Preliminary Program

OCTOBER 6–9

WESTERN MUSEUMS ASSOCIATION
ANNUAL MEETING
in partnership with the
Oregon Museums Association
The Western Museums Association (WMA) cordially invites you to the 2022 Annual Meeting in Portland, Oregon on October 6-9, held in partnership with the Oregon Museums Association. Oregon’s largest and most populous city, Portland is known for its outdoor adventures, eco-friendliness, and unique hipster culture. This fall come to the City of Roses and experience the rich, eclectic “keep Portland weird” culture of the Pacific Northwest.

After spending the previous two-years apart – a perplexing time created by the pandemic, racial reckoning, and political upheaval – WMA’s 2022 Annual Meeting will be a more inclusive, participatory, and creative gathering that will address the complex needs for learning, healing, and connecting in a safe environment.

With the theme of FORWARD, WMA 2022 content will focus on the ways in which museums and cultural sites can be adaptable, FORWARD-thinking institutions. Sessions, programs, and informal discussions will center around pertinent questions such as: How are museums embracing diversity, equity, inclusivity, and accessibility among their visitors and within their staff? How can institutions incorporate new digital technologies into exhibitions and programs? How can the collective field inspire social change, social justice, and activism?

WMA 2022 will offer six session tracks providing a fruitful environment for various perspectives to be shared and multifaceted learning opportunities for all cultural institution professionals regardless of specialty. Participating in areas outside your area of expertise promotes integration of ideas from multiple disciplines, fosters the acquisition of knowledge, and provides insight on how to apply that knowledge – all of which advance our collective understanding of the field and our work.

During this year’s gathering, in addition to a stellar lineup of sessions and the annual Poster Session, there will be a variety of learning and networking opportunities including activity stations, round table discussions, and yoga! Evening Events will include a progressive of four institutions in Portland’s Old Town: Lan Su Chinese Garden, Japanese American Museum of Oregon, Portland Chinatown Museum and Oregon Jewish Museum and Center for Holocaust Education, the free Shipper’s Party at the Portland Art Museum; and nights at the Oregon Historical Society and the Oregon Museum of Science and Industry. We are thrilled to share these unique and unforgettable institutions with you!

WMA’s 2022 Annual Meeting will bring together hundreds of museum professionals who will return home inspired by new perspectives, ideas, and connections. Together, we will craft a unique gathering that adds more voices to the conversation of how to move museums FORWARD. We are looking forward to welcoming you to Portland in October!

– WESTERN MUSEUMS ASSOCIATION AND OREGON MUSEUMS ASSOCIATION

Welcome X
Acknowledgments X
Special Thanks X
Schedule At-A-Glance X
Key Information X
Hilton Meeting Map X
Program Key X
Thursday, October 6 X
Friday, October 7 X
Saturday, October 8 X
Sunday, October 9 X
Exhibitors X
Area Information X
About X
Thank you to the following individuals, who have all been instrumental in the planning, development, and support of this Annual Meeting. Your generous gifts of time and resources have made this Annual Meeting possible.

**WMA BOARD OF DIRECTORS**

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- Jessica Noyes, Communications Specialist

**OREGON MUSEUMS ASSOCIATION BOARD OF DIRECTORS**

- Caitlin Arm, Executive Director, Crater Rock Museum
- Amanda Cover, Director of Education, Oregon Jewish Museum and Center for Holocaust Education
- Stephanie Craig, Collections Registrar, Chachalu Tribal Museum and Cultural Center
- Janice Crane, Executive Director, Cascade Locks Historical Museum
- Jennifer Fang, Director of Interpretation and Community Engagement, Pittock Mansion
- Tim Hecox, Experience Director, World Forestry Center
- Peter Kukla, Planetarium Manager, Eugene Science Center
- Ariel Peasley, Education and Community Engagement Coordinator, Coos History Museum
- Eleanor Sandys, Visual Arts Coordinator, Oregon Arts Commission
- Zachary Stocks, Executive Director, Oregon Black Pioneers
- Katie Williams
- Kyle Wisemann-Yee

