

**BOISE** WESTERN MUSEUMS  
ASSOCIATION  
ANNUAL MEETING



OCTOBER 4-7

**ENGAGE**

in partnership with Idaho Association of Museums

**Final Program**

WMA 2019



2019

WESTERN MUSEUMS  
ASSOCIATION  
ANNUAL MEETING



*Dear Friends and Colleagues,*

Welcome to Boise, the vibrant capital city of Idaho. While currently listed as one of the fastest-growing cities in America, the area has long been a destination in the Basque diaspora and is home to the most concentrated populations of Basque-Americans in the United States. The “Basque Block,” located near our headquarters hotel, is the only place in the western hemisphere dedicated to preserving the rich culture and history of Basque communities. In fact, Boise is so welcoming that since 1975 it has been an official refugee relocation site.

Located just west of the Rocky Mountains, the cosmopolitan area of Boise enjoys sweeping views of the stunning and iconic foothills to the northeast. The Boise River Greenbelt flows through the heart of the city, providing space for recreation and reflection. A perfect blend of urban and rural, the active capital presents a comforting contrast between mountains and museums, restaurants and rivers, festivals and fresh air. For such a small city – and one that has made a name for itself as a cultural hub for jazz and theater – there is certainly plenty to do.

In convening the 84th Annual Meeting, the WMA is thrilled to deliver unprecedented access to a variety of Boise museums and historic cultural sites including the Basque Museum & Cultural Center, the Idaho State Capitol, the Boise Art Museum, and the newly renovated Idaho State Museum. We know that our most valuable resource is our attendees, so we have provided numerous one-of-a-kind opportunities for you all to network, engage with one another, and learn a little bit about Boise, The City of Trees.

Like its predecessors, the 2019 Annual Meeting will continue the rich tradition of providing amazing and, at times, provocative programming that will broaden perspectives and focus on the ways in which museums **engage with their communities, staff, and other museums** – the theme of WMA 2019.

So, enjoy the program, seeing old friends, meeting new people, and the wonderful city of Boise. We think after spending a few days here you’ll find that this city is so much more than potatoes and blue football fields.

Welcome to Boise!

*– The Western Museums Association  
and Idaho Association of Museums*

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## ACKNOWLEDGMENTS

Thank you to the following individuals, who have all been instrumental in the planning, development, and support of this Annual Meeting. Your generous gifts of time and resources have made this Annual Meeting possible.



## WMA BOARD OF DIRECTORS

### OFFICERS

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Jeanette Woodburn, *Principal, Holistic Fundraising*

## SPECIAL THANKS

The WMA wishes to recognize the many colleagues who contributed their valuable time, energy, and expertise to the success of the Annual Meeting.

## IDAHO ASSOCIATION OF MUSEUMS BOARD OF DIRECTORS

Dulce Kersting-Lark, *Latah County Historical Society*  
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*Southeastern Region Representative*

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## 2019 ANNUAL MEETING HOST COMMITTEE

Co-Chair:  
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Co-Chair:  
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Brandi Burns, *History Programs Manager, Boise City Department of Arts and History*

Cindy Busche, *Watershed Education Program Manager, Public Works*

Melanie Fales, *Executive Director, Boise Art Museum*

Liz Hobson, *Museum Administrator, Idaho State Museum*

Patricia Hoffman, *Management Assistant, Idaho State Historical Society*

Pat Kilroy, *Executive Director, Warhawk Air Museum in Nampa*

Sarah Phillips, *Curator of Collections, Idaho State Museum*

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Co-Chair: Molly Wilmoth, *Lead Program Manager, Washington State Historical Society*

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Katie Buckingham, *Curator, Museum of Glass*

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Martina Dawley, *Assistant Curator of American Indian Relations, Arizona State Museum*

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Heather Vihstadt, *Director of Development, High Desert Museum*

## WMA STAFF

Jason B. Jones, *Executive Director*

Melanie Coffee, *Program Coordinator*

Jessica Noyes, *Communications Coordinator*

## ANNUAL MEETING SPONSORS

Thanks to all for the role you play in making this meeting so successful.



### INSTITUTIONAL SUPPORT

- Basque Museum & Cultural Center
- Boise Art Museum
- Boise City Department of Arts and History
- Canyon County Historical Society
- Idaho State Historical Society
- Idaho State Museum
- Old Idaho Penitentiary
- City of Boise Public Works
- Warhawk Air Museum
- World Center for Birds of Prey

## WMA 2019 SCHEDULE AT A GLANCE

FRIDAY, OCTOBER 4		
8:00am-6:30pm	Registration Desk Open	pg. 6
9:00am - 4:00pm	PreConference Workshops	pg. 10
9:15am - 3:30pm	Pre-Conference Tours	pg. 11
4:00pm-5:00pm	Speed Networking (Free)	pg. 12
5:00pm-7:00pm	Opening Reception (Free)	pg. 12
7:00pm-9:00pm	Opening Party at the Old Idaho Penitentiary	pg. 12
SATURDAY, OCTOBER 5		
8:00am-8:45am	Morning Coffee	pg. 13
9:00am-10:30am	Opening General Session & Keynote	pg. 13
11:00am-12:15pm	Concurrent Sessions	pg. 16
12:15pm-1:15pm	Exhibit Hall Networking Lunch	pg. 17
1:30pm-2:45pm	Concurrent Sessions	pg. 18
2:45pm-3:30pm	Exhibit Hall Networking & Refreshment Break	pg. 19
3:30pm-4:45pm	Concurrent Sessions	pg. 20
5:00pm-6:00pm	Directors & Leadership Team Member Reception	pg. 23
5:00pm-6:00pm	Happy Hours	pg. 23
7:00pm-9:3 pm	Evening Event: Idaho State Museum	pg. 23
SUNDAY, OCTOBER 6		
8:30am-9:00am	Morning Coffee	pg. 24
9:00am-10:15am	Concurrent Sessions	pg. 24
10:15am-11:00am	Exhibit Hall Coffee Break & Poster Session	pg. 25
11:00am-12:15pm	Concurrent Sessions	pg. 26
12:30pm-1:45pm	WMA Community Lunch	pg. 27
12:30pm-1:45pm	IAM Annual Business Meeting	pg. 27
2:00pm-3:15pm	Concurrent Sessions	pg. 28
3:15pm-4:30pm	Exhibit Hall Closing Reception	pg. 29
4:30pm-5:30pm	Film Screening and Q&A: Minidoka: An American Concentration Camp	pg. 30
4:30pm-6:00pm	WMA Leadership Reception	pg. 30
6:00pm-9:00pm	Evening Event: Basque Museum & Cultural Center	pg. 30
MONDAY, OCTOBER 7		
8:00am-8:45am	Morning Coffee	pg. 32
8:45am - 10:45am	General Session & Panel	pg. 32
11:15am-12:30pm	Concurrent Sessions	pg. 32
12:45pm-2:00pm	Affinity Lunches	pg. 34
2:15pm-3:30pm	Concurrent Sessions	pg. 35
3:30pm - 4:00pm	Coffee Klatch	pg. 35
4:00pm-5:15pm	Concurrent Sessions	pg. 36
6:30pm-9:00pm	Evening Event: Boise Art Museum	pg. 37

Schedule and sessions are subject to change.



## WMA 2019 KEY INFO PAGE

### GROVE HOTEL

2019 Annual Meeting Headquarters  
245 S Capitol Boulevard  
Boise, ID 83702

### ANNUAL MEETING ACTIVITIES

The WMA 2019 Annual Meeting will be held at the Boise Centre located behind the Grove Hotel on the Grove Plaza.

### TRANSPORTATION

Scheduled buses for tours and special events will pick-up guests at the back entrance to the Boise Centre. Please consult the Program for shuttle times, and arrive at the pick up location fifteen minutes prior to departure. Buses will return participants to the Boise Centre.

### REGISTRATION/VOLUNTEER DESK

The registration desk is located in the lobby of the Boise Centre which is located behind the Grove Hotel on the Grove Plaza.

The desk will be staffed during the following times:

<b>Friday, October 4</b>	<b>8:00 AM-7:00 PM</b>
<b>Saturday, October 5</b>	<b>8:00 AM-6:00 PM</b>
<b>Sunday, October 6</b>	<b>8:00 AM-6:00 PM</b>
<b>Monday, October 7</b>	<b>8:00 AM-6:00 PM</b>

### EXHIBIT HALL SCHEDULE

Please visit our Exhibit Hall at the Boise Centre. The Exhibit Hall will be open during the following times:

<b>Friday, October 4</b>	<b>5 PM-7:00 PM</b>
<b>Saturday, October 5</b>	<b>10:30 AM-5:00 PM</b>
<b>Sunday, October 6</b>	<b>10:15 AM-4:30 PM</b>

### TICKETS

If you registered for an Evening Event or Affinity Luncheon hosted by the WMA, your tickets are located in your registration packet. Please present your ticket before boarding buses or entering an event.



### GUESTS

Non-registered guests are not allowed to attend Annual Meeting sessions or workshops, but may purchase tickets to attend special social events. Please check with the Registration Desk for availability.

### NAME BADGES

Name badges must be worn at all times, as only registered attendees are allowed to attend sessions and workshops.

### PROGRAM CHANGES

In the event of changes to the program, an addendum will be available at the Registration Desk.

### MESSAGE BOARD

Attendees may post messages, job opportunities, and exchange tickets on a message board located in the Registration area. There is no charge for this service; however, we ask that you be mindful of the limitations of space to accommodate all notes. Commercial ads are not allowed on the board, nor is material of a commercial nature allowed on tables unless arranged in advance with the WMA.

### LOST & FOUND

Lost and found articles turned in at the WMA Registration Desk will be held until the end of each day, when items will then be turned over to the hotel's front desk.

## PROGRAM KEY

Look for these keys throughout the program to tailor your experience!



### BUSINESS & ADMINISTRATION

Do any of these sound like a day in your life: writing a grant proposal, managing a schedule, setting up a business plan, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.



### COLLECTIONS

Calling all registrars, conservators, collection managers, curators, and art handlers! These sessions and workshops focus on what you need to know to safeguard your museum's collections now and for years to come.



### COMMUNITY ENGAGEMENT

Engaging your museum's community is essential for remaining relevant, offering new and meaningful experiences, and reaching wider audiences. These sessions provide insight into the process of developing community partnerships, community-based initiatives, and enhancing your mission through outreach.



### INDIGENOUS

These sessions provide a platform for indigenous and non-indigenous museum staff to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming sensitivities.



