



ADVERTISEMENT RESERVATION FORM

Reach your target audience year round. Print and electronic advertising is an affordable and effective way to stretch your marketing dollars. Advertising in our Annual Meeting Program targets a diverse audience of museum professionals and eWestmuse provides up to 12 months of exposure to industry insiders.

ANNUAL MEETING PRINTED PROGRAM AD RATES (PLEASE SELECT ONE)

- | | | | |
|----------------------------|--------------------------------|-------------------------------|----------------------------------|
| Half Page (8" w x 5.25" h) | \$750 <input type="checkbox"/> | Inside Cover (8.5" w x 11" h) | \$1,950 <input type="checkbox"/> |
| Full Page (8.5" w x 11" h) | \$975 <input type="checkbox"/> | Back Cover (8.5" w x 11" h) | \$2,750 <input type="checkbox"/> |

ANNUAL MEETING PROGRAM INSERTION

Your marketing piece will be inserted into each attendee's on-site Annual Meeting registration packet: \$625

ELECTRONIC ADVERTISING PACKAGES (PLEASE SELECT ONE)

	CYCLE	SIZE	RATE	
WMA Home Page Ad & Monthly eWestmuse Ads are placed on WMA's home page for maximum visibility.	4 MONTHS	340PX X 200PX	\$400	<input type="checkbox"/>
	8 MONTHS	340PX X 200PX	\$800	<input type="checkbox"/>
	12 MONTHS	340PX X 200PX	\$1200	<input type="checkbox"/>
WMA Website Ad & Monthly eWestmuse Ad placement on high traffic pages, such as Annual Meeting page, Job Board, and Awards and Scholarships.	4 MONTHS	200PX X 340PX	\$300	<input type="checkbox"/>
	8 MONTHS	200PX X 340PX	\$600	<input type="checkbox"/>
	12 MONTHS	200PX X 340PX	\$900	<input type="checkbox"/>

Receive 10% off of the prices published above when you purchase both a print ad and electronic ad.

Select sponsorship(s) above and enter the total amount enclosed in the box to the right.

TOTAL AMOUNT \$

SPONSOR INFORMATION

Please enter your information clearly and EXACTLY as you would like it to appear in WMA listings.

Primary Contact _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

FOR MORE INFORMATION CONTACT:

JASON B. JONES, WMA EXECUTIVE DIRECTOR
 707.433.4701 • WMA@WESTMUSE.ORG

METHOD OF PAYMENT

Check Enclosed (payable to Western Museums Association)
 Credit Card: AmEx MasterCard Visa
 Card# _____
 Exp. Date _____ CVC _____
 Cardholder's Name _____
 Billing Address _____
 City _____ State _____ Zip _____
 Signature _____ Date _____

COMPLETE THIS FORM AND RETURN IT WITH PAYMENT TO:

JASON B. JONES • WMA@WESTMUSE.ORG
 WESTERN MUSEUMS ASSOCIATION
 PO BOX 11341, INDIANAPOLIS, IN 46201-9998