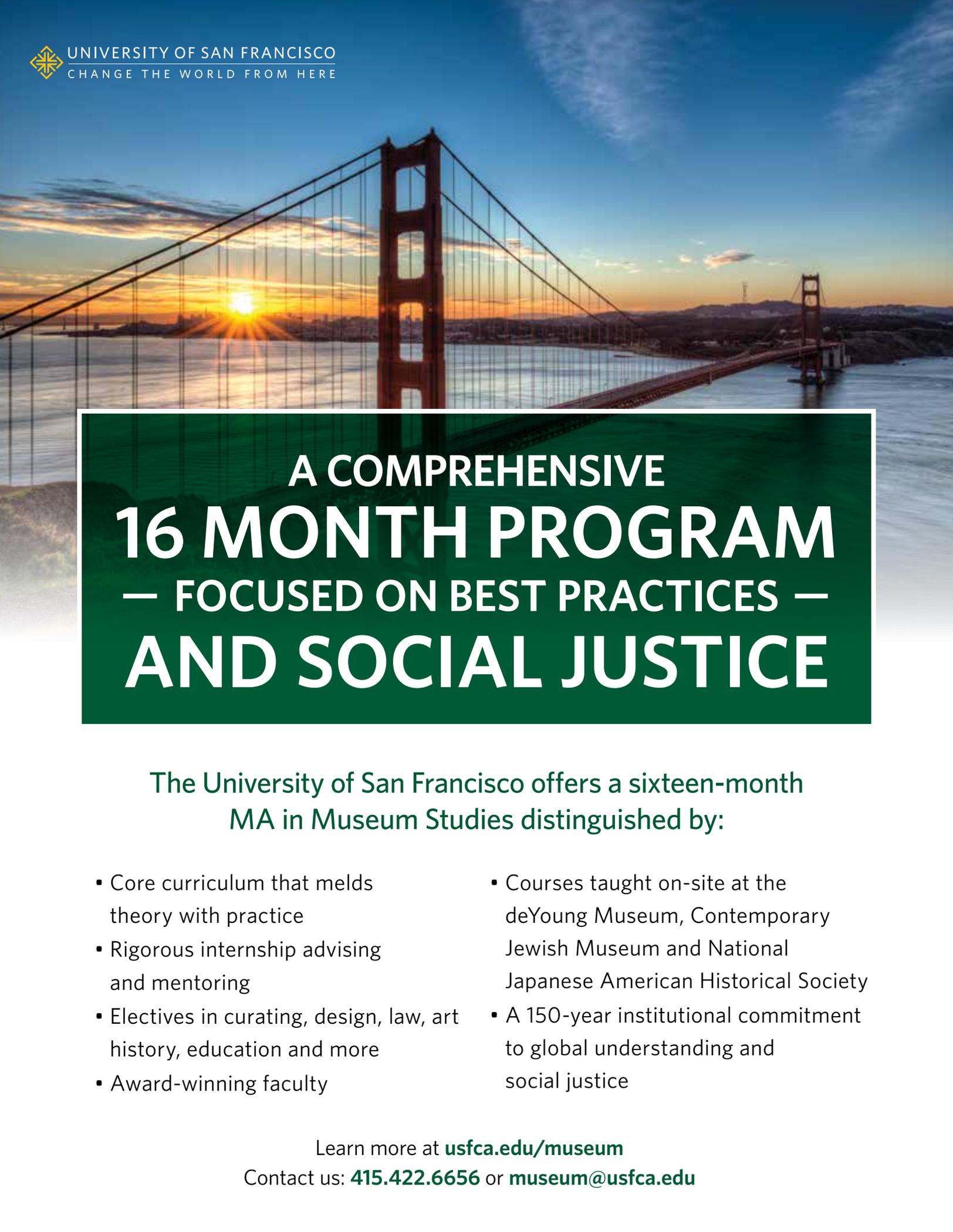
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Program Key

Look for these keys throughout the Program to tailor your experience!



BUSINESS

Do any of the following sound like a day in your life: writing a grant proposal, managing a schedule, setting up a business plan, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.



COLLECTIONS

Calling all collection managers, registrars, conservators, curators, and art handlers! These sessions and workshops focus on what you need to know to safeguard your museum's collections now and for years to come.



COMMUNITY ENGAGEMENT

Engaging your museum's community is essential for remaining relevant, offering new and meaningful experiences, and reaching wider audiences. These sessions provide insight into the process of developing community partnerships, community-based initiatives, and enhancing your mission through outreach.



INDIGENOUS

These sessions provide a platform for Indigenous and non-Indigenous museum staff to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming sensitivities.



LEADERSHIP

Anyone who wants to explore issues related to professional development, human resource management, institutional governance, and developing leadership capacity should seek out these sessions.



TECHNOLOGY

Do you want to harness technology, showcase innovations, understand social media, manage digital assets, and identify trends? Then you need to check out this educational track!



VISITOR EXPERIENCE

Educators, designers, curators, evaluators, administrators, and visitors all have their own perspective on the museum experience. Hear some great case studies of recent work and start charting the future of your museum's visitor experience!

Pre-Conference Activities

TUESDAY, SEPTEMBER 19

Pre-Conference Study Tour: Ukrainian Cultural Heritage Village and Reynolds-Alberta Museum

8:45 a.m. - 8:45 p.m.

Pick Up and Drop-off Location: Chateau Lacombe Hotel
Transportation, Lunch, and Dinner provided.

Take in the prairie farmland surrounding Edmonton on this full day study tour of two of Alberta's historical gems. The tour will begin at the Ukrainian Cultural Heritage Village, offering a behind the scenes look at this highly successful living history site and highlighting one of Alberta's most significant immigration stories. Ukrainian immigration impacted the cultural fabric of Alberta in many ways, including culinary traditions, so prepare to be treated to a traditional Ukrainian lunch before the bus departs.

After lunch, the tour will head to the Reynolds-Alberta Museum in Wetaskiwin, where delegates will learn about the impact of technological change on transportation, aviation, agriculture, and industry from the 1890s to present day. The afternoon will highlight a variety of vintage automobiles, motorcycles, bicycles, agricultural implements, industrial equipment, and aircraft. At the end of the "Highway through Time" is a rustic country dinner featuring Alberta fare and beverages before returning to the hotel.

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**REYNOLDS-ALBERTA
MUSEUM**



Pre-Conference Study Tour: Royal Alberta Museum's Acheson Collections Facility

9:00 a.m. - 12:00 p.m.

Pick Up and Drop off Location: Chateau Lacombe Hotel
Transportation provided.

The Acheson Collections Facility is a 65,000 square-foot off-site artifact centre built for the long term care, processing, and keeping of collections for the Royal Alberta Museum and associated heritage sites. It supports a number of collection rooms with specific environmental conditions and specialized storage for a wide variety of artifacts and specimens. In addition, it has a number of specialized work rooms for conservation, archaeology, and collections processing, a generous library area, multiple office and meeting areas, and a dirty preparation space and collections gatekeeping area beside a substantial loading dock.

This half-day tour will provide delegates with an intimate look at the ways in which the Government of Alberta is seeking to provide functional space designed specifically for collections in order to preserve and maintain the province's natural and human heritage collections.

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**ROYAL ALBERTA
MUSEUM**

WEDNESDAY, SEPTEMBER 20

Registration & Information Desk

8:00 a.m. – 6:00 p.m. Promenade

Host Sponsor



**Workshop: How to Skwish your Museum:
A Practical Guide to Museum Sustainability**

9:00 a.m. – 12:00 p.m. Art Gallery of Alberta

Transportation not provided (for map to venue, see page 11).

This workshop will provide participants with applied tools that will help mindfully integrate sustainable practices into daily operations at their museums. Working together, museum staff and Board members will participate in activities that will act as a catalyst for conversation on the Five Facets of Sustainability: Financial, Environmental, Health and Wellbeing, Community, and Social Responsibility.

MODERATOR: **Alexandra Hatcher**, Alexandra Hatcher Consulting Inc.

PRESENTERS: **Hannah Chipman**, Curator, Telephone Historical Centre; **Lisa Making**, Director, Exhibits and Communications, Royal Tyrrell Museum of Palaeontology

Host Sponsors



**Workshop: Three-Dimensional Storytelling:
Creating Engaging Exhibition Experiences**

9:00 a.m. – 4:30 p.m. Prince of Wales Armouries Heritage Centre

Pick Up and Drop off Location: Chateau Lacombe Hotel

Transportation and lunch provided.

This day will include a lively and interactive workshop focussed on creating museum exhibitions. Designed for museum professionals, this workshop provides techniques and tools for developing and synthesizing content into engaging three-dimensional stories. Participants will learn about a thoughtful process model that merges theory with practice, and will develop interpretive content for a full-scale exhibit prototype.