**2022 ANNUAL MEETING HOST COMMITTEE**

**CO-CHAIR**: Jennifer Fang, Director of Interpretation and Community Engagement, Pittock Mansion

**CO-CHAIR**: Judy Margolis, Executive Director, Oregon Jewish Museum and Center for Holocaust Education

- Rachel Brunin, Head of Operations, Five Oaks Museum
- Karie Burch, Director of Development, Portland Art Museum
- Catherine Diaz, Business Development Manager of Exhibits, Oregon Museum of Science and Industry
- Colleen Gatze, Collections Manager, Cooley Gallery (Reed College)
- Aurore Guiget, Director, Rice Museum of Rocks and Minerals
- David Harrelson, Tribal Historic Preservation Officer, The Confederated Tribes of Grand Ronde
- Tim Hecox, Director of Experience, World Forestry Center
- Helen Louise, Museum Director, Oregon Historical Society

**ACKNOWLEDGMENTS**

The WMA wishes to recognize the many colleagues who contributed their valuable time, energy, and expertise to the success of this Annual Meeting.

**SPECIAL THANKS**

Elizabeth Nye, Executive Director, Lan Su Chinese Garden
- Kathleen Stigar, Director and Curator, Oregon Military Museum
- Mark Takiguchi, Interim Director, Japanese American Museum of Oregon
- Anna Truex, Interim Executive Director, Portland Chinatown Museum

**2022 ANNUAL MEETING PROGRAM COMMITTEE**

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**CO-CHAIR**: Karen Kienzle, Director, Palo Alto Art Center

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- Lynn Federle-Orr, Executive Director (retired), History Museum of Hood River County
- Cory Gooch, Registrar, Frye Art Museum
- Peter Kukla, Planetarium Manager, Eugene Science Center

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- Leslie Madsen, Professor, Boise State University
- Gail Mandel, Deputy Director, Oregon Jewish Museum and Center for Holocaust Education
- Seth Margolis, Director of Education Programs, Museum of Flight
- Megumi Nagata, Heritage Lead, d’Culture

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- Eleanor Sandys, Visual Arts Coordinator, Oregon Arts Commission
- Niki Stewart, VP and Chief Learning & Engagement Officer, Frank Lloyd Wright Foundation
- Pormai Toledo, Director of Development and Communications, Iolani Palace
- Ana Varas, Art Projects Coordinator, Pine Meadow Ranch Center for Arts & Agriculture
- Ariel Weintraub, Institutional Giving Manager, Oakland Museum of California

**WMA STAFF**
- Aaron Hays, Communications Specialist
- Kristin Lehman, Development Coordinator
- Keri Sullivan, Development Coordinator
THURSDAY, OCTOBER 6
1:00 pm – 4:00 pm Pre-Conference Workshops
1:00 pm – 4:00 pm Pre-Conference Tours
4:00 pm – 5:00 pm Speed Networking (Free)
5:00 pm – 6:30 pm Opening Reception (Free)
6:30 pm – 9:00 pm Evening Event: Opening Progressive Party in New Chinatown/Japantown

FRIDAY, OCTOBER 7
8:00 am – 8:45 am Morning Coffee
9:00 am – 10:45 am Opening General Session & Keynote
11:15 am – 12:30 pm Concurrent Sessions
1:00 pm – 1:30 pm Keynote Q&A
1:45 pm – 3:00 pm Concurrent Sessions
3:00 pm – 3:30 pm Exhibit Hall Networking & Refreshment Break
3:30 pm – 4:45 pm Concurrent Sessions
5:00 pm – 6:00 pm Director & Leadership Team Reception
5:00 pm – 6:00 pm Happy Hours
7:00 pm – 9:30 pm Evening Event: Shipper’s Party at the Portland Art Museum (Free)

SATURDAY, OCTOBER 8
8:00 am – 8:45 am Morning Coffee
9:00 am – 10:15 am Concurrent Sessions
10:15 am – 11:00 am Exhibit Hall Coffee Break & Poster Session
11:00 am – 12:15 pm Concurrent Sessions
12:30 pm – 1:45 pm WMA Community Lunch
1:00 pm – 1:30 pm Keynote Q&A
1:45 pm – 3:00 pm Concurrent Sessions
3:15 pm – 4:30 pm Exhibit Hall Closing Reception (Free)
4:30 pm – 6:00 pm Leadership Reception
7:00 pm – 9:30 pm Evening Event: Oregon Historical Society

SUNDAY, OCTOBER 9
8:00 am – 8:45 am Morning Coffee
9:00 am – 10:45 am Closing General Session & Panel
11:15 am – 12:30 pm Concurrent Sessions
12:45 pm – 2:00 pm Affinity Luncheons
2:00 pm – 4:00 pm Inspiration Stations
2:15 pm – 3:30 pm Concurrent Sessions
3:30 pm – 4:00 pm Coffee Klatch
3:30 pm – 4:00 pm Roundtable Discussions
4:00 pm – 5:15 pm Concurrent Sessions
6:30 pm – 9:00 pm Evening Event: Oregon Museum of Science and Industry

(Please Note: Schedule and sessions are subject to change)
WMA 2022 KEY INFO PAGE

Hilton Downtown Portland
2022 Annual Meeting Headquarters
921 SW Sixth Avenue,
Portland, Oregon, 97204

Annual Meeting Activities
The WMA 2022 Annual Meeting will be held at the Hilton Downtown Portland.