### LEADERSHIP & CAREERPATH

For anyone in the museum field wanting to explore issues related to professional development, institutional governance, unraveling roles and responsibilities, management of human resources, developing leadership capacity, and getting ahead in your career.



### VISITOR EXPERIENCE

Educators, designers, curators, evaluators, administrators, and visitors all have their own perspective on the museum-going experience. Hear some great case studies of recent past work and start charting the future of your museum's experience!



### IDAHO ASSOCIATION OF MUSEUMS

These sessions are especially relevant for professionals working in Idaho museums.

## Connect with WMA!

Use **#wma2019**

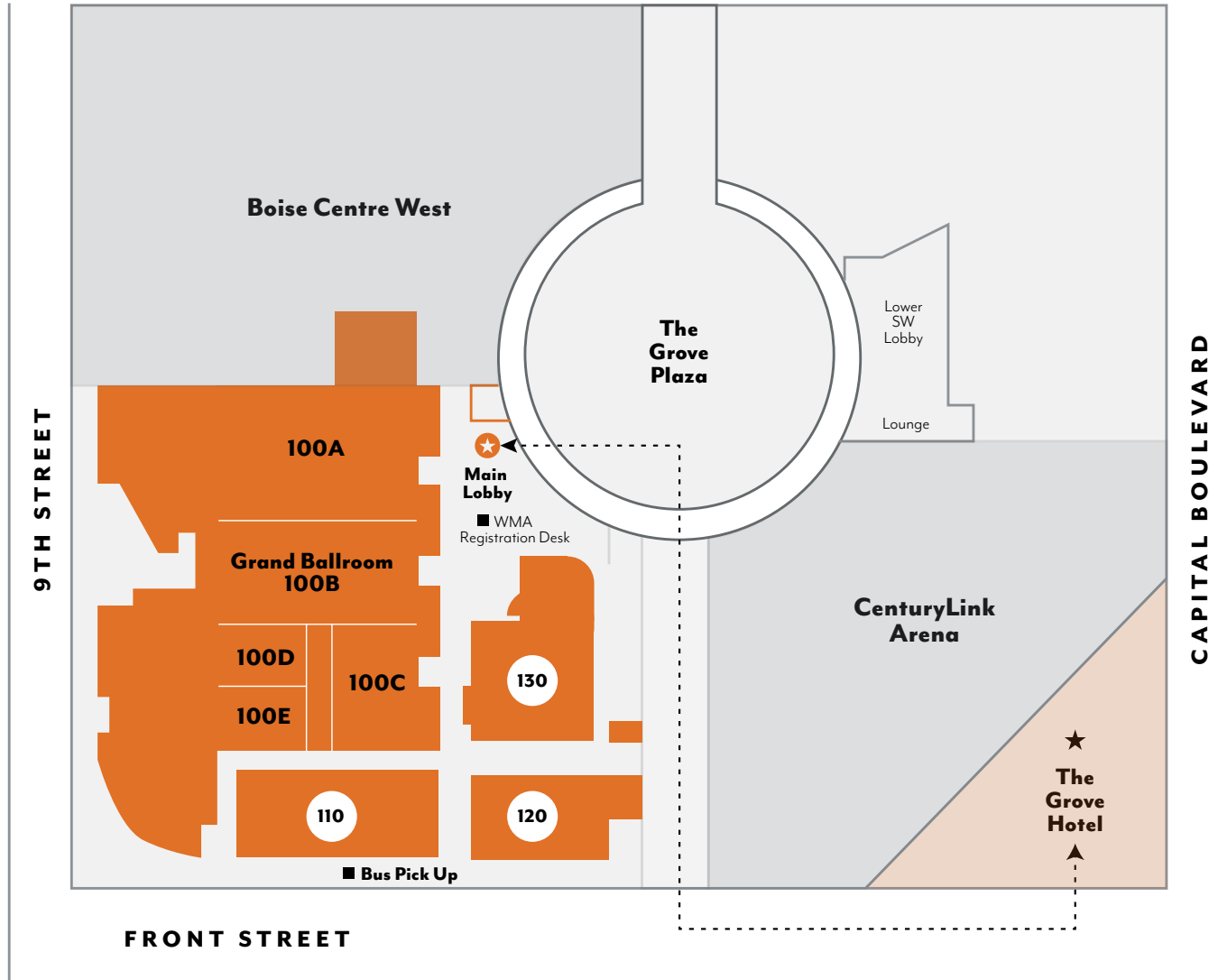
Post pictures on our Facebook Wall

Tweet us **@westmuse**

Tag us on Instagram **@westmuse.pics**



**HOTEL TO BOISE CENTRE MAP**



WMA Annual Meeting registration desk and activities will take place at the Boise Centre. Fastest route from the Grove Hotel is walking out of the side door past The Bar, taking a right, and another right to head into The Grove Plaza. Entrance to the Boise Centre's main lobby is on the left.

**FORWARD**

**OCTOBER 8-11**  
 WESTERN MUSEUMS ASSOCIATION  
 ANNUAL MEETING  
 in partnership with the  
 Oregon Museums Association

**PORTLAND  
 WMA 2020**



PRE-CONFERENCE TOURS

Pre-Conference Tours are not included in the Annual Meeting registration fee and require pre-registration was required. If needed, buses will pick up attendees outside the back entrance to the Boise Centre. Please arrive 15 minutes prior to the below scheduled departures.

9:30 AM–12:00 PM

**Idaho State Capitol Tour**

Join us for a behind-the-scenes exploration of the of the Idaho State Capitol Building. Constructed in two phases from 1905 to 1920, Idaho’s statehouse is a place where history is made daily, serving as an active house of government while maintaining its unique historic character. Extensively restored and rededicated almost 10 years ago, this “Capitol of Light” sees nearly 50,000 visitors annually. From the luminous dome to the subterranean wings, this WMA exclusive tour will highlight the multilayered agency engagement that facilitates access while preserving the People’s House for generations to come.



9:15 AM–3:30 PM

**Planes, Trains, and Automobiles Tour**

Like planes, trains, and automobiles? On this tour, see all them - and more! Join in as attendees step into the past with tours of the Warhawk Air Museum and the Nampa Train Depot Museum. First stop is the Nampa Train Depot Museum, a 1903 structure that served as Nampa’s train depot until 1925 when it became offices for the Union Pacific. Next stop, lunch (included) at the Tower Grill - located just off a runway at the Nampa Municipal Airport. From there you are just steps away from the Warhawk Air Museum with operational WWI and WWII planes and the stories of 2,338 men and women who contributed to the pursuit of freedom.



9:30 AM–12:30 PM

**World Center for Birds of Prey Tour**

The World Center for Birds of Prey is the headquarters of The Peregrine Fund, a non-profit organization dedicated to saving raptors worldwide. During your visit, you’ll meet raptors from around the world and learn just what it takes to conserve them in the 21st century. Highlights will include encounters with critically endangered California Condors, as well as nose-to-beak interactions with eagles, hawks, owls, and falcons from around the world. The tour will also include the Archives of Falconry, walking trails, and unparalleled views of Boise.



PRE-CONFERENCE WORKSHOPS

Pre-Conference Workshops are not included in the Annual Meeting registration fee and require pre-registration was required. All venues are walking distance to the Boise Centre and no transportation will be provided.

9:00 AM–3:00 PM

**Museums Can Take Themselves So Seriously—Let’s Go Camping!**

Location: Boise City Hall & Boise Art Museum

This session offers a low-cost approach for making the museum experience more appealing to audiences who may feel unacknowledged or otherwise alienated. Using camp, an aesthetic that has ties to queer theory, we will demonstrate how “camping up” the museum experience can lead to new ways of interpreting and connecting to exhibits. With local drag queens and LGBTQ youth acting as “camp counselors,” participants will then visit a museum to try on this approach. After a lunch break in downtown Boise, participants will walk to the Boise Art Museum for an in-gallery application of the morning’s lessons.

*Presenters:*

Paul Gabriel, *Education/Diversity Consultant*  
 Lisa Manter, *Professor of English, Saint Mary’s College of California*  
 Wendy S. Meluch, *Evaluation Consultant; Visitor Studies Services*

9:00 AM–4:00 PM

**Our World is Flat: An Introduction to Managing Archival and Photograph Collections**

Location: Boise City Hall

This workshop is designed for museum professionals, beginners and old pros alike, who find themselves struggling to manage paper and photographic materials in their institutions. We encourage open minds and open hearts to engage with us and each other as we journey through the dark passageways of the archival profession. There will be two hands-on group projects: processing a manuscript collection and creating a digitization plan.

*Presenters:*

Layce Johnson, *Collections Archivist, Idaho State Historical Society*  
 Danielle Grundel, *Photo Archivist, Idaho State Historical Society*

9:00 AM–1:00 PM

**Museum Stores—Where the Relationship between Art and Commerce Thrives**

Location: Idaho State Museum

Museum stores are unique retail spaces that should educate visitors, build the museum’s brand, and work to highlight (sometimes even influence) the aspects of art the institution views as important. How healthy is the relationship between art and commerce in your store? Come and find out what you can do to strengthen your store.

*Presenters:*

Ashley Christie, *Communications & Administrative Coordinator, Barona Cultural Center & Museum*  
 Ruth Hyde, *Membership and Visitor Services Manager, Museum of Natural and Cultural History, University of Oregon*

9:00 AM–3:00 PM

**Registrars Committee – Western Region, Annual CSI: Registrars Event**

Location: Idaho State Historical Society, Off-Site Storage Facility

To RSVP for this event, send an email to [rcwrsecretary@gmail.com](mailto:rcwrsecretary@gmail.com)

Cost: FREE to RC-WR Members – event space limited (visit [RCWR.org](http://RCWR.org) to join for just \$15/year!)  
 Free lunch provided courtesy of RC-WR

Each year, RC-WR organizes its members to volunteer their professional skills in support of a local museum by helping their Collections staff with a daunting Collections Management or Registration project. This all-day event is known as CSI: Registrars (short for Collections Services Initiative). Past projects have included: accessioning, cataloging, condition reporting, rehousing objects, or any other project that would benefit from the help of trained professionals. Join your fellow Registrars and Collections Specialists for a fun day of teamwork! For more information on this event, please visit [RCWR.org](http://RCWR.org)!