This workshop includes tours of two on-site museums: The Loyal Edmonton Regimental Museum and the Telephone Historical Centre.

PRESENTERS: **Brianna Cutts**, Creative Director, The Sibbett Group / John F. Kennedy University; **Susan Spero**, Museum Studies Program Chair, John F. Kennedy University



Workshop: Blanket Exercise and Tours of University of Alberta Museums

1:00 p.m. – 5:00 p.m.

University of Alberta Museums

Transportation not provided.

The Blanket Exercise is an interactive experience that teaches Indigenous rights history that people are rarely taught. Developed in response to the 1996 Royal Commission on Aboriginal Peoples, the exercise covers more than 500 years in a two hour workshop. Participants take on roles of Indigenous peoples: they will experience pre-contact, treaty making, colonization, and resistance. By engaging on an emotional level, the Exercise effectively educates and increases empathy.

This workshop will benefit delegates who are looking for more insight into Truth and Reconciliation. Participants will leave the workshop better prepared to address the histories of their regions.

Following this workshop, join the University of Alberta Museums for behind-the-scenes tours of some of the twenty-nine interdisciplinary and diverse museum collections on the University of Alberta campus. Tours include: the Print Study Centre (University of Alberta Art Collection), the Mactaggart Art Collection (rare works of art, textiles, costumes, paintings, handscrolls from ancient and modern East Asia), Ethnographic Collections, and many of their science collections that house plants, insects, dinosaurs, and more.

MODERATOR: Sharon Morin, Program Manager, Museum and Heritage Sites, Musée Héritage Museum / Director, Michif Cultural Connections

PRESENTERS: Miranda Jimmy, Co-Founder, RISE – Reconciliation in Solidarity Edmonton;
Celina Loyer, Aboriginal Programmer, Musée Héritage Museum

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Hard Hat Tours: New Royal Alberta Museum

8:00 a.m. – 10:00 a.m.; 10:30 a.m. – 12:30 p.m.; 1:00 p.m. – 3:00 p.m.

Royal Alberta Museum

Transportation not provided (for a map to the Royal Alberta Museum, see page 11).

After fifty years in its existing building, the Royal Alberta Museum is relocating to a new purpose-built 419,000 square-foot facility in Edmonton's Arts District, making it the largest museum facility in Western Canada. With 84,000 square-feet of exhibition space, the museum will be able to present more of its extensive collection from its thirteen curatorial programs, from archaeology to zoology. This tour is an opportunity for an advance peek at the new spaces, both back- and front-of house, as the museum makes its final push to completion and public opening.

Pre-registration is required.

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Small Museums Meet-up

5:00 p.m. – 6:00 p.m. Bellamy's Lounge

Get to know colleagues working in small museums from around the region over drinks at Bellamy's Lounge. Cash Bar.

Speed Networking

6:00 p.m. – 7:00 p.m. Alberta Ballroom

Kick off your conference experience with a lively hour of Speed Networking! Bring plenty of business cards, your sense of humor, and comfortable shoes. Everyone is encouraged to join us for a friendly, timed-interval business card exchange social hour. This people-rotating format encourages brief individual introductions between everyone in the room. Want to keep the conversation going? Following the structured program, we will save time for mingling before continuing on to the Opening Reception.

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Evening Event: Opening Reception and Awards Ceremony

7:00 p.m. – 10:00 p.m.

Alberta Ballroom and McDougall United Church

Make a grand entrance into *UNITE* at the Opening Reception and Awards Ceremony! Meet museum colleagues from across the border, reconnect with old friends, and mingle with VIP guests at the Opening Reception in the Alberta Ballroom. After delegates have enjoyed light refreshments and entertainment, the celebration will move across the street to the McDougall United Church, a designated Municipal Historic Resource.

The AMA will recognize graduates from the AMA's Certificate in Museum Studies Program, and present Leadership Awards in the categories of Engagement, and Education, the Robert R. Janes Award for Social Responsibility, the Lieutenant Governor's Award, and the Governor General of Canada's Sovereign's Medal for Volunteers. The WMA will recognize recipients of the Wanda Chin Scholarship, and present its Director's Chair Award and Charles Redd Center for Western Studies Award for Exhibition Excellence.

Light hors d'oeuvres. Cash Bar. Business Formal Dress.



WHAT'S YOUR STORY?

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The Edmonton Heritage Council is a connector, a catalyst and an advocate for Edmonton's heritage and history, convening conversations and sparking action that connects citizens with the city's diverse heritage and story. EHC provides leadership, support and programs to help Edmontonians research, preserve, interpret and advocate for their heritage.



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Conference Activities

THURSDAY, SEPTEMBER 21

Registration & Information Desk

7:30 a.m. - 7:00 p.m. Promenade

Exhibit Hall

8:00 a.m. - 4:30 p.m. Alberta Ballroom

NETWORKING BREAKFAST WITH EXHIBITORS

8:00 a.m. - 9:00 a.m. Alberta Ballroom

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Opening General Session and Keynote

9:00 a.m. - 10:45 a.m. McDougall Church (see map on Page 11)

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IF NOT HERE, WHERE? THE MUSEUM AS BRIDGE IN POLARIZED TIMES

MODERATOR: **Todd Nivens**, Executive Director, Kerry Wood Nature Centre & Historic Fort Normandeu

PRESENTER: **Tony Butler**, Chair and Founder, the Happy Museum Project / Executive Director, Derby Museums, UK



This keynote address will explore how museums play a role in addressing long term challenges like climate change and abrupt disruptions like Brexit. Tony Butler will share the work of the Happy Museum Project, which provides a leadership framework for museums to develop a holistic approach to wellbeing and sustainability. The project re-imagines the museum's purpose as a steward of people, place, and planet, supporting institutional and community resilience in the face of global financial and environmental challenges.

Tony will also share his experience putting these principles into action, as demonstrated in the transformation of Derby Museums into places for the head, heart, and hands, viewing visitors as citizens who participate in the creation of their institutions. This is exemplified in

the current £16.5 million development Derby Silk Mill, a World Heritage Site, as a Museum of Making - as a blueprint for the democratic Civic Museum of the 21st Century.

Tony is a social history curator at heart and has been Executive Director of Derby Museums Trust since January 2014. Derby Museums includes Derby Silk Mill, the site of the world's first factory and a UNESCO World Heritage Site, and Derby Museum and Art Gallery, which contains the world's finest collection of works by the 18th century artist Joseph Wright.

In 2011, he founded the Happy Museum Project to create an international community of practice to explore how museums could contribute to a society in which well-being and environmental sustainability were its principle values. Happy Museum has supported 22 UK museums to develop projects which build mutual relationships with audiences and 'steward the future as well as the past.'

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NETWORKING BREAK WITH EXHIBITORS

10:45 a.m. - 11:15 a.m. Alberta Ballroom

CONCURRENT SESSIONS

11:15 a.m. - 12:30 p.m.



Undoing Colonial Practices in Museums and Historic Sites

Lacombe Room

“Museums can be very painful sites for Native peoples, as they are intimately tied to the colonization process” (Amy Lonetree, *Decolonizing Museums*, 2012). Undoing the legacy of colonialism in museums is necessary when addressing Indigenous needs and priorities. A decolonized approach with Indigenous collections can be applied to most museums—given their origins as colonial institutions. Participants will learn how to undo the colonial mindset that exists within our institutional DNA with colleagues from museums in Arizona, California, and Maine.

MODERATOR: **Ben Garcia**, Deputy Director, San Diego Museum of Man

PRESENTERS: **Cinnamon Catlin-Legutko**, President / CEO, Abbe Museum;
Martina Dawley, Assistant Curator for American Indian Relations, Arizona State Museum;
Jaclyn Roessel, Community and Cultural Arts Organizer, Grownup Navajo



From Truth to Reconciliation

Klondike Room

This session will challenge participants to consider their role in reconciliation within the context of the Truth and Reconciliation Commission and the history of the Indian Residential School Settlement Agreement. Charlene Bearhead will share examples of inspiring initiatives, resources, partnerships, and projects taking place across Canada. Before leaving, delegates will be encouraged to commit to their own reconciliACTION.

MODERATOR: **Sharon Morin**, Program Manager, Museum and Heritage Sites,
Musée Héritage Museum

PRESENTERS: **Charlene Bearhead**, Co-Chair, Downie-Wenjack Fund / Indigenous Education
Advisory Circle Member, Pathways to Education Canada

Accreditation Across Borders with AMA and AAM

River Valley Room



This session will examine museum excellence, best practices, and adaptability through accreditation programs operated by the Alberta Museums Association and the American Alliance of Museums. Participants will hear perspectives about the importance of accreditation in museums and the heritage field from the programs' administrators and participants, compare the Canadian and American approaches, and exchange ideas about accreditation, best practice, and standards across borders.