Transportation
Scheduled buses for tours and special events will pick-up guests at the Hilton Downtown Portland. Please consult the Program for shuttle times, and arrive at the pick up location fifteen minutes prior to departure. Buses will return participants to the Hilton Downtown Portland.

Registration/Volunteer Desk
The registration desk is located on the second floor of the Hilton Downtown Portland. The desk will be staffed during the following times:

Thursday, October 6 8:00 am-6:30 pm
Friday, October 7 8:00 am-5:00 pm
Saturday, October 8 8:00 am-5:00 pm
Sunday, October 9 8:00 am-5:30 pm

Exhibit Hall Schedule
Please visit our Exhibit Hall located in the Atrium Ballroom at the Hilton Downtown Portland. The Exhibit Hall will be open during the following times:

Thursday, October 6 5:00 pm-6:30 pm
Friday, October 7 10:45 am-5:00 pm
Saturday, October 8 10:15 am-4:30 pm

Tickets
If you registered for an Evening Event or Affinity Luncheon hosted by WMA, your tickets are located in your registration packet. Please present your ticket before boarding buses or entering an event.

Guests
Non-registered guests are not allowed to attend Annual Meeting sessions or workshops, but may purchase tickets to attend special social events. Please check with the Registration Desk for availability.

Name Badges
Name badges must be worn at all times, as only registered attendees are allowed to attend sessions and workshops.

Program Changes
In the event of changes to the program, an addendum will be available at the Registration Desk.

Message Board
Attendees may post messages, job opportunities, and exchange tickets on a message board located in the Registration area. There is no charge for this service; however, we ask that you be mindful of the limitations of space to accommodate all notes. Commercial ads are not allowed on the board, nor is material of a commercial nature allowed on tables unless arranged in advance with the WMA.

Lost & Found
Lost and found articles turned in at the WMA Registration Desk will be held until the end of each day, after which items will be turned over to the hotel’s front desk.

Program Key
Look for these keys throughout the program to tailor your experience!

Business & Administration
Do any of these sound like a day in your life: marketing, writing a grant proposal, managing digital assets, setting up a business plan, social media, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.

Collections
Calling all registrars, conservators, collection managers, curators, and art handlers! These sessions and workshops focus on what you need to know to safeguard your museum’s collections now and for years to come.

Community Engagement
Engaging your museum’s community is essential for remaining relevant, offering new and meaningful experiences, and reaching wider audiences. These sessions provide insight into the process of developing community partnerships, community-based initiatives, and enhancing your mission through outreach.

Indigenous
These sessions provide a platform for indigenous and non-indigenous museum staff to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming sensitivities.

Leadership & Career Path
For anyone in the museum field wanting to explore issues related to professional development, institutional governance, unraveling roles and responsibilities, management of human resources, developing leadership capacity, and getting ahead in your career.

Visitor Experience
Educators, designers, curators, evaluators, administrators, and visitors all have their own perspective on the museum-going experience. Hear some great case studies of recent past work and start charting the future of your museum’s experience!

Connect with WMA!
Use #wma2022 and #MoveForwardTogether

Post Pictures on our Facebook @westmuse
Tweet us @westmuse
Tag us on Instagram @westmuse.pics
The WMA Annual Meeting Registration Desk can be found in the Hilton Downtown Portland’s Atrium Foyer on the second floor, and all activities take place in various meeting spaces.
**THURSDAY, OCTOBER 6**

**PRE-CONFERENCE TOURS**

Pre-Conference Tours are not included in the Annual Meeting registration fee and required pre-registration. If needed, buses will pick up attendees outside the back entrance to the Hilton Downtown Portland. Please arrive 15 minutes prior to the below scheduled departures.