**WMA BOARD MEETING**

INVITATION ONLY

Location: Boise Centre 120A

10:00 AM–11:00 AM  
11:00 AM–4:00 PM

New Board Member Orientation  
Board Meeting

2:00 PM–4:00 PM

**STATE ASSOCIATION EXCHANGE**

INVITATION ONLY

Location: Boise Centre 120C

4:00 PM–5:00 PM

**SPEED NETWORKING  
FREE!**

Location: Boise Centre Lobby

Kick off your conference experience with a lively hour of Speed Networking! Bring plenty of business cards, your sense of humor, and comfortable shoes. Everyone is encouraged to join us for a friendly, timed-interval business card exchange social hour. This people-rotating format encourages brief individual introductions between everyone in the room. Want to keep the conversation going? Following the structured program, we will save time for mingling before continuing on to the Opening Reception.



5:00 PM–7:00 PM

**OPENING RECEPTION  
FREE!**

Location: Boise Centre Exhibit Hall

Join your fellow Annual Meeting attendees for an Opening Reception in the Exhibit Hall. Start your first evening in Boise enjoying appetizers, drinks, and conversing with colleagues and our corporate members.

Sponsored by MAD Systems



7:00 PM–9:00 PM

**OPENING PARTY**

\$10 (Includes transportation, hors d'oeuvres, and tours)

Location: Old Idaho Penitentiary

Don't escape the chance to enjoy an evening at the Old Idaho Penitentiary. Discover 101 years of "Old Pen" history including solitary confinement, four cell houses, death row, and indoor gallows. Explore new exhibits and a world-class armament collection. Old Idaho Penitentiary staff and docents will answer questions and provide context for the site's complex history. Door prizes, trivia contests, and short presentations will enliven the evening. Music and hors d'oeuvres will be provided and food truck cuisine and full-bar drinks are available for purchase. Here's your chance to get locked into good conversation and networking!



8:00 AM–8:45 AM

**MORNING COFFEE**

Location: Boise Centre 100DE

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

Sponsored by University of San Francisco - Museum Studies Program

9:00 AM–10:30 AM

**OPENING GENERAL SESSION & KEYNOTE**

Location: Boise Centre 100DE

Join us as we welcome attendees to Boise, present the Charles Redd Center Award for Exhibition Excellence, the WMA Leadership Award to an extraordinary individual with a lifetime of achievement in the field, the WMA Impact Award to a mid-career professional, and get inspired by the keynote speaker.

OPENING REMARKS Jason B. Jones, Executive Director, Western Museums Association

LOCAL WELCOME Teresa Soulen Little, First Lady of Idaho

INDIGENOUS WELCOME & BLESSING Theodore "Ted" Howard, Tribal Chairman, Shoshone-Paiute Tribe

WMA PRESIDENT'S ADDRESS Anne Rowe, Director of Collections and Exhibitions, Sunnyslands Center

AWARDS PRESENTATION Louise Yokoi, Principal, Anchor & Seed Philanthropic Consulting  
Michael Fiegenschuh, Architect, Miithun

KEYNOTE ADDRESS Sina Bahram, President and Founder, Prime Access Consulting

Sina Bahram is an accessibility consultant, researcher, speaker, and entrepreneur. He is the founder of Prime Access Consulting (PAC), an inclusive design firm whose clients include technology startups, research labs, Fortune-500 companies, and both private and nationally-funded museums. Sina has a strong background in computer science, holding undergraduate and graduate degrees in that field. As a recognized expert in accessibility, Sina enjoys collaborating with individuals of diverse professions to devise innovative and user-centered solutions to meaningful real-world problems. In 2012, Sina was recognized as a White House Champion of Change by President Barack Obama for his work enabling users with disabilities to succeed in Science, Technology, Engineering, and Math (STEM) fields. In 2015, the international accessibility community recognized Sina as an Emerging Leader in Digital Accessibility at the annual Knowbility Community Heroes of Accessibility Awards. In 2017, Sina served as co-chair of the Museums and the Web conference.

Sponsored by MATT Construction





# WCG

WCG  
Wilson Cetina Group



Museum—Exhibition—Fabrication

Contact:  
Eder Cetina  
eder@wcg.com

“Our vision for the new SPY invites the audience into a world of intrigue. Through objects, immersion, light, and media, the visitor becomes the subject, and the exhibits become the stage.”



Gallagher & Associates  
gallagherdesign.com/projects



CONCURRENT SESSIONS 11:00 AM–12:15 PM



**Language and Learning: How Museums Play a Vital Role in Cultural Preservation**

Location: Boise Centre 120A

Inspired by the United Nations' declaration of 2019 being "The International Year of Indigenous Languages," this session seeks to bring attention to the importance of preserving indigenous languages and the contributions they bring to the world's cultural diversity. Panelists will discuss their experience and expertise in strengthening the visibility of indigenous languages in cultural institutions.

*Moderator:* Angela Steiner Neller, *Curator, Wanapum Heritage Center*

*Presenters:*

Laurie Egan-Hedley, *Director and Curator, Barona Cultural Center Museum*

Marques Marzan, *Cultural Advisor, Bernice Pauahi Bishop Museum*

Tisa Matheson, *American Indian Collection Specialist, Northwest Museum of Arts and Culture*



**National Initiatives Build Capacity for Diversity and Inclusion**

Location: Boise Centre 110AB

Success for museums in the 21st century will rely on the ability to engage diverse audiences and change organizational practice. In this engaging session, learn about three national initiatives that provide capacity-building support for museums focused on diversity, inclusion, equity and access. Resources will be provided about how to access and apply for these three professional development initiatives and toolkits: CCLI, MASS Action and iPage. **#diggingdeeper**

*Moderator:* Ben Garcia, *Deputy Executive Director and Chief Learning Officer, Ohio History Connection*

*Presenters:*

Jenni Martin, *Project Director, Cultural Competence Learning Institute, Children's Discovery Museum of San José*

Elisabeth Callihan, *Head of Multi-Generational Learning, Minneapolis Institute of Arts*

Liesl Chatman, *IDEAL Center Director, iPAGE Principal Investigator, Science Museum of Minnesota*



**Scaling Best Practices to Fit Your Museum**

Location: Boise Centre 110CD

Have you ever come across a great idea only to wonder how you can make it work for your museum? Scaling or adapting best practices and innovative ideas to fit your organization is critical to your success. Come hear examples of scaling projects and ideas in collections, fundraising & administrative practices, and digital projects while testing your hand at workshoping scaling ideas for your museum.

*Moderator:* Jennifer Ortiz, *Museum Services Manager, Utah Division of Arts & Museums*

*Presenters:*

Keni Sturgeon, *Executive Director, Wenatchee Valley Museum & Cultural Center*

Koven Smith, *Principal, Koven J. Smith Consulting*

Samantha Forsko, *Preservation Specialist, Conservation Center for Art & Historic Artifacts*



**Museums and Climate Change: Creating a Sustainable Path Forward**

Location: Boise Centre 120B

The collective response of our society to climate change will be one of the defining issues of this era. From strategies to improve the environmental performance of facilities to making a difference globally through programs such as We Are Still In, this session will explore the issues surrounding climate change and provide insights on how museums of all varieties can contribute to bringing positive change to their organizations and communities through interpretation and demonstration. **#trendingtopic**

*Moderator:* Michael Fiegenschuh, *Senior Associate, Architect, Mithun*

*Presenters:*

Sarah Sutton, *Cultural Sector Lead, We Are Still In; Principal, Sustainable Museums*

Michaeleen Gallagher, *Director of Education and Environmental Programs, Annenberg Foundation Trust at Sunnylands*

Victoria Coats, *Research, Development & Advancement Manager, Oregon Museum of Science and Industry*



**Place Matters: Site-Specific Interpretation**

Location: Boise Centre 120C

Site-specific interpretation provides an authentic experience of place and creates a powerful lens into the legacy of an individual or cultural group. Providing visitors with a contextual experience is accomplished through methods tailored to each site's unique characteristics. This session explores this idea in detail through four locations: the Basque Block Museum and Cultural Center, James Castle House, Hemingway House and Preserve, and the Suquamish Cultural District.

*Moderator:*

Dakota J Keene, *Associate Principal, MITHUN*

Janet Smoak, *Director, Suquamish Museum and Cultural Center*

*Presenters:*

Kristen Hill, *Cultural Sites Program Coordinator, James Castle House*

Meggan Laxalt Mackey, *Basque Cultural Studies Educator, Basque Museum and Cultural Center and Basque Block Representative*

Mary Tyson, *Director of Regional History, The Community Library*

Robin Little Wing Sigo, *Director of Research & Strategic Development, Suquamish Tribe*

12:15 PM–1:15 PM

**EXHIBIT HALL NETWORKING LUNCH**

Location: Boise Centre's Exhibit Hall

Join your colleagues in the Exhibit Hall where you can explore vendor offerings and enjoy lunch courtesy of the WMA. Make sure to start bidding on the fabulous items in the silent auction that were generously donated by our members. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

*Sponsored by Etix*

12:30 PM–1:15 PM

**KEYNOTE Q&A**

Location: Boise Centre 100DE

Keynote speaker Sina Bahram will be available to answer questions in a casual setting. Grab lunch in the Exhibit Hall and come ready with questions - or just listen!





SATURDAY, OCTOBER 5

CONCURRENT SESSIONS: 1:30 PM-2:45 PM



### Planned Giving Opportunities with the Upcoming Transfer of Wealth

Location: Boise Centre 120A

Studies show that \$9 trillion in assets will be passed in the U.S. from Baby Boomers to Gen X and millennials by 2027. It is imperative that fundraisers plan thoughtfully for this transfer of wealth because great opportunity exists to secure planned gifts. While many nonprofits focus on immediate funding needs, museums are in a unique position, responsible for long-term institutional preservation and collections care. It is not only prudent, but necessary to develop sustainable revenue.