MODERATOR: **Trisha Carleton**, Curatorial Assistant, Western Canadian History, Royal Alberta Museum

PRESENTERS: **Julie Hart**, Senior Director, Museum Standards & Excellence, American Alliance of Museums; **Jill Hartz**, Executive Director, University of Oregon, Jordan Schnitzer Museum of Art; **Marie Péron**, Executive Director, Michener House Museum & Archives, Flatiron Museum and Blacksmith Shop Museum; **Lauren Wheeler**, Program Lead, Alberta Museums Association

Generously supported by the department of Canadian Heritage's Museum Assistance Program.

Introducing the Coalition of Museums for Climate Justice

Strathcona Room



Canada is home to over 2,500 museums and related organizations, all of which are uniquely qualified to address climate change — based on their historical consciousness, sense of place, commitment to stewardship, public accessibility, and public trust. The mission of the Coalition of Museums for Climate Justice is to mobilize and support Canadian museums and galleries in addressing climate change awareness, mitigation, and resilience. This informal session will briefly introduce the Coalition and its work, followed by a facilitated audience discussion of interests, concerns, current activities, and aspirations.

MODERATOR: **Naomi Grattan**, Coalition of Museums for Climate Justice

PRESENTERS: **Robert R. Janes**, **David Jensen**, Co-founders, Coalition of Museums for Climate Justice

Deaccessioning: Making Our Collections the Best they Can Be

McDougall Room



This session will explore the practical challenges confronted when deaccessioning, featuring an overview of policies and procedures and including examples from speakers who are new to the topic and those who have experienced great success. Participants will have plenty of time to ask questions and share their own challenges and triumphs, highlighting the issues and concerns that arise in the development of deaccessioning policies and procedures.

MODERATOR: **Noel Ratch**, Director, Reynolds-Alberta Museum

PRESENTERS: **Kristian Anderson**, Executive Director, Utah Museum of Contemporary Art; **Justin Cuffe**, Curator, Transportation Collections; **Randy Kvill**, Curator, Agriculture and Industry Collections, Reynolds-Alberta Museum

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& Gardens

NETWORKING LUNCH WITH EXHIBITORS

12:15 p.m. - 1:45 p.m. Alberta Ballroom



Planning, Priorities, and a Picnic: the AMA's Strategic Plan

12:30 p.m. - 1:30 p.m. Bellamy's Lounge

Bring your lunch and drop in to Bellamy's Lounge to learn all about the Alberta Museums Association's new Strategic Plan! This informal session will provide a brief overview of what we heard, what we have accomplished, and our new priorities.

PRESENTERS: **Victoria Dickenson**, Consultant; **Meaghan Patterson**, Executive Director / CEO, Alberta Museums Association

CONCURRENT SESSIONS:

1:45 p.m. - 3:00 p.m.



Keynote Follow-Up Session: Rethinking the Civic Museum in the 21st Century

Lacombe Room

In this follow-up session, Tony Butler will expand on the morning's keynote address. He will explore the idea of the civic role of the museum in the 21st century in the context of a co-produced institution where museums are generators of social capital.

MODERATOR: **Todd Nivens**, Executive Director, Kerry Wood Nature Centre & Historic Fort Normandeau

PRESENTER: **Tony Butler**, Chair and Founder, the Happy Museum Project / Executive Director, Derby Museums



Fast and Furious 2.0: Quick and Easy Marketing Ideas

Strathcona Room

This session will challenge delegates to explore ways to make the most out of their innovative partnerships, impact in their communities, and exhibits through exciting, fun, and easy-to-copy ideas. This fast and informative session will reveal how various museums have implemented marketing, social media, promotional, outreach, and public relations initiatives to further museum objectives and engage new audiences. [#nutsandbolts](#)

MODERATOR: **Brenda Hengel**, PR & Marketing Manager, The Mob Museum

PRESENTERS: **Jenny Conway Fisher**, Manager of Marketing and Communications, Glenbow Museum; **Maren Hackett**, Outreach Officer, Canada Science and Technology Museums Corporation

Opening Doors, Opening Minds

River Valley Room



Museums around the globe are working to create inclusive and socially-just spaces, an essential endeavor in our increasingly polarized society. This session will explore programs designed to make museums more inclusive and accessible, including the Institute for Canadian Citizenship's Cultural Access Pass Program, Museums for All, a cooperative initiative between the Institute of Museum and Library Services, and the Association of Children's Museums and California Museums for All, a legislative initiative sponsored by the California Association of Museums.

MODERATOR: **Pamela Zielske**, Advocacy Manager, California Association of Museums

PRESENTERS: **Laura Huerta Migus**, Executive Director, Association of Children's Museums;
Yasmine Mohamed, Manager, Cultural Access Pass, Institute of Canadian Citizenship

Sharing Cultural Knowledge Appropriately: Interpretive Approaches to Binding Social Narratives

Strathcona Room



This panel will encourage reflection on the origin, ownership, authenticity, and appropriate sharing of stories. Facilitated discussion will explore the relationship of documented history to local / regional stories, and how audience engagement with mythologies can activate exhibition spaces through evolving narratives. Participants will be encouraged to imagine ways to share cultural knowledge and practices in respectful and inclusive ways—inspiring new cross-cultural perspectives and behaviors.

MODERATOR: **Janet MacDonald**, Head of Learning, Royal British Columbia Museum

PRESENTERS: **Dan Asfar**, Content Strategist, NGX Interactive; **Sven Haakanson**, Curator of Native American Anthropology, Burke Museum; **Noelle Kahanu**, Assistant Specialist, American Studies Department, University of Hawai'i at Manoa

Barcoding for Location Tracking: Uniting Best Practices

McDougall Room



Barcoding is an established technology for tracking the movement of objects, but it is not yet widely used in museums. Presenters will share their recent experience with barcoding their collections, focussing on techniques that are easily adoptable and broadly applicable. This session will discuss the balance between consistency and flexibility in establishing new processes, and present strategies to ensure long-term success when adopting new workflows.

MODERATOR: **Alyssa Becker-Burns**, Assistant Director (Collections Management), University of Alberta Museums

PRESENTERS: **Daniela Borys**, Collections Database Coordinator, Royal Alberta Museum;
Jennifer Bowser, Collections Management Advisor, University of Alberta Museums;
Greta Russell, Senior Registrar, Buffalo Bill Center of the West

NETWORKING BREAK WITH EXHIBITORS

3:00 p.m. – 3:30 p.m. Alberta Ballroom

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CONCURRENT SESSIONS:

3:30 p.m. - 4:45 p.m.



Re-Unite: How Museums can Bridge our Cultural Divide

Lacombe Room

What does 'unity' mean to your organization? How does museum leadership work to create a respectful environment where people with differing world views can not only work together, but thrive because of it? Can design serve as a change agent to create safe and respectful places for this dialogue to occur? This session will explore how museums can play a role in bringing people together to find common ground and begin to reunite our communities. [#UNITE](#)

MODERATOR: **Michael Fiegenschuh**, Architect, Mithun

PRESENTERS: **Kippen de Alba Chu**, Executive Director, Iolani Palace; **W. James Burns**, Independent Scholar and Curator; **Lorie Millward**, Vice President of Design and Programming, Thanksgiving Point Institute; **Micah Parzen**, CEO, San Diego Museum of Man



Stories of this Place: An Indigenous Art Park for Edmonton, Alberta

Klondike Room

This session will explore how a committee of representatives from the local Indigenous community, the City of Edmonton, and the Edmonton Arts Council collaborated to create an Indigenous Art Park. The panel will share how their cooperative process built trust, opened opportunities, and explored new ways of thinking about place as they commissioned six Indigenous artists to tell "stories of this place" through site specific art.

MODERATOR: **David Turnbull**, Director of Public Art and Conservation, Edmonton Arts Council

PRESENTERS: **Christine Frederick**, Executive Director, Alberta Aboriginal Arts; **Michelle Hartlaub**, Senior Planner, City of Edmonton; **Miranda Jimmy**, Co-Founder, RISE - Reconciliation in Solidarity Edmonton; **Elder Jerry Saddleback**, Cree Elder and knowledge holder, Maskwacis Cultural College; **Elder Jo-Ann Saddleback**, Cree Elder and Activist; **Tiffany Shaw-Collinge**, Artist



Organizational Culture and Unconventional Thinking: Exploring the Relationship

River Valley Room

Have you noticed how certain organizations seem to be consistently successful at unconventional partnerships or powerful programs for atypical audiences? How do organizations sustain innovation on a regular basis? This session will explore how organizational culture can make or break creativity and nurture agents of the unconventional by exploring the systems that support it. [#diggingdeeper](#)

MODERATOR: **Lisa Making**, Director, Exhibits & Communications, Royal Tyrrell Museum of Palaeontology

PRESENTERS: **Naomi Grattan**, Museum Strategic Planning Consultant; **Alexandra Hatcher**, Alexandra Hatcher Consulting Inc.; **Crystal Willie**, Owner / Lead Consultant, Purple Aspen Inc.