**PITTOCK MANSION TOUR**

$40, includes admission and a self-guided tour

Completed in 1914, Pittock Mansion is a historic house museum that was originally the family home of Henry Pittock, owner of the *The Oregonian* newspaper. Attendees will be welcomed and provided a brief overview of the Mansion’s history before beginning a self-guided tour of the house, including its period rooms and a temporary exhibit about Oregon’s Black pioneers entitled, Black in Oregon, 1840-1870. They will also be free to explore the grounds and enjoy the breathtaking views of downtown Portland and the Cascade Mountains.

**TIME/LOCATION:** 1:00pm
Shuttle bus leaves from the Hilton Downtown Portland

**OREGON MUSEUM OF SCIENCE AND INDUSTRY BEHIND THE SCENES TOUR**

$40, includes transportation, museum admission, and a guided tour

Tour OMSI’s exhibit production shop where their newest traveling exhibition, *Wild Creativity*, is being built and get the inside scoop on its development from Exhibit’s creative team. Also, see the dynamic Teen Tech Center is a free multi-media, technology-focused maker space for teens ages 13-18 that is off-limits to adults. Take a tour to explore a space made especially for teens.

**TIME/LOCATION:** 1:00pm
Oregon Museum of Science and Industry is a 20-25 minute walk from the Hotel with shuttle buses also providing transportation

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**PRE-CONFERENCE WORKSHOPS**

Pre-Conference Workshops are not included in the Annual Meeting registration fee and required pre-registration. Transportation to all venues will be provided if necessary.

**9:00 am – 3:00 pm**

**CSI: REGISTRARS**

Location: TBD (Transportation provided)
FREE to RC-WR Members – event space limited (visit RCWR.org to join for just $15/year!).
Free lunch provided courtesy of RC-WR

Registration is through the Registrars Committee Western Region. For more information on participating or to submit your project for consideration, go to rcwrg.org or contact RCWR Vice Chair Beth Sanders at rcwrgvchair@gmail.com. Each year, in conjunction with the Western Museums Association Annual Meeting, the Registrars Committee - Western Region organizes its members to volunteer their professional skills at a museum near where the meeting is being held. Join us for “CSI: Registrars” (Collections Services Initiative), an all-day event of giving back to our collections community!

**12:30 pm – 4:30 pm**

**BREAKING BARRIERS: A CULTURAL ACCESSIBILITY PROJECT**

Location: TBD
Cost: $25 (includes all materials)

Museums need to address disability and work to create exceedingly accessible spaces for people with disabilities. During this workshop, participants will learn how a state agency and non-profit teamed up to create accessibility training for cultural professionals across Utah. Participants will dive into some of the accessibility and accommodations content before working to identify deficiencies in their own spaces. Participants will leave having started an Accessibility Plan for their museum. We recommend 2+ participants/museum.

**PRESENTERS:** Michelle Mileham, Project Manager, Utah Division of Arts & Museums
Jason Bowcutt, Community Programs & Performing Arts Manager, Utah Division of Arts & Museums
Gabriella Huggins, Executive Director, Art Access
Stan Clawson, Consultant, Art Access

**12:30 pm – 4:30 pm**

**MOVING FORWARD WITH COMMUNITIES: CO-CREATING MORE MEANINGFUL AND EQUITABLE EXPERIENCES**

Location: TBD
Cost: $25 (includes all materials)

Museums face barriers as they consider how to move forward in the context of the dual pandemics of COVID-19 and racism. Utilizing community-centered design strategies, museums can improve visitor satisfaction and operationalize commitments to inclusive practices. Join us for a practical and engaging experience as you deeply understand the barriers you’re facing, identify problems within your systems, explore root causes through empathy interviews, and reimagine the experiences, practices, and policies that will meaningfully engage visitors.

**PRESENTERS:** Daniel Ramirez, PhD, Senior Improvement Advisor, Community Design Partners
Mary Kay Cunningham, Visitor Experience Specialist, Dialogue Consulting
Julie Smith, Founder and Senior Improvement Advisor, Community Design Partners
## THURSDAY, OCTOBER 6

### WMA BOARD MEETING  
**INVITATION ONLY**  
**Location:** Skyline Room (23rd floor)  
10:00 AM–11:00 AM New Board Member Orientation  
11:00 AM–4:00 PM Board Meeting