*Moderator:* Heather Vihstadt, MNM, CFRE, Director of Development, High Desert Museum

*Presenters:*

Heather Vihstadt, MNM, CFRE, Director of Development, High Desert Museum

Kris Kamann, Chief Development Officer, Idaho Community Foundation

Heather Meuleman, Director of Campaigns, The Peregrine Fund's World Center for Birds of Prey

Stephen L. Pruss, Partner, Ahrens DeAngeli Law Group



### Recycling and Reusing Archival Materials and Museum Furniture

Location: Boise Centre 120C

Have you completed a collections move and found yourself left with a plethora of foam, polyester fiberfill, and boxes that you would happily share with another institution? Or maybe you're moving out of a storage space or just closed an exhibition and have furniture you can no longer use? Repurposing archival materials and museum furniture takes time and effort, which is often not built into our job descriptions. As stewards of cultural heritage, we must be conscious of protecting our environment by not creating unnecessary waste. This session will focus on creative and efficient ways to share unwanted goods through community resources, furniture vendors, social media, and online classifieds. **#trendingtopic**

*Moderator:* Rachael Faust, Manager of the Artist Initiative, San Francisco Museum of Modern Art

*Presenters:*

Katie Fleming, Gallery Manager and Education Coordinator, Phoebe A. Hearst Museum of Anthropology

Lisa Schmidt, CultureNut Ambassador, CultureNut Xchange

Barbara Hanson Forsyth, Senior Manager of Collections and Exhibitions, Mingei International Museum



### The Transgender Museum Experience: Creating a Safe Space for Everyone to Work, Learn, and Play

Location: Boise Centre 120B

Transgender people are members of every community museums engage, from staff and volunteers to visitors and participants. How can your institution create a safe space for people of all genders? This panel discussion will include a brief overview of gender identity before diving into a conversation about successful engagement around the region. Learn from your colleagues, develop strategies to take home with you, and discover resources to shift your museum's workplace culture. **#DEAI**

*Moderator:* Mac Buff, Manager of School and Teacher Programs, Tacoma Art Museum

*Presenters:*

Holly M. Crawford, Education Manager, ESMoA (El Segundo Museum of Art)

Aarin Wilde, Education Coordinator, Foss Waterway Seaport

Maria Ruiz Gonzalez, Museum Consultant



### The Power of Adaptability: Raising Your "AQ" in a Rapidly Changing Industry

Location: Boise Centre 110CD



The ability to positively adapt to changing circumstances—one's "Adaptability Quotient," or "AQ"—may prove to be one of the most important aptitudes in successfully navigating our industry going forward. This panel will unpack the idea of AQ; explore how it positively manifests (and gets negatively stuck) within a variety of institutional contexts and positions within museums; and help attendees think about ways to improve their ability to successfully adapt, both personally and professionally. **#trendingtopic**

*Moderators:* Micah Parzen, Chief Executive Officer, San Diego Museum of Man

Dana Whitelaw, Executive Director, High Desert Museum

*Presenters:*

Micah Parzen, Chief Executive Officer, San Diego Museum of Man

Dana Whitelaw, Executive Director, High Desert Museum

Lisa Sasaki, Director, Smithsonian Asian Pacific American Center

James Leventhal, Acting Director and Chief Executive Officer, Museum of the African Diaspora



### How Education Partnerships Strengthen Your Community: A Case Study on National History Day

Location: Boise Centre 110AB

Museum partnerships with national education programs can bring a host of benefits to your community. This session will focus on a successful partnership between the Idaho State Museum and National History Day. An NHD student, teacher, librarian and professionals who are former NHD students along with the NHD coordinators from Utah and Idaho will discuss lessons learned from developing this partnership, the numerous benefits to the community, and ideas for how other organizations can forge partnerships with education initiatives. **#nutsandbolts**

*Moderator:* Johanna Bringham, Coordinator, National History Day, Idaho State Historical Society

*Presenters:*

Wendy Rex Atzet, Coordinator, Utah History Day, Utah Division of State History

David Pettyjohn, Executive Director, Idaho Humanities Council

Janelle Gilson, Teacher, Renaissance High School

Chloe Doucette, Education Director, Museum of Idaho

Elizabeth Hunt, High school student, Compass Charter School

Alex Mereaglia, Archivist, Albertsons Library, Boise State University

2:45 PM-3:30 PM

### EXHIBIT HALL NETWORKING & REFRESHMENT BREAK

Location: Boise Centre's Exhibit Hall

Enjoy coffee, tea, and light snacks while perusing exhibitors' booths, bidding on silent auction items, and networking with peers.

Sponsored by Utah Division of Arts & Museums

CONCURRENT SESSIONS: 3:30 PM-4:45 PM



**Grants 101—How to Apply for a Federal Grant**

Location: Boise Centre 110AB

This session will provide both an overview and a deep dive into best practices for submitting a grant application to the Federal Government. We will focus specifically on the Institute of Museum and Library Services Museums for America program which has an annual deadline in November. In addition to general grant-writing tips, we will share specific tips, timelines, and examples to help make this application process more accessible for all eligible Museums. **#nutsandbolts**

*Moderator:* Ariel Weintraub, Associate Director, Institutional Giving, Oakland Museum of California

*Presenters:*

Ariel Weintraub, Associate Director, Institutional Giving, Oakland Museum of California  
Michelle Seiler-Godfrey, Program Development Manager, High Desert Museum  
Lisa Sasaki, Director, Smithsonian Asian Pacific American Center



**Welcoming Refugees, Immigrants, and New Americans to Museums**

Location: Boise Centre 120A

Engaging new Americans, immigrants, and refugees has become a recent focus of museums, especially in communities that officially provide refuge. Museums have come up with creative and diverse ways to engage this audience and to demonstrate their philosophical openness to refugees, immigrants, and new Americans through exhibitions, educational programs, and special memberships. This session will provide the opportunity to share examples, knowledge and experiences and brainstorm possibilities as our field develops best practices. **#trendingtopic**

*Moderator:* Melanie Fales, Executive Director, Boise Art Museum

*Presenters:*

Marianna Pegno, Curator of Community Engagement, Tucson Museum of Art  
Jenni Martin, Project Director, Cultural Competence Learning Institute, Children's Discovery Museum of San José  
Mara Kimmel, Deputy Director of Strategy, Research and Scholarship, Anchorage Museum



**Idaho-rror stories! True Tales of the Unexpected, Unbelievable, and Unmanageable**

Location: Boise Centre 120C

Gather round the (artificial) campfire as we swap unimaginable but true tales of museum craft, such as:

- Spine tingling tales about human resources practices! (The HR in Horror!)
- Devilish stories of development (You can take it with you? Unplanned giving?)
- Creepy collections management! (Tales from the Crypt)
- Astonishing Legends of Early Learning (The infected! Night of the living germs!)
- Learn from those who have lived to tell these tales...and share your own if you dare!

Featuring storytellers from museums large and small and from across the WMA region, including Katie Buckingham (Museum of Glass), Molly Wilmoth (Washington State History Museum), Keni Sturgeon (Wenatchee Valley Museum & Cultural Center), Noel Ratch (Reynolds-Alberta Museum) and more!

*Moderator:* Seth Margolis, Director, William A. Hessel Education Dept., The Museum of Flight



**Designing for Impact**

Location: Boise Centre 110CD

To deepen Idahoans' connection to their state, build a statewide sense of community, and create an essential resource for education, the Idaho State Museum was designed for impact. ISHS connected Idaho's past to the present; integrated Idaho's cultural diversity throughout the visitor experience; and used a multidisciplinary approach to maximize historical literacy across subjects. This session explores engagement practices used to achieve statewide resonance, understand affective outcomes of the museum experience, and respond to community needs.

*Moderator:* Janet L. Gallimore, Executive Director and State Historic Preservation Officer, Idaho State Historical Society

*Presenters:*

Janet L. Gallimore, Executive Director and State Historic Preservation Officer, Idaho State Historical Society  
Dr. Gloria Totoricagüena, Idaho Policy and Consulting LLC  
Liz Hobson, Museum Administrator, Idaho State Museum  
Randy L Teton, Public Affairs Manager, Shoshone Bannock Tribe

5:00 PM—6:00 PM

**DIRECTORS & LEADERSHIP TEAM MEMBER'S RECEPTION \$30**

Location: Boise Centre 130

Join your fellow directors and leadership team members in this special reception.

Sponsored by Cinnabar

5:00 PM—6:00 PM

**HAPPY HOURS**

**Pay your own way**

All Happy Hour locations will be within walking distance to the Boise Centre

**CHILDREN'S MUSEUMS HAPPY HOUR**

Location: Spacebar

**DEVELOPMENT & MARKETING HAPPY HOUR**

Location: Bittercreek Alehouse

**EMERGING MUSEUM PROFESSIONAL HAPPY HOUR**

Location: Reef

**NATIONAL ASSOCIATION FOR MUSEUM EXHIBITION HAPPY HOUR**

Location: The Matador

**SMALL MUSEUMS HAPPY HOUR**

Location: Bardenay Restaurant & Distillery

**EVENING EVENT IDAHO STATE MUSEUM**

7:00—9:30 PM

**\$50** includes heavy hors d'oeuvres and beverages

Idaho State Museum is within walking distance to the Boise Centre.

Join us for a night of extraordinary western heritage at the Idaho State Museum! Spend the evening in our completely reimagined galleries and experience activities specifically planned for WMA attendees. Guests will indulge in heavy hors d'oeuvres under our fully restored 1909 stained-glass dome and be served Idaho beer and wines from our historic bar. In our Origins gallery Tribal Theater, you'll see origin stories from the 5 federally recognized tribes as narrated by Tribal members. Stroll through Idaho: The Land and its People- the subject of this year's exhibit critique- and experience our MUSE award-winning multimedia production "The Big Burn." Come explore the newest state museum in the nation!





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National Air and Space  
Museum Revitalization  
Washington, D.C. [UPCOMING]

LACMA Building for the  
Permanent Collection  
Los Angeles, CA [UPCOMING]



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8:30 AM-9:00 AM

**MORNING COFFEE**

Location: Boise Centre's Lobby

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

CONCURRENT SESSIONS 9:00 AM-10:15 AM



**Seeding Authority: A Roundtable Discussion on Decolonizing Initiatives at Four Institutions**

Location: Boise Centre 110AB

Inspired by a recent decolonizing symposium in Hawai'i, this session explores what happens when museums shift from "ceding" to "seeding" authority and view indigenous relations as acts that are generative rather than reductive. Staff from 'Iolani Palace, Bishop Museum, San Diego Museum of Man, and UH Manoa share their experiences ranging from board dynamics to implementing decolonial policies to addressing historical harm as they sow seeds for a new future between museums and indigenous communities.

*Moderator:* Noelle M.K.Y. Kahanu, Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai'i at Manoa  
 Karen Kosasa, Director, Museum Studies Graduate Certificate Program, and Associate Professor, American Studies Dept., University of Hawai'i at Manoa

*Presenters:* -  
 Teresa Valencia, Director of Curation and Education, The Friends of Iolani Palace  
 Kamalu du Preez, Assistant Collections Manager, Ethnology Department, Bernice Pauahi Bishop Museum  
 Brandie MacDonald, Director of Decolonizing Initiatives, San Diego Museum of Man  
 Noelle M.K.Y. Kahanu, Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai'i at Manoa



**Good Trustee/Bad Trustee: Recruit, Engage, and Empower the Best Leaders for your Museum's Board**

Location: Boise Centre 120A

Building and maintaining an efficient, agile, and committed board requires strategic thought as well as long-term investment of time and energy. Learn how the board and staff can find and secure strong leaders for your board, as well as how to keep them engaged as vocal advocates for your museum's mission. Learn tips and strategies from experienced current and former museum board chairs who have played an active role in strengthening and sustaining a tenacious board.