Outsourcing Museum Digitization to the Crowd: Engaging the Public through Citizen Science



Strathcona Room

As institutions operating in the public interest, museums should strive to instill a sense of belonging and purpose among all citizens, not merely facilitate access to data and objects. Crowdsourcing this digitization effort has become an effective means to bring awareness to and foster interest in collections, as well as involve the general public in museum projects. This session will highlight efforts to engage citizen scientists in museum digitization projects through crowdsourcing.

MODERATOR: **Frannie Blondheim**, Associate Director, University of Alberta Museums

PRESENTERS: **Rob Guralnick**, Associate Curator of Biodiversity Informatics, University of Florida Dept. of Natural History and the Florida Museum of Natural History; **Felix Sperling**, Professor & Curator, E.H. Strickland Entomological Museum, University of Alberta Museums

The Art of the Appraisal: Art and Artifacts



McDougall Room

This session will explore issues such as setting the value for an outgoing loan, determining the monetary loss in cases of damage or theft, gift giving, and confirming the price of a new acquisition. Participants will learn what an appraisal is, how to read an appraisal, how to choose a certified appraiser, and how to review museum policies and both American and Canadian tax forms.

MODERATOR/PRESENTER: **Jacqueline Cabrera**, Board Member, Association of Registrars and Collections Specialists

PRESENTERS: **Elizabeth von Habsburg**, Managing Director, Winston Art Group; **Caroline Posynick**, Senior Registrar, Royal BC Museum

Emerging Museum Professionals Meet-Up

5:00 p.m. – 6:00 p.m. Bellamy's Lounge

Get to know fellow emerging museum professionals from around the region over drinks at Bellamy's Lounge. Cash Bar.

Directors and Trustees Reception

5:00 p.m. – 6:00 p.m. Royal Parlour

Join your fellow Directors and Trustees at this special reception.

Pre-registration is required.

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Evening Event:
Alberta Legislative Assembly Visitor Centre

7:00 p.m. – 10:00 p.m.

Busses leave the Chateau Lacombe at 6:45 p.m.



Visit the Alberta Legislative Assembly Visitor Centre's interactive and engaging exhibits, located on the main floor of the Edmonton Federal Building. Discover how Alberta's vibrant parliamentary history contributed to the fabric of Alberta's culture in the Agora Interpretive Centre, learn about the history of Alberta's settlement through the eyes of Princess Louise Caroline Alberta in the immersive 4-D Pehonan Theatre, and stop at the Alberta Branded retail store for souvenirs created by Alberta artists. This institution will be featured in Saturday afternoon's Exhibit Critique session.

Enjoy live entertainment, light refreshments, and a cash bar as you take in panoramic views of the Alberta Legislature Building and grounds and downtown Edmonton. Limited tours of the Alberta Legislature Building will also be provided.

Light hors d'oeuvres. Cash Bar. Transportation Provided. Business Formal Dress.

DESIGN

BUILD

DISPLAY

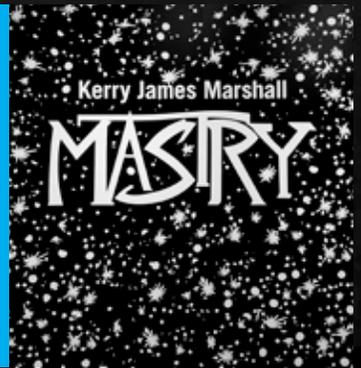


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FRIDAY, SEPTEMBER 22

Registration & Information Desk

7:30 a.m. – 6:00 p.m. Promenade

Exhibit Hall

8:00 a.m. – 4:30 p.m. Alberta Ballroom

NETWORKING BREAKFAST WITH EXHIBITORS

8:00 a.m. – 9:00 a.m. Alberta Ballroom

Planning, Priorities, and a Picnic: the AMA's Strategic Plan

8:00 a.m. – 9:00 a.m. Bellamy's Lounge

Bring your breakfast and drop in to Bellamy's Lounge to learn all about the Alberta Museums Association's new Strategic Plan! This informal session will provide a brief overview of what we heard, what we have accomplished, and our new priorities.

PRESENTERS: **Victoria Dickenson**, Consultant; **Meaghan Patterson**, Executive Director / CEO, Alberta Museums Association

CONCURRENT SESSIONS:

9:00 a.m. – 10:15 a.m.

Unite your Collections Care: Roundtables 101

Bellamy's Lounge



Participants are invited to bring pressing questions about collections care to this informal session dedicated to answering them! This session will feature five roundtables hosted by a regional collections care expert who will answer your questions regarding preventive conservation, implementing integrated pest management, collections couriering, storage solutions on a shoestring budget, and exhibition care. Participants will learn to better care for collections in this fast-paced and lively session.

MODERATOR: **Robyn Haynie**, Conservator, Utah Museum of Fine Arts

PRESENTERS: **Jacqueline Cabrera**, President, Association of Registrars and Collections Specialists; **Clare Haggarty**, Deputy Director of Collections, Los Angeles County Arts Commission

Saving Sound: Indigitizing Cultural Heritage Recordings through Institutional Partnerships

Lacombe Room



Indigitization is a partnership between the University of British Columbia Library and the Museum of Anthropology which provides resources, funding and support for First Nations to digitize analog media collections. Evolving from a pilot project, the program strives to be widely effective by developing hands-on practices, using freely available software, and growing its capacity and reach through new institutional collaborations. The presenters will discuss developing and managing this community responsive program from different perspectives.

MODERATOR: **Gerry Lawson**, Oral History and Language Lab Coordinator, Museum of Anthropology at the University of British Columbia

PRESENTERS: **Alissa Cherry**, Research Manager, Museum of Anthropology at the University of British Columbia; **Sarah Dupont**, Aboriginal Engagement Librarian, University of British Columbia Library



Creating Pathways: Developing and Sustaining Partnerships to Share Indigenous Histories

Klondike Room



In 2015, the Fort Edmonton Park Management Company signed Memorandums of Understanding and Cooperation with the Confederacy of Treaty Six First Nations and the Métis Nation of Alberta. The panel will lead participatory conversations on the development of these meaningful relationships with local groups and share the framework for the successful partnership. Through this case study, attendees will gain insight into this process from multiple perspectives of those involved and leave with strategies to implement recommendations and new ideas.

MODERATOR: **Tom Long**, Public Interpretation Coordinator, Fort Edmonton Park

PRESENTERS: **Brittany Cherweniuk**, Interpretation Supervisor of Indigenous Narratives; **Bill Demchuk**, Executive Director, Fort Edmonton Park; **Doris Gladue**, Managing Director of Indigenous Relations, Fort Edmonton Park; **Ron Lameman**, Bilateral Treaty Coordinator, Confederacy of Treaty Six First Nations; **Marilyn Lizee**, Executive Assistant to the President, Métis Nation of Alberta.



Breaking the Silos: Creating Collaborative Opportunities with Art, Math, and Science

Strathcona Room

This multi-disciplinary panel will share how their partnership challenged them to discover the math in something significant to their organizations – a craft, photograph, or an auction. This project pushed the panel to find commonalities with atypical partners, unify under a concept, and establish powerful connections with likeminded individuals. Participants will learn how to break traditional disciplinary silos with STEAM (Science, Technology, Engineering, Art, Math) exploring the relationships between math, science, and art. [#trendingtopic](#)

MODERATOR: **Ashanti Davis**, Exhibits Project Supervisor, Fleet Science Center

PRESENTER: **Joanna Canizales**, STEM Center of Innovation Director, Boys & Girls Club of South County; **Kevin Linde**, Adult Programs Manager, Museum of Photographic Arts



Evaluating Your Fundraising Plan

McDougall Room

Fundraising involves many details including, stewardship, cultivation, acknowledgment...but what about the bird's eye view? What metrics should you use to determine success and growth of all aspects of your fundraising program? What strategic decisions should you consider based on that information? How do you create the most successful fundraising portfolio for your organization? This session will dive into the back-end of advancement and fundraising programs. [#nutsandbolts](#)

MODERATOR: **Jennifer Forsyth**, Advancement Lead, Alberta Museums Association

PRESENTERS: **Ariel Weintraub**, Institutional Giving Manager, Oakland Museum of California; **Dana Whitelaw**, Executive Director, High Desert Museum; **Jeanette Woodburn**, Principal, Holistic Fundraising, Pepperdine University

CONCURRENT DOUBLE SESSION:

9:00 a.m. - 12:15 p.m.