### OMA BOARD MEETING  
**INVITATION ONLY**  
**Location:** TBD  
11:00 AM–2:00 PM

### SPEED NETWORKING
**FREE!**
**Location:** Hilton, Atrium Foyer  
4:00 PM–5:00 PM

### OPENING RECEPTION
**FREE!**
**Location:** Atrium Ballroom (second floor)  
5:00 PM–6:30 PM

### EVENING EVENT
**Location:** Oregon Jewish Museum and Center for Holocaust Education  
Lan Su Chinese Garden  
Japanese American Museum of Oregon  
Portland Chinatown Museum  
6:30 pm–9:00 pm  
**OPENING PROGRESSIVE PARTY IN NEW CHINATOWN/JAPANTOWN**  
$50, includes transportation, appetizers, and drinks

### OPENING GENERAL SESSION & KEYNOTE
**Location:** Grand Ballroom (lower level)  
9:00 AM–10:45 AM  
**OPENING REMARKS**  
Jason B. Jones, Executive Director, Western Museums Association  
**WMA PRESIDENT’S ADDRESS**  
Dana Whitelaw, President, High Desert Museum  
**AWARDS PRESENTATION**  
Lorie Millward, Vice President of Design and Programming, Thanksgiving Point Institute

### KEYNOTE ADDRESS
**Dina Bailey, CEO, Mountain Top Vision**

### EVENING EVENT
**Location:** Oregon Jewish Museum and Center for Holocaust Education  
Lan Su Chinese Garden  
Japanese American Museum of Oregon  
Portland Chinatown Museum

## FRIDAY, OCTOBER 7

### MORNING COFFEE
**FREE!**  
**Location:** Hilton Downtown Portland, Grand Ballroom  
Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

**Sponsored by the University of San Francisco**

### OPENING GENERAL SESSION & KEYNOTE
**Location:** Grand Ballroom (lower level)  
9:00 AM–10:45 AM

**OPENING REMARKS**  
Jason B. Jones, Executive Director, Western Museums Association

**WMA PRESIDENT’S ADDRESS**  
Dana Whitelaw, President, High Desert Museum

**AWARDS PRESENTATION**  
Lorie Millward, Vice President of Design and Programming, Thanksgiving Point Institute

**KEYNOTE ADDRESS**

**Dina Bailey, CEO, Mountain Top Vision**

**Sponsored by MATT Construction**
CONCURRENT SESSIONS: 11:15 AM – 12:30 PM

A1–WMA2022_201  
LESSONS LEARNED FOR NEW LEADERS  
Location: TBD

Join three Executive Directors as they share lessons learned and strategies for success for new leaders. The session will begin with a fishbowl conversation between the presenters and then open up to a Q&A.

PRESENTERS: Micah Parzen, CEO, Museum of Us
Felicia Shaw, Executive Director, Women’s Museum of California
Nicole Meldahl, Executive Director, Western Neighborhoods Project
Rosanna Sharpe, Executive Director, REACH Interpretive Center

A2–WMA2022_226  
FORWARD THINKING DISASTER PREPARATION: PNW CASE STUDIES  
Location: TBD

The focus of this panel is to discuss forward-thinking ideas that can shape how we can address disasters in new ways. Hear case studies, lessons learned, and strategies in the face of common disasters as well as climate change. Discussions focus on one tribe’s response to climate change, and how regional networks aid in disaster preparation and response.

MODERATOR: Siri Linz, Assistant Archaeology Collections Manager, Burke Museum of Natural History and Culture
PRESENTERS: Sarah Frederick, Collections Manager, The Museum of Flight
Nicole Davis, Supervisory Archivist, The Museum of Flight
Lia Frenchman, Tribal Historic Preservation Technician, Quinault Indian Tribe
Laura Phillips, Archaeology Collections Manager, Burke Museum of Natural History and Culture

A3–WMA2022_197  
MUSEUMS AND THE FIGHT AGAINST HATE  
Location: TBD

Now, more than ever, museums have the opportunity to lead efforts in the fight against enmity and injustice. Whether through neighborhood interactions, programs, exhibitions, collecting, or educational efforts, our organizations are public centers for deterring hate and promoting diversity, understanding, and respect. Panelists from four culturally-specific institutions will consider new insights and approaches for facing the immediate future, drawing upon their institutional approaches to the abovenamed issues.