*Moderator:* Anne M. Lampe, CEO, Museum Trustee Association

*Presenters:*  
 Barron Collier, Chairman, Buffalo Bill Center of the West  
 Bruce Eldredge, Trustee, Museum Trustee Association  
 Dana Whitelaw, Executive Director, High Desert Museum



**Seeking Advice: Rethinking Community Advisory Committees**

Location: Boise Centre 120B

Advisory committees can provide valuable input and connections to new audiences, partnerships, and creative collaborations. This session presents practical advice for effectively utilizing community advisory committees for both single projects and on-going advancement of the institutional mission. From selecting diverse individuals to encouraging sustained participation, panelists will share the nuts and bolts of forming, engaging, and maintaining a healthy and helpful advisory group.

*Moderator:* Emily Nadel, Curator of Education, Boise Art Museum

*Presenters:*  
 Melanie Fales, Executive Director/CEO, Boise Art Museum  
 Robert Hirai, Honorary Consul General of Japan in Idaho, Consular Office of Japan  
 Ann Hanniball, Associate Director Emeritus, Natural History Museum of Utah



**"You Want to Do What?!" The Challenges of Presenting Contemporary Art Installations**

Location: Boise Centre 120C

Museums are often tasked with presenting contemporary art installations that don't fit the mold of our traditional policies and procedures. How can we engage with contemporary artists without misunderstandings, conflicts, or frustrations so that we can fully present their visions while still adhering to best practices for risk management, ethics, and registration methods?

*Moderator:* Cory Gooch, Chief Registrar/Head of Collections, Frye Art Museum

*Presenters:*  
 Rebecca Engelhardt, Collections/Exhibitions Manager, Museum of Glass  
 Andrew Walsh, Registrar, Bellevue Arts Museum  
 Nicole Herden, Curator of Art, Boise Art Museum



**Museums are Places that are Quietly Subversive**

Location: Boise Centre 110CD

Has your museum ever tried to engage audiences in controversial topics, moderate discussions about social movements, or introduce inclusive practices only to be stymied by your board or director? Does it feel impossible for your museum to be an advocate for social justice issues? This session is informed by the growing movement of museums and museum professionals working to dispel the myth of institutional neutrality or nonpartisanship, the reality of museum professionals who can't overtly address controversial topics, and a belief that "museums are places that are quietly subversive."

*Moderator:* W. James Burns, Ph.D., Executive Director, Arizona Historical Society

*Presenters:*  
 Dana Whitelaw, Ph.D., President, High Desert Museum  
 Sonja Lunde, Deputy Director, Utah Museum of Fine Arts  
 Dulce Kersting-Lark, Executive Director, Latah County Historical Society

10:15 AM-11:00 AM

**EXHIBIT HALL COFFEE BREAK & POSTER SESSION**

Location: Boise Centre's Exhibit Hall

The perennially popular Poster Session provides opportunities for individuals to present their research, ideas, or programs through illustrated and informative posters, and they want your feedback. Come explore projects and initiatives from around the region in an informal setting.

Sponsored by DLR Group



CONCURRENT SESSIONS 11:00 AM-12:15 PM



**Board Engagement in Fundraising**

Location: Boise Centre 120B

Boards are responsible for the fiscal health of the nonprofit organizations they serve. Not only must they give, but it is essential that they take part in fund development. Many volunteers are uncomfortable in this role. This session will equip staff with tools to train board members about the fundraising cycle and how they can be involved in different phases based on their comfort levels. It will include tips on face to face solicitations. **#nutsandbolts**

*Moderator:* Heather Vihstadt, Director of Development, High Desert Museum

*Presenters:*

Heather Vihstadt, MNM, CFRE, Director of Development, High Desert Museum

Eowyn Bates, Vice President of Institutional Advancement, The Nat – San Diego Natural History Museum

James Leventhal, Acting Director, Museum of the African Diaspora

Pomai Toledo, Director of Development and Communications, The Friends of Iolani Palace



**Not for Sale: Preserving and Sharing a Community Collection**

Location: Boise Centre 120A

This session explores interactions amongst various stakeholders with a contested collection related to the incarceration of Japanese Americans during WWII. In 2015, a grassroots protest halted the auction that included artwork and crafts collected from camp inmates by writer/curator Allen Hendershott Eaton. The emotional protest and acquisition by a single community-based museum raises questions about authority, community accountability, and provenance. Panelists share their roles in the collection's disposition, collaborations, and interpretation of objects. **#DEAI**

*Moderator:* Clement Hanami, Vice President of Exhibitions, Japanese American National Museum

*Presenters:*

Clement Hanami, Vice President of Exhibitions, Japanese American National Museum

Dakota Russell, Executive Director, Heart Mountain Interpretive Center

Nancy Ukai, Researcher and Writer, 50 Objects/Stories website

Hanako Wakatsuki, Chief of Interpretation and Education, Minidoka National Historic Site



**Slow Down and Reflect: Mindfulness in Museums**

Location: Boise Centre 110AB

In a culture of speed, museums are ideal spaces to slow down, reflect, and connect to ourselves and others. A mental health professional who specializes in mindfulness and educators from three institutions—Crocker Art Museum in Sacramento, University of Colorado Art Museum in Boulder, and Los Angeles County Museum of Art—will define mindfulness and share varied approaches to successful mindfulness programs, including slow looking and meditation. Participate in a mindfulness exercise, get tips for implementing programs, and brainstorm with peers in break-out groups.

*Moderator:* Alicia Vogl Saenz, Senior Education Coordinator, Los Angeles County Museum of Art

*Presenters:*

Alicia Vogl Saenz, Senior Education Coordinator, Los Angeles County Museum of Art

Erin Dorn, Mindfulness Program Facilitator, Crocker Art Museum

Jessica Brunecky, Director of Visitor Experience, University of Colorado Art Museum

Jordan Looze, Licensed Clinical Professional Counselor, Clearlight Counseling



**Undoing Institutional Racism: An Ongoing Project (Year 3)**

Location: Boise Centre 110CD

In Edmonton and then Tacoma, we examined ways that structural racism shows up in our workplaces. Join us for this double session for the first time, or return to continue the conversation. For half of this session, we will divide into break-out groups to discuss what self-care looks like for professionals of color and to develop skills for white allies. Find your community of practice and prepare to be an advocate for equity and inclusion. **#DEAI**

*Moderator:* Ben Garcia, Deputy Executive Director and Chief Learning Officer, Ohio History Connection

*Presenters:*

Megan Dickerson, Sr. Manager Exhibitions, New Children's Museum

Lisa Sasaki, Director, Smithsonian Asian Pacific American Center

Ariel Weintraub, Institutional Giving Manager, Oakland Museum of California



**Nailed It/Failed It: Risks and Rewards of Failure**

Location: Boise Centre 120C

A year of planning. Stressed-out staff. Little or no profit. Now what? Sometimes the secret to success is in an epic failure. Three museum professionals map the road to success through detours of risks and failures. We will spark innovation and find success by identifying the best time for risk-taking, understanding the value of failing, and creating tangible evaluation with outcome-focused goals to turn colossal mistakes into successes.

*Moderator:* Amber Beierle, Historic Sites Administrator, Old Idaho Penitentiary

*Presenters:*

Amber Beierle, Historic Sites Administrator, Old Idaho Penitentiary

Dulce Kertsing-Lark, Executive Director, Latah County Historical Society

Hillary Spencer, President & CEO, The Children's Museum of the Upstate

12:30 PM—1:45 PM

**WMA COMMUNITY LUNCH**  
**\$20**

Location: Boise Centre 100DE

A celebration of the WMA Community with special guest speaker: Koven J. Smith, a digital strategy consultant for museums and non-profits. With over 15 years of experience developing and implementing digital strategies for museums, his work includes leadership positions at the Met, the Denver Art Museum, and the Blanton Museum of Art, among others. Koven has served as adjunct faculty, been a principal investigator on the Horizon Report Museum Edition, and he founded *Drinking About Museums*, a social meetup for museum professionals that now numbers more than 30 chapters worldwide.



12:30 PM—1:45 PM

**IDAHO ASSOCIATION OF MUSEUMS**  
**BOARD MEETING**

Location: Boise Centre 130

INVITATION ONLY



CONCURRENT SESSIONS 2:00 PM–3:15 PM



**A Scientist Walks into an Art Museum... Engaging Audiences across Disciplines**

Location: Boise Centre I20C

Museums across the country engage audiences across the sciences, arts, and humanities to create interdisciplinary experiences that help visitors understand our complex world. Learn how an art museum, living history museum, and science center expanded upon these efforts by connecting with content experts from outside their core disciplines and highlighting them at interdisciplinary programs. This project, part of Portal to the Public's 3-year research study, developed a flexible framework adaptable for smaller or larger museums.

*Moderator:* Dr. Karlisa Callwood, *Vice President, Science Engagement & Outreach, Pacific Science Center*

*Presenters:*

Chelsea Farrar, *Curator of Community Engagement, University of Arizona Museum of Art*  
 Carolina Chambers, *Portal to the Public Project Coordinator, Pacific Science Center*  
 Kelsey Van Voorst, *Interpretation Manager, Conner Prairie*



**Engage with Your Post-Capital Project Future: "If you knew now what you'll know then..."**

Location: Boise Centre I10CD

Most museum leaders have limited experience with capital projects, yet they find themselves in design and planning meetings making decisions that will impact their institutions for decades. This session will help leaders and staff understand the ramifications of various early decisions regarding such things as the cost of operations, staffing, sustainability, revenue generation, and programmatic flexibility, so that they can balance these impacts with the up-front cost of alternative design, mechanical, or material choices.

*Moderator:* Scot Jaffe, *Director, Facilities and Operations, Oakland Museum of California*

*Presenters:*

Janet L. Gallimore, *Executive Director, Idaho State Historic Society/Idaho State Museum*  
 Sarah George, Ph.D., *Executive Director, Natural History Museum of Utah*  
 Bart Shively, *Vice President, MATT Construction*



**The Power of Communities: Collaborative Interpretation at Minidoka National Historic Site**

Location: Boise Centre I20A

The wartime incarceration of Japanese Americans is subject to contested efforts of preservation and interpretation. Debates over terminology reflect diverse perspectives on these events and require interpretive decisions by park staff. A partner-produced film for Minidoka National Historic Site questions how the collective memory of survivors, explored through oral history, redefines the terminology of the incarceration. In addition, recent case studies encourage campus-community partnerships to engage students in the preservation of Minidoka.