Fostering a Culture of Engagement and Flourishing to Address the United Nations Sustainable Development Goals

River Valley Room



Museums are well poised to foster the individual reflection, dialogue, and systems changes required to advocate for global sustainability and social justice. In this interactive double session, participants will generate ideas about how their museums can contribute locally and globally to achieving the United Nation's Sustainable Development Goals, reflect, and discuss how museums can engage their communities around critical societal issues, and leave with basic tools for engaging communities and fostering dialogue.

This session will be limited to 50 participants. It is recommended that participants attend the full double session.

MODERATOR: **Douglas Worts**, WorldViews Consulting

PRESENTER: **Candace Tangorra Matelic**, CTM Professional Services

NETWORKING BREAK WITH POSTER SESSION

10:15 a.m. - 11:00 a.m. Alberta Ballroom

Stop by the Poster Session to obtain new insights, share ideas, and discuss new projects. The Poster Session provides emerging museum professionals, students, and other new presenters the opportunity to share their work, and encourages dialogue about some of the most current work in the museum field.

CONCURRENT SESSIONS:

11:00 a.m. - 12:15 p.m.

Unpacking the "Toolbox for Museum School Programs"

Lacombe Room



This session will explore resources and case studies that will help museums explore innovative partnerships and create diverse and meaningful ways to work with school groups using the Nova Scotia Museum's Toolbox for Museum School Programs (a free online resource). Presentation will include an in-depth look at examples from the Baile nan Gàidheal / Highland Village Museum as well as examples from Nova Scotia Museum sites, the Nova Scotia Library, and Nova Scotia Archives.

MODERATOR: **Maggie MacIntyre**, Manager of Collections (Acting), Nova Scotia Museum

PRESENTER: **Katherine MacLeod**, Learning and Media Specialist, Baile nan Gàidheal / Highland Village Museum



Undoing Institutional Racism: The Role of Ally and Gatekeeper in Museums

Klondike Room

Museum staff and visitor demographics have been shown to be significantly whiter than those of our communities. For at least the past 45 years, museum professionals have lamented about the lack of equity and inclusion in our field at panel sessions while little changes on the ground. Clearly, talk is not enough. Join this session for workshop-style activities, and to find actionable next steps toward becoming a white ally and responsible gatekeeper in your organization. [#diggingdeeper](#)

MODERATOR: **Ben Garcia**, Deputy Director, San Diego Museum of Man

PRESENTERS: **Veronica Alvarez**, Director of School and Teacher Programs, Los Angeles County Museum of Art; **Jaclyn Roessel**, Founder, Grownup Navajo; **Lisa Sasaki**, Director, Smithsonian Asian Pacific American Centre



Bring the People in! Community Curation and Prototyping Exhibits

Strathcona Room

This session will explore how museums can engage community audiences to create exhibitions together, adding both content and relevance to the work the museum does. From prototyping panels and topics to requesting photographs and stories from the community, this session will challenge participants to create exhibitions that truly have the museum's audience in mind.

MODERATOR: **Dana Whitelaw**, Executive Director, High Desert Museum

PRESENTERS: **Sarah Seiter**, Curator of Natural Sciences, Oakland Museum of California; **Tyler Stewart**, Independent Curator



Repatriation: Building Relationships and Making it Work

McDougall Room

The repatriation of materials related to Indigenous peoples is a pressing and timely issue for all members of the museum community. Nurturing solid stakeholder relations and frameworks to deal with this important work are vital to museums. Speakers will share their experiences and challenges breaking new ground by repatriating ceremonial and common objects, as well as human remains. Participants will learn how to build collaboration and harness meaningful and understanding relationships with Indigenous communities in a safe and welcoming environment.

MODERATOR: **Martina Dawley**, Assistant Curator for American Indian Relations, Arizona State Museum

PRESENTERS: **Angela Garcia-Lewis**, Compliance Supervisor, Cultural Preservation / NAGPRA Supervisor, Salt River Pima-Maricopa Indian Community; **William Snow**, Aboriginal Consultation Advisor, Stoney Nation; **Aaron Wilson**, Aboriginal Consultation Advisor, Historical Resource Management Branch, Government of Alberta

NETWORKING LUNCH WITH EXHIBITORS

12:15 p.m. - 1:45 p.m. Alberta Ballroom

Sponsored by
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MEYVAERT.**CONCURRENT SESSIONS:**

1:45 p.m. - 3:00 p.m.

Is Including Sex an Exhibition or Exhibitionism?

Lacombe Room



Do topics of sex, sexuality, and gender have to turn exhibitions into exhibitionism, or incite feelings of queerness and queasiness? What drives assumptions about these issues, and how might that lead us to censor core aspects of our collections, our exhibitions, our facilities, our staff, and our visitors? Come join this Westinar, a seminar-style discussion, as colleagues from across the border and various types of museums specialties stimulate a conversation about how to embrace these parts of our biology, cultures, and identities without shame.

MODERATOR: **Kyla Tichkowsky**, Teen & Youth Programs Coordinator, Royal Alberta Museum

PRESENTERS: **Christy Bills**, Invertebrate Collections Manager, Natural History Museum of Utah; **Paul Gabriel**, Learning Specialist, Independent; **Tom Long**, Public Interpretation Coordinator, Fort Edmonton Park; **Anthony Worman**, Curator, Military and Political History, Royal Alberta Museum

“Commander in Tweets” – Staying Relevant in the Online World

Klondike Room



The rise of the authority of social media means that museums are on the front line of online fact keeping and knowledge sharing. With new social channels and a constant need for fresh content, how can museums stay relevant online while offering our audience useful and factual information? This session will dive into these questions, while also exploring how to get the most out of the resources your institution has to direct to social media. Participants will explore research and audience data gathering, including ways to turn online audiences into real life visitors. [#diggingdeeper](#)

MODERATOR: **Cynthia Blackmore**, Head, Marketing and Communications, Reynolds-Alberta Museum

PRESENTERS: **Jeanette Anderson Moores**, Public Relations and Marketing Manager; **Oksana Gowin**, Head, Marketing and Communication, Royal Alberta Museum; **Nicole Mueller**, Marketing and Social Media Assistant, Reynolds-Alberta Museum; **Katie Novak**, Social Media & Digital Outreach Coordinator, ICOM Canada



Methodologies of Unity and Conflict: The Arbinger Approach

River Valley Room

Many museums are undertaking small and large changes in response to the changing world. In order to truly change behavior, it is imperative to first change mindset. This session will utilize the Arbinger approach to conflict to challenge participants to examine how their own inward mindset hinders results with colleagues, managers, contractors, volunteers, and members of the community.

MODERATOR & PRESENTER: **Kippen de Alba Chu**, Executive Director, Iolani Palace



Taking back the Narrative: Ethnically-specific Museums Share and Interpret Public Space

Strathcona Room

From its founding, Los Angeles has embodied a legacy of multiculturalism and community activism. However, this diverse history remains largely unknown to its residents. Explore how four museums share the stories of early Mexican, Chinese, and Italian immigrants whose legacies shaped the histories of this city.

MODERATOR: **Mónica S. Moncada**, Education and Admissions Assistant, LA Plaza de Cultura y Artes

PRESENTERS: **Erendina Delgadillo**, Curator & Registrar, LA Plaza de Cultura y Artes;
Elizabeth A. Fenner, President, Las Angelitas del Pueblo; **Steve Wong**, Curator, Chinese American Museum of Los Angeles



Targeting Pests in the Modern Museum Environment

McDougall Room

Museums are always changing and bringing new concepts, programs, partners, and artifacts into their spaces. With these come new challenges from an old enemy – pests. This session will examine recent endeavours to utilize an Integrated Pest Management (IPM) program within a Collections Management database, investigate ways of minimizing risks in ethnographic collections while emphasizing access to Indigenous communities, and explore current and future IPM research. [#nutsandbolts](#)

MODERATOR: **Jennifer Bowser**, Collections Management Advisor, University of Alberta Museums

PRESENTERS: **Katie Fisher**, Pest Control and Collections Technician, Glenbow Museum;
Dr. Tom Strang, Senior Conservation Scientist, Preservation Services Division, Canadian Conservation Institute

Exhibit Hall Closing Reception

3:00 p.m. – 4:15 p.m. Alberta Ballroom

Join us in the Exhibit Hall to mark the conclusion of the two-day international Trade Show. Mingle with Trade Show exhibitors as they showcase the latest products and services, and socialize with museum colleagues and future collaborators. This is the perfect opportunity to unwind and enjoy some refreshments after a thought-provoking day of Conference sessions.