MODERATOR: Judy Margles, Director, Oregon Jewish Museum and Center for Holocaust Education
PRESENTERS: Anna Truxes, Interim Executive Director, Portland Chinatown Museum
Elizabeth Nye, Executive Director, Lan Su Chinese Garden
Mark Takiguchi, Interim Director, Japanese American Museum of Oregon

A4–WMA2022_224  
BUILDING COMMUNITY: DISCOVERING RESOURCES FOR PROFESSIONAL SUPPORT, LEARNING AND DEVELOPMENT  
Location: TBD

Having a network of colleagues outside of their immediate co-workers was crucial when disaster struck. The members of the Museum Educators of Puget Sound have leaned into this community for support, resources, and information during the COVID-19 pandemic. Join them for open conversation on what they learned about their identity as museum educators, how they supported each other during different phases of the pandemic, and how to decide what educators can carry forward.

PRESENTERS: Sondra Snyder, Director of Education, Museum of History & Industry
Emily Turner, K–12 & Youth Programs Coordinator, Museum of History & Industry

FRIDAY, OCTOBER 7

12:30 pm – 1:45 pm  
EXHIBIT HALL NETWORKING LUNCH  
Location: Skyline Room (23rd floor)

Join your colleagues in the Exhibit Hall where you can explore vendor offerings and enjoy lunch courtesy of the WMA. Make sure to start bidding on the fabulous items in the silent auction that were generously donated by our members. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

1:00 pm – 1:30 pm  
ACTIVITY STATION  
Location: Atrium Ballroom (second floor)
CONCURRENT SESSIONS 1:45 PM – 3:00 PM

B1 – WMA2022_230
MOVING EXHIBITS AND PROGRAMS FORWARD
IN RESPONSE TO CLIMATE CHANGE
Location: TBD

Protecting our climate and biodiversity is not just a science problem—it’s a cultural problem with relevance for all cultural institutions. As social spaces and trusted sources of accurate information, museums are well positioned to support productive, solution-focused visitor engagement with climate change and conservation. Join us to share strategies for building climate literacy and exploring community solutions. Presenters will discuss lessons learned from exhibits and programs to move our collective response to climate change forward.

MODERATOR: Victoria Coats, Research, Development & Advancement Manager, Oregon Museum of Science & Industry
PRESENTERS: Dana Whitelaw, Executive Director, The High Desert Museum
Lisa Thompson, Exhibit Developer, The Natural History Museum of Utah

B2 – WMA2022_182
MEASURING SOCIAL IMPACT FOR STRATEGIC CHANGE
Location: TBD

A national research study, Measurement of Museum Social Impact (MOMSI), is working to create a survey to help museums measure their social impact. In this session, hear about the study, its history, and the forthcoming toolkit; preliminary social impact data from MOMSI host museums; and host museum perspectives on how to recruit participants through an equity lens and use social impact data for master and strategic planning, advocacy, and community engagement.

PRESENTERS: Emily Johnson, Field Services Manager, Utah Division of Arts & Museums
Dean Watanabe, Chief Mission Officer, Fresno Chaffee Zoo
Dan Keefe, Director of Learning & Engagement, Los Angeles Zoo and Botanical Gardens
Lorie Millward, VP of Possibilities, Thanksgiving Point Institute

B3 – WMA2022_229
DIGITAL STRATEGY: A MEANS FOR MUSEUM TRANSFORMATION
Location: TBD

Museums crafting digital strategies for the first time can find the process daunting, so hearing from members of the museum community who have done this work can be a great place to start. This session will address how an institution can develop a successful digital strategy, including how to leverage technology for institutional impact, how to ensure digital efforts are serving a need, and how digital efforts can protect, enhance, and showcase content.

PRESENTERS: Alisha Babbstein, Archivist, Oregon Jewish Museum and Center for Holocaust Education
Nik Honeysett, CEO, Balboa Park Online Collaborative
Jack Ludden, Senior Strategist and Innovation Specialist, Balboa Park Online Collaborative
Gail Mandel, Deputy Director, Oregon Jewish Museum and Center for Holocaust Education

B4 – WMA2022_232
WEAVING A NET(WORK) OF CARE FOR OCEANIC COLLECTIONS
Location: TBD

This session explores the training program Weaving a Network (Care for Oceanic Collections: A Native Hawaiian and Pacific Islander Museum Institute. Participants will discuss the challenges, joys, and outcomes of training a cohort of 20 early-to-mid career professionals from 13 island communities, all while navigating COVID-19. The project, which focused on professional development and indigenous approaches to collections, exhibitions, and conservation, began with virtual programming across 7 time zones and culminated in a 4 week in-person institute.