*Moderator:* Hanako Wakatsuki, *Chief of Interpretation and Education, Minidoka National Historic Site*

*Presenters:*

Mia Russell, *Executive Director, Friends of Minidoka*  
 Annette Rousseau, *Educational Specialist, Minidoka National Historic Site*  
 Rory Banyard, *Executive Producer/Director, North Shore Productions, Inc.*



**How to Think Like a Chief Digital Officer**

Location: Boise Centre I20B

The pressure is on for us to do more with digital platforms, but how do we decide what to do, the best way to do it, and how to make it work with the staff you have? How can you make the kinds of decisions a Chief Digital Officer makes every day, even though you don't know anything about digital technology? This session will provide attendees with a framework for doing exactly that, by giving them a means to make rational, informed decisions about digital interpretation, even (or especially) when they don't have digital roles in house to inform those decisions. The panelists, each of whom has a background in producing impactful digital interpretation with a small staff, will describe the framework and then demonstrate the framework in action, with sample questions submitted by audience members. Attendees will leave the session with a set of practical tools for making decisions about digital in their own museums, no matter the size or scale. **#nutsandbolts**

*Moderator:* Koven Smith, *Principal, Koven J. Smith Consulting*

*Presenters:*

Koven Smith, *Principal, Koven J. Smith Consulting*  
 Susan Edwards, *Associate Director, Digital Content, Hammer Museum*  
 Heather Hart, *Vice President of Information Technology, The Huntington*



**Motherhood and Museum Professionals: Creating Environments Supportive of Work/Life Balance**

Location: Boise Centre I10AB

In this interactive session, presenters will use their (vastly) different experiences as new mothers at 5+ institutions to examine relevant issues. Learn about new ideas to such as "onboarding" new parents, then work collectively with other participants to explore creative strategies to ensure museums have systems in place to achieve both what's best for the museums and for their staff. We'll focus on parenthood, but conversations will apply more broadly to any work/life balance. **#DEAI**

*Presenters:*

Lindsey Snyder, *Museum Education Ph.D. Student, University of British Columbia*  
 Teresa Valencia, *Director of Curation and Education, The Friends of Iolani Palace*  
 Glenda Perry, *Interim Staffing Manager, San Francisco Museum of Modern Art*

**3:15 PM–4:30 PM**

**EXHIBIT HALL CLOSING RECEPTION**

Location: Boise Centre's Exhibit Hall  
**FREE!**

Join your colleagues for light refreshments and a last visit with our corporate members. The Exhibit Hall Closing Reception is your last chance to bid on silent auction items. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

*Sponsored by Atelier 4*





4:30 PM-5:30 PM

**SPECIAL SCREENING OF MINIDOKA:  
AN AMERICAN CONCENTRATION CAMP**

Location: Boise Centre 110AB  
Screening starts at 4:30 pm followed by Q&A with the filmmakers and Minidoka National Historic Site staff.

**FREE!**

Produced for Minidoka National Historic Site, the film tells the story of a group of Americans and their incarceration by the U.S. government in the sagebrush desert of southern Idaho, purely on the basis of race. "Minidoka" explores the lasting impact of incarceration on Japanese Americans, through decades of shame and silence, before the community took a stand for redress, and examines the relevance of their story for civil rights today.

Rory Banyard, *Executive Producer, North Shore Productions*  
Hanako Wakatsuki, *Chief of Interpretation, Minidoka National Historic Site*  
Mia Russell, *Executive Director, Friends of Minidoka*



4:30 PM-6:00 PM

**WMA LEADERSHIP RECEPTION**

Invitation Only  
WMA Board, IAM Board, Program Committee, Host Committee, and 2019 Sponsors gather for drink, food, and conversation.  
Sponsored by Sunnylands

Location: Boise Centre 130

**EVENING EVENT**

**BASQUE MUSEUM & CULTURAL CENTER**

6:00-9:00 PM

**\$25** includes traditional Basque dinner, drinks, and live entertainment  
Basque Museum & Cultural Center is within walking distance to the Boise Centre

Join us for the PREMIERE EVENT of WMA 2019 and an experience like no other – the Basque Block is a vital part of Boise and the Basques an important part of its history. Immerse yourself in the Basque culture with food, drink, music, dance, and access to the only Basque Museum outside the Basque Country. Learn about Basque history, immigration and their livelihood once they settled in the American West as well as their impact on various communities. Let us share their unique stories through a very special exhibit – Inner Strength: Portraits of Basque Women which highlights 110 Basque women and their work to keep the culture alive. We will also be showing Esteroskopiko, a 3D photo exhibit of historic Bilbao. Learn a dance from the Oinkari Basque Dancers as they entertain us during a wonderful dinner prepared by the Basque Market, all in the middle of the Basque Block in the heart of downtown Boise.



**We Build Stories**



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8:00 AM—8:45 AM

**MORNING COFFEE**

Location: Boise Centre 100DE

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

Sponsored by Art Works Fine Art Services

9:00 AM—10:45 AM

**GENERAL SESSION & PANEL**

Location: Boise Centre 100DE

Join us as we dig deep into the ways museums can **ENGAGE** with their communities, staff, and other museums. Come hear from museum leaders sharing their approaches to institutional change.

**OPENING REMARKS**

Jason B. Jones, *Executive Director, Western Museums Association*

**MODERATOR**

Scott Stulen, *Director & President, Philbrook Museum of Art*

**PRESENTERS**

Maren Dougherty, *EVP of Communications and Visitor Experience, Autry Museum of the American West*  
 Seema Rao, *Senior Experience Officer, Akron Art Museum*  
 Adam Rozan, *Director of Programs and Audience Development, National Museum of American History*  
 Phillip Thompson, *Executive Director, Idaho Black History Museum*

Sponsored by Gallagher & Associates



**CONCURRENT SESSIONS 11:15 AM—12:30 PM**



**The Power of the Pen: Creating Fundraising Messages to Engage Your Donors**

Location: Boise Centre 120B

Have you ever sat down to draft an annual fundraising campaign letter only to realize the words just won't seem to materialize on the page? Has writer's block ever stymied your efforts to craft the perfect request for support of a special project? Do you sometimes struggle to translate passion for your museum into a compelling message? If you answered yes to any of the above, this session is for you! Learn from a panel of professionals representing museums of all sizes, and take away tips for engaging donors.

*Moderator:* Dulce Kersting-Lark, *Executive Director, Latah County Historical Society*

*Presenters:*

Cameron Murray, *Museum Administrator, Bonner County History Museum*  
 Doug Jenzen, *Executive Director, Dunes Center*  
 Eowyn Bates, *Vice President of Institutional Advancement, San Diego Natural History Museum*  
 Anna Schember, *Assistant Director of Annual Giving, Curators' Circle, San Francisco Museum of Modern Art*



**Exhibit Critique: Idaho State Museum**

Location: Boise Centre 100DE

This perennially popular session investigates current best practices and choices made in creating exhibitions—this year with the Idaho State Museum (ISM). The critique will be of ISM's permanent survey exhibit, Idaho: The Land and Its People. Throughout history, Idaho's land and people have shaped each other. Idaho: The Land and Its People offers visitors the opportunity to explore Idaho's three geographic regions and discover the rich resources that influenced the Gem State's development. The exhibit offers immersive environments, artifacts, and multimedia experiences to its guests to better bring Idaho's cultural heritage to life. ISM is the location of a ticketed event, and it is also free to visit during the conference; people are encouraged view the exhibit prior to this session.

*Moderator:* Keni Sturgeon, *Executive Director, Wenatchee Valley Museum & Cultural Center*

*Presenters:*

Anne Rowe, *Director of Collections and Exhibitions, Sunnyslands Center & Gardens*  
 Carrie Anderson Athay, *Curator, Museum of Idaho*  
 Seth Margolis, *Director of Education Programs, The Museum of Flight*  
 Noel Ratch, *Director, Reynolds-Alberta Museum*  
 Rachelle Littau, *Curator of Exhibitions, Idaho State Museum*  
 Liz Hobson, *Museum Administrator, Idaho State Museum*  
 Emily Chivers, *Curator of Education, Idaho State Museum*



**Conservation DIY(ish)**

Location: Boise Centre 120C

Professional conservators are essential to collections care, but facing the realities of limited budgets and needy artifacts, when can (or should) museum staff provide some DIY care? Throughout the rebuilding of the Idaho State Museum, collaborative partnerships between collections staff and professional conservators opened up new possibilities for both collections stewardship and professional engagement. Join a discussion about the line between "DIY" and "do not touch" to better care for the artifacts that need us! **#nutsandbolts**

*Moderator:* Jody Ochoa, *Boise City Arts and History Commissioner, Boise City Department of Arts and History*

*Presenters:*

Nicole Inghilterra, *Capitol Curator, Idaho State Museum*  
 Sarah Phillips, *Curator of Collections, Idaho State Museum*  
 Diana Hobart-Dicus, *Conservator, Independent Contractor*



**Indigenous Perspectives on Museum Diversity**

Location: Boise Centre 120A

As we plan for the next seven generations, should diversity matter to tribal museums and communities? What does diversity within these museums look like, especially in a time where discussions around diversifying staff, boards, and collections are everywhere in the museum world? This session brings together museum scholars and practitioners to share stories of the practice of diversity in Indigenous museums. **#DEAI**

*Moderator:* Karen Kosasa, *Director, Museum Studies Graduate Certificate Program, University of Hawaii at Manoa*

*Presenters:*

Halena Kapuni-Reynolds, *Graduate Assistant, Museum Studies Graduate Certificate Program, University of Hawaii at Manoa*  
 Angela Steiner Neller, *Curator, Wanapum Heritage Center*  
 Mervyn Tano, *President, International Institute for Indigenous Resource Management*



12:45 PM–2:00 PM

**AFFINITY LUNCHEONS**

These events require pre-registration.

**DIRECTOR & LEADERSHIP TEAM MEMBER’S LUNCHEON**

Location: Boise Centre 110A

**Fee: \$40**

Open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees, this luncheon will feature guest speaker David Pettyjohn, Executive Director of the Idaho Humanities Council. He will discuss the Council’s mission of “deepening understanding of human experience by connecting people with ideas.” He will also provide information on programming and funding opportunities, including Museum on Main Street, Speakers Bureau, and grants.

*Sponsored by Pacific Studio*

**INDIGENOUS LUNCHEON**

Location: Boise Centre 110B

**Fee: \$35**

Enjoy meeting your colleagues from tribal museums and supporters of Native American concerns. All are welcome! The Luncheon will feature a guest speaker Ms. Randy’L Teton, Public Affairs Manager, Shoshone-Bannock Tribes. Discussion will follow.