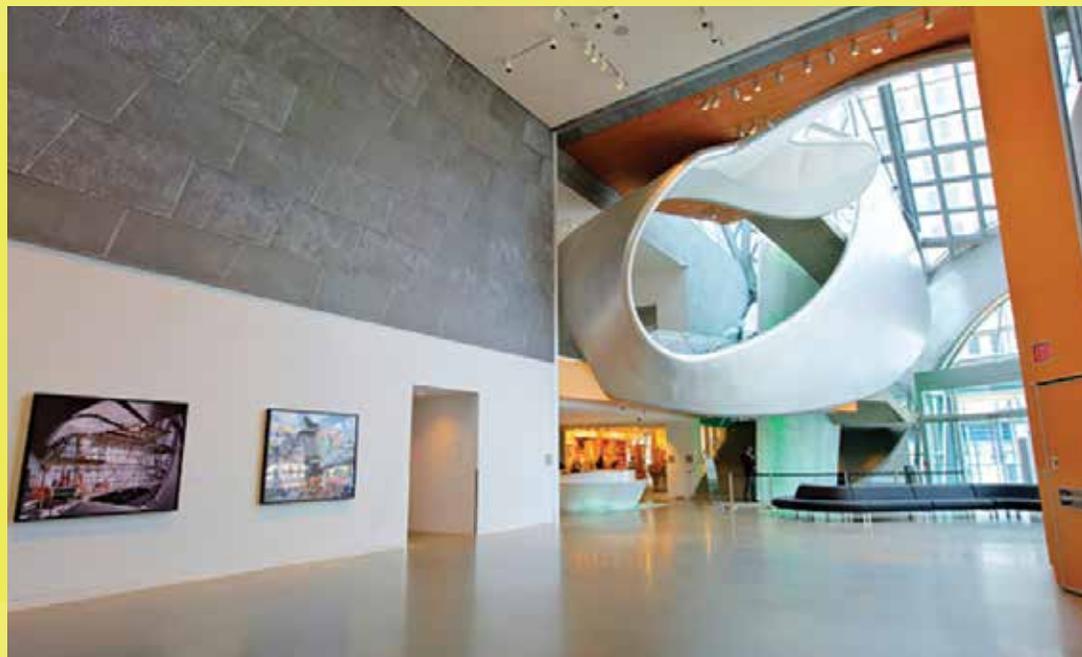
Light hors d'oeuvres. Cash Bar.

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Evening Event: Art Gallery of Alberta

7:00 p.m. – 10:00 p.m



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Founded in 1924, the Art Gallery of Alberta (AGA) is the oldest cultural institution in Alberta, and the only museum in the province strictly devoted to the exhibition and preservation of art and visual culture. Taking inspiration from the city's unique northern environment and urban grid, architect Randall Stout juxtaposed angular windows against a winding 190-metre steel ribbon that references the forms of the North Saskatchewan River and Aurora Borealis. The 85,000 square-foot AGA is a world-class centre for the presentation of regional, national, and international art, education, and scholarship.

Light hors d'oeuvres. Cash Bar. Casual Dress (For a map to event, see page 11).



AMERICAN MUSEUM OF NATURAL HISTORY

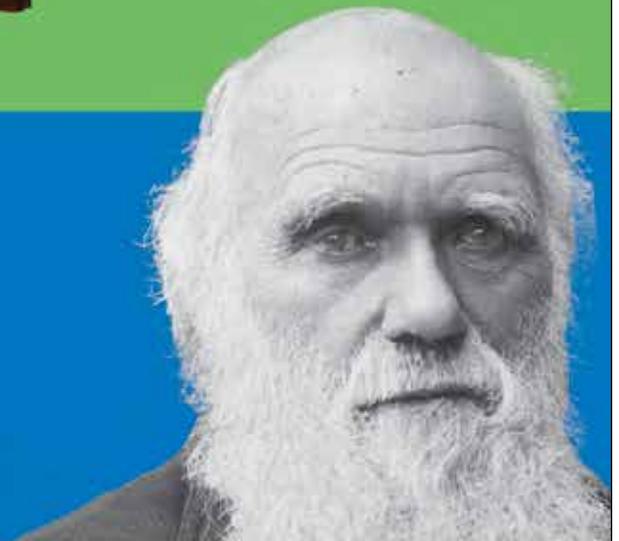
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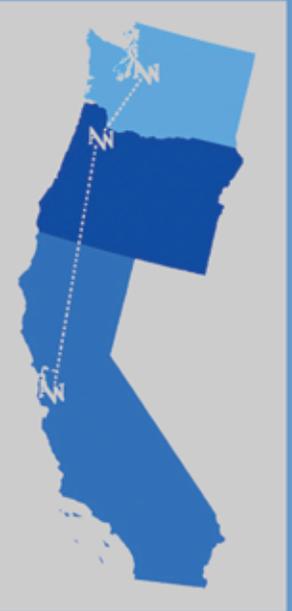
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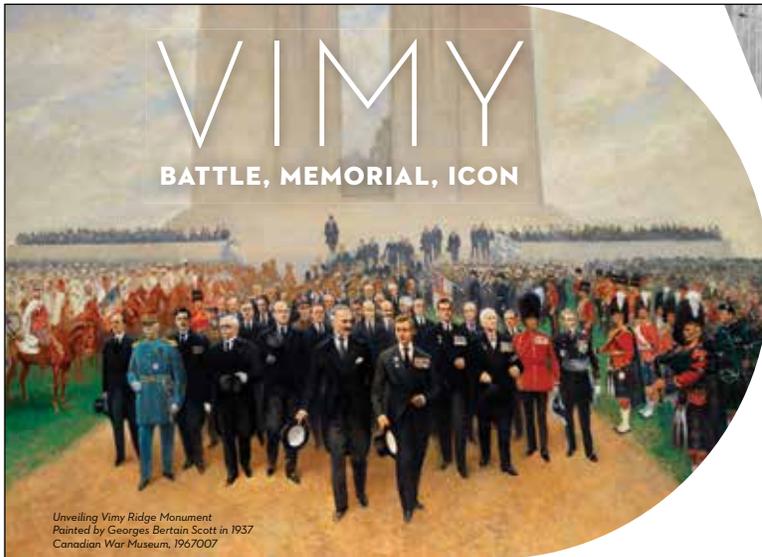
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Unveiling Vimy Ridge Monument
Painted by Georges Bertain Scott in 1937
Canadian War Museum, 1967007



May 8, 1945
John H. Boyd/City of Toronto Archives.
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CANADA'S
HISTORY

Canada

SATURDAY, SEPTEMBER 23

Registration & Information Desk

8:00 a.m. – 3:00 p.m. Promenade

Networking Breakfast

8:00 a.m. – 9:30 a.m. Alberta Ballroom

Affinity Breakfasts

8:00 a.m. – 9:15 a.m.

Pre-registration is required for these plated breakfasts.

Directors Breakfast

Strathcona Room

This breakfast is open to Directors, Deputy Directors, CEOs, CFOs, and Trustees. Catherine Crowston, Executive Director and Chief Curator at the Art Gallery of Alberta, will present on the museum’s changing approach to audience development. Discussion to follow.

Indigenous Breakfast

Klondike A Room

Enjoy meeting your colleagues from tribal museums and supporters of Indigenous Peoples’ concerns. All are welcome! Featuring guest speaker Elder Wilson Bearhead.

Registrars Breakfast

McDougall Room

The WMA Registrar’s Committee Western Region (RCWR) Annual Business Meeting Breakfast is open to RCWR members, collection professionals, and related vendors.

Storytellers Breakfast

Klondike B Room

Especially for curators, development officers, educators, evaluators, exhibit designers, and all who make possible the engaging stories that museums tell, but open to all. The recipient of WMA’s Charles Redd Award for Exhibit Excellence will present on the winning exhibition.

Breakfast sponsored by Pacific Studio



Breakfast sponsored by Barona Band of Mission Indians



Breakfast sponsored by FAS



Breakfast sponsored by The Sibbett Group



Closing General Session and Panel: Museums UNITE to Improve Communities

9:30 a.m. - 10:45 a.m. Alberta Ballroom

Join us as we set up the final day of the conference with a Closing General Session panel discussing how museums can *UNITE* to address social problems. Come hear about museums and communities making change by working together.