MODERATOR: Noelle Kahanu, Associate Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai’i at Manoa
PRESENTERS: Karen Kosasa, Associate Professor and Director of the Museum Studies Graduate Certificate Program, University of Hawai’i at Manoa
Eric Chang, Coordinator, East-West Center Arts Program, East-West Center
Annie Reynolds, Exhibitions and Collections Curator, East-West Center

FRIDAY, OCTOBER 7

3:00 pm–3:30 pm
EXHIBIT HALL NETWORKING & REFRESHMENT BREAK
Location: Atrium Ballroom (2nd floor)
Enjoy coffee, tea, and light snacks while perusing exhibitors’ booths, bidding on silent auction items, and networking with peers.

3:00 pm–3:30 pm
ACTIVITY STATION
Location: Atrium Ballroom (2nd floor)
From infrastructure upgrades to new ideas in planning, operations, and design, our firm is improving the visitor experience for generations of museum goers.

Contact: Kathleen Fitzpatrick, MBA | Principal kfitzpatrick@dlrgroup.com 602.828.3723

**Innovative Museum Design**

Proud Sponsors of the Western Museum Association

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**CONCURRENT SESSIONS 3:30 PM–4:45 PM**

**C1– WMA2022_178**

**CLOWNING AROUND: CREATING INCLUSIVE COLLABORATIONS WITH CARLA ROSSI**

Through exhibitions, programs, and content, the Portland Art Museum, Seattle Art Museum, and Museum of Natural and Cultural History have partnered with Anthony Hudson (Confederated Tribes of Grand Ronde)—the artist who transforms into Portland’s premier drag clown, Carla Rossi—to initiate intersecting conversations around identity, gender, capitalism, and white supremacy. Come explore ways in which museums can challenge and address these issues while simultaneously creating fun, welcoming, affirmative, and joyful spaces.

**MODERATOR:** Anthony Hudson, Portland’s premier drag clown and Community Programmer, Hollywood Theatre

**PRESENTERS:**
- Hana Layson, Head of Youth and Educator Programs, Portland Art Museum
- Natali Wiseman, Design Manager, Seattle Art Museum
- Lauren Willis, Ph.D., Curator of Academic Programs, Museum of Natural and Cultural History at the University of Oregon

**C2– WMA2022_233**

**LEVERAGING MAJOR GIFTS TO SUPPORT TRANSFORMATIONAL CAMPAIGNS BUSINESS**

Many museums are beginning to reemerge in a new, hybrid world of fundraising and philanthropy. While some strategies and tactics have shifted, the heart of successful campaigns remains the same: major gifts. Major gifts propel capital campaigns to transformational heights while also inspiring a strong culture of philanthropy. Join us to hear from two museums about the cultivation and stewardship strategies that helped them secure largest-ever gifts in support of their transformational campaigns.

**MODERATOR:** Frederic ‘Rick’ Happy, Principal and Managing Director, CCS Fundraising

**PRESENTERS:**
- Karie Burch, Director of Development, Portland Art Museum
- Dana Whitelaw, Executive Director, High Desert Museum
- Katlyn Torgerson, Senior Vice President, CCS Fundraising

**C3– WMA2022_179**

**ARCHIVES ALIVE! ACTIVATING ARCHIVES FOR ENGAGEMENT AND EQUITY**

Exciting possibilities await us when we invest in museum archives! Through archives, relevant and engaging connections happen and a more inclusive, approachable space for community results. Learn how nascent collection and institutional archives expand accessibility, reach new audiences, and create unexpected discoveries that empower and shift narratives. This session will explore approaches to improving collections accessibility and holding space for diverse connections through archives.

**MODERATOR:** Linda Waterfield, Head of Registration, Phoebe A. Hearst Museum of Anthropology, University of California at Berkeley

**PRESENTERS:**
- Linda Waterfield, Head of Registration, Phoebe A. Hearst Museum of Anthropology, University of California at Berkeley
- Gina Caprari, Registrar and Collections Manager, The Global Museum and Museum Studies Program, San Francisco State University
- Peggy Tran-Le, Research and Technical Services Managing Archivist, Archives and Special Collections at UCSF Library, University of California, San Francisco

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**FRIDAY, OCTOBER 7**

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CONCURRENT SESSIONS 3:30 PM–4:45 PM (Continued)

C4– WMA2022_181
FROM INTENTION TO ACTION: DECOLONIAL PERSPECTIVES
FROM THE BURKE MUSEUM

Decolonization heals. Decolonization reconnects people to the natural environment. Decolonization finds common ground. At the Burke Museum, we are embedding Indigenous voices in all aspects of museum practice in ways that promote decolonization and contribute to meaningful systemic change. Join us for a conversation about how we are creating an institutional culture that values and reflects the input of a broader range of voices and thus meets the needs of a broader range of audiences.