*Sponsored Barona Band of Mission Indians*

**REGISTRAR’S COMMITTEE WESTERN REGION**

Location: Boise Centre 110C

**Fee: \$20**

The Registrars Committee Western Region (RC-WR) Annual Business Meeting Luncheon is open to RC-WR members, as well as non-member Registrars, collections professionals, and related vendors.

*Underwritten by US Art Company*

*Sponsored by Collector Systems*

**STORYTELLERS AND SUPPORTERS LUNCHEON**

Location: Boise Centre 110D

**Fee: \$35**

Especially for curators, development officers, editors, educators, evaluators, exhibit designers, and all who make possible the engaging stories that museums tell, but open to all. The recipient of the Charles Redd Award for Exhibit Excellence will present on the winning exhibition.

*Sponsored by The Sibbett Group*

CONCURRENT SESSIONS: 2:15 PM–3:30 PM



**Inclusivity, Difficult History, and the Modern Museum Audience**

Location: Boise Centre 120A

This luncheon is open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees. The Luncheon will feature guest speaker David Pettyjohn, Executive Director of the Idaho Humanities Council. He will discuss the Council’s mission of “deepening understanding of human experience by connecting people with ideas.” He will also provide information on programming and funding opportunities, including Museum on Main Street, Speakers Bureau, and grants.

*Moderator:* Jacey Brain, *Interpretive Specialist, Idaho State Historical Society (Old Idaho Penitentiary)*

*Presenters:*

Jacey Brain, *Interpretive Specialist, Idaho State Historical Society (Old Idaho Penitentiary)*

Phillip Thompson, *Executive Director/Board President, Idaho Black History Museum*

Hanako Wakatsuki, *Chief of Interpretation and Education, National Park Service (Minidoka National Historic Site)*

*Sponsored by Pacific Studio*



**Reflecting Our Community: A Case Study in Educator Hiring**

Location: Boise Centre 120B

What do you do when your staff does not reflect the community you serve? Tacoma Art Museum tackled this problem head-on with an innovative strategy, hiring and training a diverse group of educators. Understand the value of hiring staff who reflect your community. Learn how transformed hiring practices and intensive training cultivated a corps of capable educators rooted in authentic community engagement. Come away with resources and next steps for your institution.

*Moderator:* : Mac Buff, *Manager of School and Teacher Programs, Tacoma Art Museum*

*Presenters:*

Mac Buff, *Manager of School and Teacher Programs, Tacoma Art Museum*

Sondra Snyder, *Education & Youth Programs Manager, Museum of History and Industry*

Rizelle Rosales, *Museum Educator/Teaching Artist, Tacoma Art Museum*

Christina Westpheling, *Director of Education and Community Engagement, Tacoma Art Museum*

Amber Trillo, *Director of Human Resources, Tacoma Art Museum*



**Recalculating, Recalculating...Using the Museum Assessment Program as Your Museum’s GPS on the Road to Excellence**

Location: Boise Centre 120C

Does your museum need budget-friendly directions to improve its community engagement, address challenges with collections, strengthen its educational activities, align operations overall, or hone its governance for greater leadership potential? The Museum Assessment Program can give your museum the best route to reach your destination. Hear about the new and revised assessment options, as well as about the benefits, experience, and results of MAP from recent participants. Fuel up to apply for this IMLS-funded excellence program today. **#nutsandbolts**

*Moderator:* Susan Zwerling, *MAP Program Officer, American Alliance of Museums*

*Presenters:*

Susan Zwerling, *MAP Program Officer, American Alliance of Museums*

Michelle Banks, *President of the Board of Directors, African American Firefighter Museum*

Laura Nice, *Director of Special Projects, Janet Turner Print Museum, California State University, Chico*



**Beyond Storage—Innovative Collection Engagement Models**

Location: Boise Centre 100DE

How can museums rethink storage? Can storage become an active and engaging place? What are the pros and cons to an offsite center run by your institution versus an outside art handling/storage company or private contractor? What are the risk factors and unspoken costs? Panelists will present lessons learned from building new, innovative collections storage facilities that serve as potential models for other museums to address collections engagement and access goals.

*Moderator:* Dafna Kaplan, *Strategic Innovation & Construction Technology, MATT Construction*

*Presenters:*

Bart Shively, *Vice President, MATT Construction*

Rachael Faust, *Manager of the Artist Initiative, San Francisco Museum of Modern Art*

LaLena Lewark, *VP for Collections and Conservation, Autry Museum of the American West*

3:30 pm–4:00 pm

**COFFEE KLATCH**

Location: Boise Centre 100C

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

*Sponsored by Boise Convention & Visitors Bureau*



CONCURRENT SESSIONS 4:00 PM-5:15 PM



**Crafting a Mutually Beneficial Museum-University Collaboration** Location: Boise Centre 120C

What's possible when university faculty and museum staff combine their resources to benefit students? In this session, museum staff and faculty members will distill the lessons they learned from their imaginative and effective collaborations with faculty and students. You'll hear about students' study of a women's shoe collection, student-led tours of an art museum, the development of interdisciplinary materials designed to engage students, and more. You'll emerge with the tools you need to plan your own meaningful, mutually beneficial collaborations. **#diggingdeeper**

*Moderator:* Koven Smith, *Principal, Koven J. Smith Consulting*

*Presenters:*

Leslie Madsen, *Director of Instructional Design & Educational Assessment, Associate Professor of History, Boise State University*

Sarah Phillips, *Curator of Collections, Idaho State Museum*

Nicole Inghilterra, *Capitol Curator, Idaho State Museum*

Carissa DiCindio, *Assistant Professor, University of Arizona*

Willia Ahlschwede, *Assistant Curator, Education and Public Programs, University of Arizona Museum of Art and Archive of Visual Arts*



**Engagement through NAGPRA Practice: Methods, Strategies, and Common Goals for Tribes and Museums** Location: Boise Centre 120A

The Columbia Plateau serves as a model for the power of collaboration between tribes and "museums" under NAGPRA. Tribal and museum practitioners come together to engage and find common goals in the practice of repatriation. Capacity of implementation is increased and misunderstanding is decreased in cultivating this community of practice. As it nears its 30-year legislative anniversary, NAGPRA has evolved toward an increase in partnerships with a focus on understanding regional histories. **#diggingdeeper**

*Moderator:* James Pepper Henry, *Executive Director/CEO, The American Indian Cultural Center and Museum*

*Presenters:*

Angela Steiner Neller, *Curator, Wanapum Heritage Center*

Jacqueline M. Cook, *Repatriation Specialist, Confederated Tribes of the Colville Reservation History/Archaeology Program*

Lourdes Henebry-DeLeon, *NAGPRA Program Director and Professor, Central Washington University Dept. of Anthropology*



**Stronger Together: Creating Exhibitions Through Museum Partnerships** Location: Boise Centre 120B

"Our museum is way overstaffed!" said no museum professional ever. With tight budgets and lean staff, how can cultural institutions produce robust, complex exhibitions? Museum partnerships offer opportunities to create stronger exhibitions than a single institution can alone produce. This session offers a case study of an exhibition co-organized by the Buffalo Bill Center of the West and Gilcrease Museum, and it also includes strategies gleaned from a variety of museum partnerships from across the country.

*Moderator:* Laura Fry, *Senior Curator & Curator of American Art, Gilcrease Museum*

*Presenters:*

Laura Fry, *Senior Curator & Curator of American Art, Gilcrease Museum*

Karen McWhorter, *Scarlett Curator of Western American Art, Whitney Western Art Museum, Buffalo Bill Center of the West*



**EVENING EVENT  
BOISE ART MUSEUM**

**6:30 PM-9:00 PM**

**\$50** includes heavy hors d'oeuvres and beverages

Boise Art Museum is within walking distance to the Boise Centre

Enjoy a night at the Boise Art Museum, mingling with colleagues, savoring heavy appetizers and sipping local beer and wine. Meander through BAM's exhibitions, including four projects woven together through our 2019 curatorial thread which celebrates Native American art by contemporary artists Sarah Sense, Wally Dion, and Margaret Jacobs, as well as ceramics and textiles from the Southwest. Express your creative side with a hands-on art project. Live music and opportunities to interact with BAM Docents will round out your evening as you explore Boise's premier visual arts organization.





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## PROVING THE IMPACT OF MUSEUMS

According to a pilot social impact study conducted by the Utah Division of Arts & Museums, museum visitation correlates with statistically significant increases in health and well-being, intercultural competence, strengthened relationships, and continued education and engagement.

With Arts & Museums assistance, eight museums deployed the survey, which measured 104 indicators of social impact, and collected data from nearly 400 respondents. Arts & Museums is now creating a tool that will help your museum conduct the same study.

For more information and reports on Utah's Social Impact Study, please see our website: [artsandmuseums.utah.gov/impactstudy](http://artsandmuseums.utah.gov/impactstudy)







### 3DS - THREE DIMENSIONAL SERVICES

3DS is a full-service Exhibit Production firm in Vancouver, BC, with specialized expertise in Fabrication, Technical Design, Interactivity, AV/Multimedia Integration, and Exhibit Installations. From multi-gallery environments to one-off models, we work with designers and museum teams across North America to create places that educate and inspire.

### THE AMERICAN ALLIANCE OF MUSEUMS

The American Alliance of Museums has been bringing museums together since 1906, developing standards and best practices, gathering and sharing knowledge, and advocating on their behalf. Representing over 35,000 individuals, institutions, and partners serving the field, the Alliance stands for the broad scope of the museum community. [www.aam-us.org](http://www.aam-us.org).

### AMERICAN ASSOCIATION FOR STATE AND LOCAL HISTORY

AASLH is the professional association for history-doers. Whether you are the director of a history museum, a volunteer at a historical society, a genealogist, an educator at a historic house, a history teacher, an avocational historian, an archivist, or in one of the many other important roles in the history field, AASLH is your community.

### ARAKAWA HANGING SYSTEMS

Over 30 years ago, Arakawa pioneered the original hanging system that is today trusted by galleries and museums worldwide. No matter what you're displaying, you want the audience to pay attention to the art, not the hanging system. Let your art shine, trust your work to Arakawa.

### ART WORK FINE ART SERVICES, INC.

Art Work Fine Art Services, Inc., Full service art handling company offering climate controlled storage, installation, packing and crating. Our own climate controlled air ride trucks offer delivery service between Vancouver BC and Los Angeles. Warehouses and offices in Portland, Oregon and Seattle, Washington.