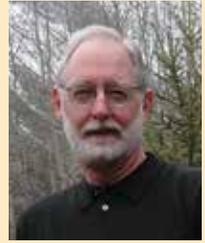
MODERATOR: **Lisa Sasaki**, Director, Smithsonian Asian Pacific American Center

PRESENTERS: **Robert R. Janes**, Museum Scholar-Practitioner; **Carol Mayer**, Curator of Oceania and World Ceramics, Museum of Anthropology at the University of British Columbia; **Laura Huerta Migus**, Executive Director, Association of Children's Museums

Dr. Robert R. Janes has worked in and around museums for over 40 years as an executive, consultant, editor, author, board member, archaeologist, instructor, volunteer, and philanthropist - devoting his career to championing museums as important social institutions that can make a difference in the lives of individuals and their communities.

Dr. Carol E. Mayer is the head of the curatorial and interpretation department at the University of British Columbia's Museum of Anthropology. Her research is concerned with the complex intersections between museum collections and different knowledge systems. Recently she has been working on the impact of uncontrolled resource extraction practices on Indigenous rights.

Laura Huerta Migus is Executive Director of the Association of Children's Museums, the world's largest professional society for the children's museum field. She previously served as Director of Professional Development and Equity Initiatives at the Association of Science-Technology Centers. In 2016, Laura was named a White House Champion of Change.



Dr. Robert R. Janes



Dr. Carol E. Mayer



Laura Huerta Migus

NETWORKING BREAK

10:45 a.m. - 11:00 a.m. Alberta Ballroom

Networking
Break sponsored
by Roth Projects

Canada vs. USA: Game Show Showdown

11:00 a.m. - 11:45 a.m. Alberta Ballroom

Canada and the USA... are we really so different? While separated by a border, both nations share many of the same attributes and beliefs, and yet, our approaches to our cultural and heritage industries seem quite different. This game show simulation will focus on these differences to examine ways in which we can unite to pursue our shared goals.

GAME SHOW HOST: **Seth Margolis**, Director - William A. Hessel Education Department, The Museum of Flight



AMA's Annual General Meeting Registration

11:45 a.m. - 12:15 p.m. Promenade

Lunch with AMA Annual General Meeting and WMA Business Meeting

12:15 p.m. - 1:30 p.m. Alberta Ballroom

Enjoy lunch at the AMA's Annual General Meeting and WMA's Business Meeting.

CONCURRENT SESSIONS:

1:30 p.m. - 2:45 p.m.



Exhibit Critique: Alberta Legislative Assembly Visitor Centre

Lacombe Room

This session will investigate current best practices and choices made in creating exhibitions. This year, participants will examine the galleries at the Alberta Legislative Assembly Visitor Centre, the host of the Thursday Evening Event. Three professionals, the exhibit team, and the audience will explore how exhibit techniques can promote civic engagement.

MODERATOR: **Redmond J. Barnett**, Historian and Museum Consultant

PRESENTERS: **Al Chapman**, Manager, Visitor Services; **Barbara Hilden**, Exhibits Coordinator, Alberta Legislative Assembly Visitor Centre; **Anne Rowe**, Director of Collections and Exhibitions, Sunnyslands Center; **John Siraco**, Detail Manager, Kubik; **Keni Sturgeon**, Vice President of Science Engagement & Outreach, Pacific Science Center; **Molly Wilmoth**, Lead Program Manager, Washington State Historical Society



United through Challenges: Surviving Unexpected Events and Maintaining Healthy Organizations

Klondike Room

Elections, natural disasters, and other unexpected events, oh my! Museums face unique challenges when confronted with these events: collections care, visitors, limited resources to mitigate damage, and staff that already wear several different hats. Learn how the panelists responded to medical crises and violent intruders, post-election anxieties, fires, and floods to allow communication, healing, and resolution. Hear how the responses after the events changed policies and practices - and how they have survived and thrived.

PRESENTERS: **Irene Kerr**, Director / Curator, Museum of the Highwood; **Dana Whitelaw**, Executive Director, High Desert Museum

The Michel Band: Our Voice, Our Story

River Valley Room

This session will share a unique project partnership that gave voice to a fascinating and relatively unknown Western Canadian Indigenous story while also providing valuable local research to the museum and the region. Delegates will learn the importance of First Nations reclaiming their voice in representation of their stories, the respectful gathering of information from community members, and how these stories can come together to illustrate a greater narrative.

MODERATOR: **Shari Strachan**, Director, Musée Héritage Museum

PRESENTERS: **Celina Loyer**, Band Member; **Jessie Loyer**, Oral Histories Project Manager, Michel Band; **Joanne White**, Curator, Musée Héritage Museum



Enabling Diversity in Museums: A Roundtable Discussion

Strathcona Room

Museums are faced with the seemingly impossible task of being all things to all people. It is easy to feel overwhelmed with the current focus on engaging communities—especially communities who have not always felt welcomed by museums. This roundtable will challenge participants to shift their paradigms and enable greater diversity. Participants will examine several recent projects involving disabled, LGBTQ, Indigenous, and ethnic minority communities, looking for common themes, issues, and effective working strategies.

MODERATOR: **Michele Hardy**, Curator, Nickle Galleries, University of Calgary

PRESENTERS: **Dick Averbs**, Artist / Instructor, Department of Art, University of Calgary; **Martina Dawley**, Assistant Curator for American Indian Relations, Arizona State Museum; **Shabnam Inanloo Dailoo**, Director & Assistant Professor, Heritage Resources Management, Athabasca University; **Erin Salthouse**, Museum Professional, University of Washington; **Annette Timm**, Associate Professor, Department of History, University of Calgary



Standing for Our Missions: New Opportunities for Trustee Engagement

McDougall Room

The American Alliance of Museums and Board Source have partnered on two major initiatives: Stand for Your Mission and the National Survey on Museum Trustees and Governance. Presenters will discuss the initiatives and the importance of increased trustee advocacy for museums in the U.S. and Canada, current advocacy issues from a trustee perspective, and results of a national survey. Museum professionals at all levels of experience will take home inspirations for advocacy and action.

MODERATOR: **Arthur H. Wolf**, Founder & Principal, Wolf Consulting

PRESENTERS: **Susan Burrows-Johnson**, CEO / Executive Director, Galt Museum & Archives; **Ellen Ferguson**, Communications Director, Burke Museum; **Julie Hart**, Senior Director, Museum Standards, American Alliance of Museums



Networking
Break sponsored
by DLR



NETWORKING BREAK

2:45 p.m. - 3:00 p.m. Alberta Ballroom

CONCURRENT SESSIONS:

3:00 p.m. - 4:15 p.m.



Empathetic Museum 101: A Maturity Model to Advance Inclusion

Lacombe Room

Visitor-centered. Civic-minded. Inclusive. Diverse. Welcoming. Responsive. Participatory. Learn how these qualities of 21st century museums are impossible without an inner core of institutional empathy: the intention of the museum to be, and be perceived as, deeply connected with its community. This introductory session will consider issues of racial and economic justice as benchmarks for institutional self-reflection, assessment, and change.

MODERATOR/PRESENTER: **Jim Cullen**, Principal Consultant



Creating New Spaces within Museums for Experimentation and Innovation

Klondike Room

In this session, two organizations will present programs aimed at increasing and rethinking community engagement. The Utah Museum of Fine Arts is in its first year of prototyping a new initiative, ACME (Art / Community / Museum / Education), to create an inclusive space for innovation and ideation. ACME is both a physical space for art experimentation and an ongoing series of public dialogues. Over the past few years, the Red Deer Museum + Art Gallery began piloting programs led by community members that engage diverse communities, including new immigrants and refugees, the Indigenous community, young moms and toddlers, Pride groups, and beyond.

MODERATOR: **Jorge Rojas**, Director of Education & Engagement, Utah Museum of Fine Arts

PRESENTERS: **Emily Izzo**, ACME and Visitor Experience Coordinator, Utah Museum of Fine Arts;
Kim Verrier, Coordinator of Visitor Experience, Red Deer Museum + Art Gallery

The Eagle's Eye View: A Conversation Exploring the Cultural Landscape of Tribal Museums and Cultural Centres

River Valley

All across the continent, tribes have sparked a Renaissance across Indian Country in sharing their stories, celebrating their cultures, and developing dynamic and immersive cultural destinations that serve their people and encourage the world to explore. Please join in the dialogue by sharing the new developments, observations and partnerships that are emerging “from the bird’s - or eagle’s - eye view” across this exciting cultural landscape. Expect to come away from this session with a list of Tribal / Indigenous museums and cultural / heritage centers in the AMA and WMA regions and an understanding of perspective of Indigenous voices and those serving Indigenous People.

MODERATOR: **Gena Timberman**, Principal, Luksi Group

PRESENTERS: **Chief Cameron Alexis**, Treaty Six Representative; **Shirley Jackson**, Director, Huhugam Heritage Center; **Charlene Krise**, Director, Squaxin Island Research Centre and Museum



Fundraisers Unite! Conversations about Resource Development

Strathcona Room

This session will encourage participants looking for successful strategies and tools for their latest fundraising project. Join fellow fundraisers in small group conversations about topics such as rebranding your fundraising event, building a culture of philanthropy, crowdfunding communications, and more. [#diggingdeeper](#)

MODERATOR: **Jeanette Woodburn**, Principal, Holistic Fundraising, Pepperdine University

PRESENTERS: **Courtney Davis**, Membership Manager, Burke Museum; **James Leventhal**, San Jose Museum of Art; **Ariel Weintraub**, Oakland Museum of California; **Louise Yokoi**, Principal, Anchor & Seed Philanthropic Consulting



Challenging Collection Inventories

McDougall Room

Collection inventories are inevitable and daunting events, regardless of the type of collection you manage. This session looks at three different institutions with diverse collections: a civic art collection in the largest US County which has just completed its first baseline inventory; a cultural history museum with 1.2 million archaeological artifacts being catalogued mostly by volunteers over a five year period; and a tribal heritage center that receives and catalogues thousands of donated objects every year.

MODERATOR: **Clare Haggarty**, Deputy Director of Collections, Los Angeles County Arts Commission Civic Art Program

PRESENTERS: **Angela Neller**, Curator, Wanapum Heritage Center, Grant County Public Utility District; **Charmaine Wong**, Archaeology Collections Manager, Bishop Museum

Closing Reception

4:15 p.m. - 6:00 p.m. Alberta Ballroom

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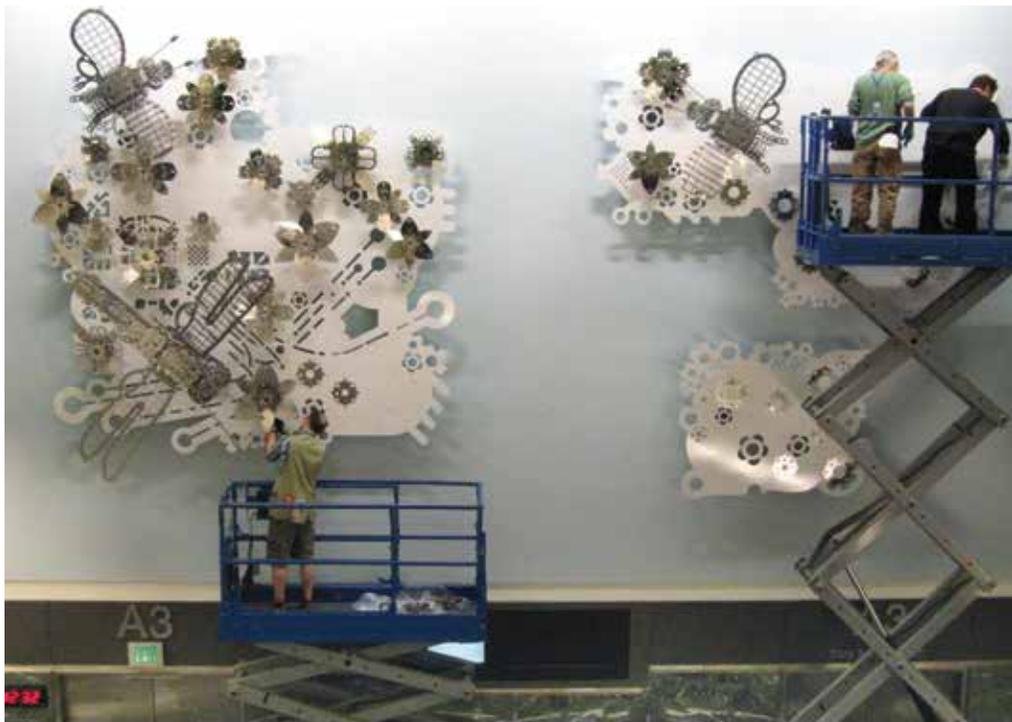
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AMERICAN ALLIANCE OF MUSEUMS

The American Alliance of Museums is working to unite the entire field and speak with a strong voice to make the case that museums are essential. Learn more about the tiered approach that makes our membership and excellence programs more affordable, accessible, and relevant to every museum.

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Andornot Consulting is a professional, full-service information management consulting firm. Our team of librarians and software experts has been providing software solutions and consulting to libraries, archives, museums, and other cultural organizations since 1995. Visit us at andornot.com and digitalhistoryhub.com

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PACIFIC STUDIO

Pacific Studio creates exhibits for museums, interpretive centers, visitor centers, and public spaces. Our clients include groups like Yellowstone National Park, the Church History Museum, MOHAI, and the Bill & Melinda Gates Foundation Visitor Center.

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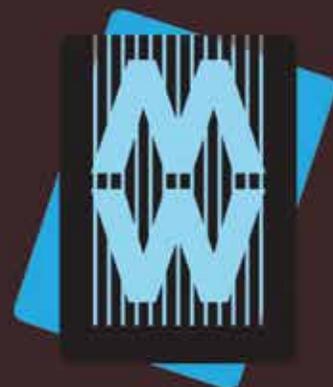
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Select Award & Funding Opportunities

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Any organization that is planning a conference, museum exhibit, lecture series, or similar public program is eligible to apply. The proposed program should illuminate some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the needs indicated in the application, up to \$3,000.

Independent Research and Creative Work Award

This award is available to individuals who are not connected to a college or university and who are interested in researching or writing on some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the research needs indicated in the application, up to a maximum of \$1,500.

Other grants, awards, and fellowships are available for faculty and students from any institution who are pursuing research and projects relevant to the Intermountain West. For more information or inquiries, visit reddcenter.byu.edu or contact the Redd Center at red_center@byu.edu.

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About the Alberta Museums Association



MISSION

The Alberta Museums Association leads, facilitates, and supports museums in their vital role with communities.

VISION

The Alberta Museums Association is a leader and catalyst for dynamic connections among museums and communities.

VALUES

Values are the core beliefs that are championed by the AMA Board and Secretariat in all that we do.

The Alberta Museums Association values...

- Museums as agents of social change
- Engaged communities and a great quality of life
- Courageous and collaborative leadership
- Innovative and inclusive solutions
- Purposeful communication and meaningful connections
- A culture of inquiry and inspiration
- Dynamic learning and creativity
- Joy and collective celebration

ENDS STATEMENTS

Ends Statements capture the external impact the AMA is aiming to achieve.

purpose: Museums are leading contributors to the social, cultural, and educational fabric of Alberta.

empowerment: Shared information and resources contribute to a collaborative and robust community of museums and museum professionals.

leadership: Leaders thrive at all stages of career development assuring succession for the future of Alberta museums.

engagement: Museums are essential participants in creating vibrant communities and broad public engagement.

sustainability: Alberta museums are supported at all stages of organizational life.

About the Western Museums Association



Providing professional development to museum professionals since 1935.

OUR MISSION

Transforming the museum field through collaboration.

OUR VISION

Dynamic museums connecting with thriving communities.

Supporting Statement

WMA believes museums must be essential to the communities they serve and that their impact contributes to why their communities thrive. By sparking the generation of ideas that continually refresh the museum field, WMA ensures museum professionals are inspired to create meaningful experiences that individual visitors value.

Who We Are

The Western Museums Association (WMA) is a nonprofit, membership organization dedicated to serving museums, museum professionals, as well as the related organizations and individuals, by providing vision, enrichment, intellectual challenge, and a forum for communication and interaction. The WMA is primarily comprised of members across the Western states of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington, the Western provinces of Alberta and British Columbia, and the Pacific Islands, among others.

WMA advocates, promotes, and supports the role of museums in bettering and enriching the diverse and dynamic cultural life.

Core Values

SOCIAL BENEFIT

The WMA supports the work that institutions do for their communities, and we seek to inspire excellence in this service to the public.

EXCELLENCE

We challenge museums to strive, because we believe that all museums have the potential to have an extraordinary impact on the lives of others.

LEADERSHIP

We promote the professional development of all staff, volunteers, and trustees and seek to enhance their positive change and growth, because we believe that all individuals have the potential to be leaders.

COLLEGIALITY

We provide opportunities for individuals to connect and develop lifelong relationships, as they create a community of colleagues who support each other's institutional endeavors and personal well-being.

FUN

We believe that good humor facilitates learning and relationship building, and enjoyment in an association of colleagues helps build a community of talented, connected individuals who are energized about their profession.

TRUST

We respect one another and trust in the integrity of our diverse museum community.

INCLUSION

We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

SUSTAINABILITY

In seeking innovation, we take a measured and responsible approach to decisions and initiatives, as we appreciate that our actions today affect our future success and vitality.



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