### ARTWORKS SAN DIEGO

Artworks San Diego is exclusively dedicated to the storage, installation and shipping of fine art and antiques. The first company of its kind in San Diego, Artworks San Diego offers a full range of museum-quality art handling services: climate controlled security storage; installation, packing, and crating, and world-wide shipping by air, land or ocean.

### CATALOGIT

CatalogIt is an intuitive, full-featured application for cataloging and managing your collections, and selectively publishing them to the Web. As a cloud-based service, CatalogIt reduces your administrative costs and empowers your staff/volunteers to collaborate simultaneously - securely viewing and editing your records anywhere, anytime, on mobile and desktop devices.

### COLLECTOR SYSTEMS

Collector Systems is the premiere cloud-based collection management solution for museums, historic homes, foundations, and private collectors. Our powerful and intuitive program lets you access, manage, and share your collection securely from any web-enabled device. With Collector Systems, your CMS works for you - not the other way around.

### CREO EXHIBITS

Our broad array of fabrication capabilities uniquely position CREO to serve museums, cultural centers, interpretive centers, zoos and aquariums and other environments where the public comes to be educated and entertained. We have a passion for story-telling and a collaborative spirit that produces remarkable results. Whether it's an interactive exhibit at a children's museum, or an elegantly displayed collection of artifacts, CREO has the skill set and the multi-discipline expertise to deliver a wide variety of Exhibit products with the highest level of craftsmanship.

### DELTA DESIGNS

Delta Designs specializes in the custom designs, professional manufacture and personal installation of quality museum storage equipment. Our products meet the highest standards of conservation practice for historical artifacts, art objects, textiles, scientific specimens and archival materials.

### DOUBLEKNOT

Recognizing that most off-the-shelf software was too inflexible for nonprofits' unique business challenges, Doubleknot developed comprehensive, flexible solutions that can easily be configured to match any organization's processes. With Doubleknot, you can spend less time on administrative tasks and more time on what really matters: delivering your mission.

### EOS LIGHTMEDIA

Eos Lightmedia is an award-winning lighting and media design firm with international experience in museums, science centers, themed attractions, presentation centers, and public art installations. We are recognized for our creative lighting projects and offer services including the design, supply, installation, and programming of lighting, projection, and control systems.

### ETIX

Etix is North America's largest independent ticketing company. We are an international, web-based ticketing service provider for the entertainment industry, processing 50 million tickets per year. Founded in 2000, we provide superior ticketing, marketing, and customer service solutions to over 2000 clients including museums, theatres, performing arts centers, and more.

### GAYLORD ARCHIVAL

Gaylord Archival understands your dedication to the artifacts and collections in your care. We offer a wide range of quality museum supplies to address your specific preservation, storage, and exhibit needs. Gaylord Archival also offers customization options that extend beyond the boundaries of traditional products.

### GUIDE ID

Guide ID is the developer and supplier of the "Podcatcher" which we refer to as "The World's Easiest Audio Guide". This unique device/platform enables museums to deliver audio seamlessly as well as capturing visitor data and offering the ability to send the audio tour home with your visitors.

### HOLLINGER METAL EDGE

Hollinger Metal edge has been the leading supplier of archival storage products for government and institutional archives, historical societies, museums, libraries, universities, galleries, and private collections for over 60 years. With our extremely experienced management and staff, we are dedicated to quality, customer service, and competitive prices.

### IZONE IMAGING

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### MAD SYSTEMS

Mad Systems is an award-winning technology company specializing in audiovisual systems and interactive exhibits for museums, visitor centers and theme parks. Mad provides a full range of solutions to the many challenges of audiovisual presentations including everything from interactive computer systems to video display solutions to create long-lasting and easy to maintain technology.

### THE NATIONAL ENDOWMENT FOR THE HUMANITIES

The National Endowment for the Humanities (NEH) is an independent federal grant-making agency created in 1965 to support scholarship from humanities disciplines. NEH supports artifact preservation and digitization; interpretation of history and culture through exhibitions, documentaries, and historic sites; creation of digital resources; and production of engaging public programs.

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### RE:DISCOVERY SOFTWARE

Re:discovery Software provides full-featured professional-grade collections management software for museum professionals. The Proficio Cloud extends the utility of Re:discovery's best-in-class software to the internet, giving museum professionals easy-to-use software without the burden of installation, updates, and hardware replacement. Museums of all kinds are choosing Proficio and increasingly the Proficio Cloud as their preferred collection management system platform.

### SPLIT ROCK STUDIOS

We are Split Rock Studios, a nationally recognized design/build firm. We look at every project as a chance to collaborate, push creative boundaries, and develop exhibits that are unique and inspiring. With design and build services all under one roof, we offer fine-tuned design, efficient fabrication, and precise installation.

### TICKETURE

Ticketure is a market-changing, open API Admission and Membership management system designed for organizations who are ready to offer their visitors a better buying experience. From digital ticketing and membership cards, mobile Points of Sale, to complete branded mobile-first online experiences, let Ticketure help transition the way you serve your visitors.

### TIMELOOPER

TimeLooper provides storytelling and immersive VR / AR experience design services to museums, historic sites, and cultural institutions. From design, to build, to implementation, TimeLooper supports its partners at every step of the implementation journey.

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Tour-Mate is one of North America's leading providers of audio and multimedia interpretive platforms. From hand held audio and multimedia to mobile applications to eco-friendly outdoor stationary platforms. Tour-Mate is your one stop shop for interpretive hardware and content creation services.

### U.S.ART COMPANY

U.S.Art Company is one of the premier fine art handling companies in the country specializing in museum quality transportation, crating, installation, storage, international customs services, and exhibition coordination. U.S.Art offers the most extensive U.S. shuttle network. With all of our services, safety and security are top priorities. [www.usart.com](http://www.usart.com)

### WILLIS TOWERS WATSON

Willis Towers Watson is the largest broker in the world dealing specifically with the insurance of Fine Art, Jewelry and Specie risks. The Willis Towers Watson Museum team is one of the leading specialist brokers in the USA for Museum Collections and Exhibition Insurance.

### WORKSHOP 3D

WORKSHOP 3D creates augmented reality experiences that dazzle and amaze visitors, provide enhanced delivery of content, and create a memorable connection with viewers beyond what is possible with conventional displays. Our team will take your project from inception to completion with our expertise in conceptualization, design, development, implementation, and deployment.





### GEOGRAPHY AND CLIMATE

The average high temperature in Boise in October is 65° F and the average low is 40° F. We recommend dressing in layers and consider having a raincoat or umbrella handy.

### GETTING TO BOISE & TRANSPORTATION

The closest airport to the Annual Meeting Hotel is Boise Airport (BOI) which is just 5 miles southwest of Boise. Below are several transportation options for traveling from the airport to downtown Boise.

### ABOUT BOISE

Mountains and museums. Restaurants and rivers. Festivals and fresh air. Many find Boise to be a surprising blend of urban and outdoors – big enough to have all the comforts of a big city, yet small enough to make it easy to enjoy it all.

Downtown Boise supports some of the best restaurants, landmarks, and things to do in town. It also contains the Basque Block, a rich opportunity to learn about Boise’s Basque heritage. Major downtown attractions include the Idaho State Capitol, the Egyptian Theatre, the Boise Art Museum, and Zoo Boise.

#### Boise is Vibrant.

First-time visitors often comment on Boise’s vibrancy. Its vitality. Its energy. With an active arts community and lively downtown filled with shops, restaurants, night spots and – yes – people, Boise is alive with entertainment options.

#### Boise is Active.

When in Boise, do as the locals do: get outside! The city’s mild, four season climate and easy access to mountains, rivers, lakes and more, make it a haven for those looking to explore beyond the city.



### ABOUT THE WESTERN MUSEUMS ASSOCIATION

The Western Museums Association (WMA) is a nonprofit, membership organization dedicated to serving museums, museum professionals, as well as the related organizations and individuals, by providing vision, enrichment, intellectual challenge, and a forum for communication and interaction. The WMA is primarily comprised of members across the Western states of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington, the Western Canadian provinces of Alberta and British Columbia, and the Pacific Islands.

### OUR MISSION

Transforming the museum field through collaboration

### OUR VISION

Dynamic museums connecting with thriving communities

### SUPPORTING STATEMENT

The WMA believes museums must be essential to the communities they serve and that their impact contributes to why their communities thrive. By sparking the generation of ideas that continually refresh the museum field, the WMA ensures museum professionals are inspired to create meaningful experiences that individual visitors value.

### OUR CORE VALUES

#### **Social Benefit**

The WMA supports the work that institutions do for their communities, and we seek to inspire excellence in this service to the public.

#### **Excellence**

We challenge museums to strive, because we believe that all museums have the potential to have an extraordinary impact on the lives of others.

#### **Leadership**

We promote the professional development of all staff, volunteers, and trustees and seek to enhance their positive change and growth, because we believe that all individuals have the potential to be leaders.

#### **Collegiality**

We provide opportunities for individuals to connect and develop lifelong relationships, as they create a community of colleagues who support each other’s institutional endeavors and personal well-being.

#### **Fun**

We believe that good humor facilitates learning and relationship building, and enjoyment in an association of colleagues helps build a community of talented, connected individuals who are energized about their profession.

#### **Trust**

We respect one another and trust in the integrity of our diverse museum community. Inclusion: We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

#### **Inclusion**

We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

#### **Sustainability**

In seeking innovation, we take a measured and responsible approach to decisions and initiatives, as we appreciate that our actions today affect our future success and vitality.

#### **Contact**

Western Museums Association  
PO Box 4738  
Tulsa, OK, 74159  
P: 707.433.4701  
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The Charles Redd Center for Western Studies at Brigham Young University is an interdisciplinary research center that funds and promotes the study of the Intermountain West through grants, awards, fellowships, public programming events, and publications.

## Select Award & Funding Opportunities

Applications due March 15 annually

### Public Programming Award

Any organization that is planning a conference, museum exhibit, lecture series, or similar public program is eligible to apply. The proposed program should illuminate some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the needs indicated in the application, up to \$3,000.

### Independent Research and Creative Work Award

This award is available to individuals who are not connected to a college or university and who are interested in researching or writing on some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the research needs indicated in the application, up to a maximum of \$1,500.

Other grants, awards, and fellowships are available for faculty and students from any institution who are pursuing research and projects relevant to the Intermountain West. For more information or inquiries, visit [reddcenter.byu.edu](http://reddcenter.byu.edu) or contact the Redd Center at [red\\_center@byu.edu](mailto:red_center@byu.edu).

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