MODERATOR: Polly Olsen (Yakama), Tribal Liaison and Director of DEAI + Decolonization, Burke Museum
PRESENTERS: Dr. Julie Stein, Former Executive Director, Burke Museum
Yellowwash Washines (Yakama), Native American Advisory Board (NAAB) Executive Committee member, Yakama Nation, Dept. of Fisheries
Josephine (JoJo) Jefferson, NAAB Executive Committee member, Swinomish Tribal Preservation Office

5:00 pm–6:00 pm
DIRECTOR & LEADERSHIP TEAM RECEPTION
Location: Skyline (23rd floor)
$35
Join your fellow directors and leadership team members in this special reception.

5:00 pm–6:00 pm
HAPPY HOURS
Pay your Own Way

NAME (NATIONAL ASSOCIATION OF MUSEUM EXHIBITION) DRINK & DRAW
Location: TBD
Bring your creative spirit and be prepared to have some fun making new connections.
Sponsored by Eos Lightmedia.

EMP HAPPY HOUR
Location: TBD
A casual meetup for EMPs to network, share tools and tricks for overcoming imposter syndrome and building a long-term career, as well as celebrating accomplishments thus far.

INDIGENOUS HAPPY HOUR
Location: TBD
Enjoy sharing space your colleagues from tribal museums and supporters of Native American concerns. All are welcome!
Sponsored by the Barona Band of Mission Indians.

5:00 pm–6:00 pm
DEVELOPMENT HAPPY HOUR
Location: TBD
Discuss current challenges and innovations in the field of fundraising, including how to discuss equity with donors, donations through cryptocurrency, etc.

MUSEUM EDUCATORS HAPPY HOUR
Location: TBD
This happy hour is an opportunity to explore different versions of educator advisory committees and what role they can play in advising museums.

COLLECTIONS HAPPY HOUR
Location: TBD
Share stories from the last 2 ½ years, for a cathartic and beneficial experience, hopefully including some laughs! Custom-made trophies for the best stories.

SMALL HISTORY MUSEUMS HAPPY HOUR
Location: TBD
Chat about the joys and the pitfalls of practicing history in an era that needs historic context more than ever.

6:00–7:00 pm
DINNER ON YOUR OWN
Before tonight’s Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Downtown Portland’s amazing restaurants.

7:00 pm–9:30 pm
SHIPPER’S PARTY AT THE PORTLAND ART MUSEUM
FREE!
The greatly anticipated annual Shipper’s Party is an official event and free to all attendees! Light snacks and drinks will keep your energy high as you network and enjoy the galleries of the Portland Art Museum.
The Portland Art Museum is 2 blocks from the Hilton Downtown Portland.
Sponsored by domestic and international shippers.
We cater to your specific shipping and handling requirements with the preservation of your objects as our top priority.

For nearly 30 years, Art Work Fine Art Services has served as the trusted logistics partner to some of America’s most highly-regarded museums, galleries, collectors, and artists. We specialize in expert and custom solutions for domestic and international shipping, warehousing, and preservation of artwork. Our team is made up of passionate experts in many mediums, including design, painting, printmaking, carpentry, photography, and sculpture. Art Work FAS offers services in Portland and Seattle, in addition to California’s Bay Area and Silicon Valley, Los Angeles, New York City, and across the Rocky Mountains.

To request an estimate or find out more about the services Art Work Fine Art Services offers, contact us.
Tribal land acknowledgements are rapidly growing in popularity among institutions and organizations, taking the form of opening statements in meetings and conferences, signage, or website messages. One might ask why land acknowledgements are being made in a growing number of settings, including the museum. Acknowledgement is a simple, powerful way of showing respect and is intended as a step toward correcting the practices that erase or freeze Indigenous people’s history and culture while inviting and honoring the truth. However, the land acknowledgement is also at risk of ending where it began, perhaps well-conceived and received, but merely a symbolic gesture with little to no follow through of engagement and real change. While land acknowledgements are well meaning, they are no substitute for substantive and ongoing tribal relationships and understandings of tribal land claims.

MODERATOR: Elizabeth Woody, Executive Director, The Museum at Warm Springs
PRESENTERS: Sven Haakanson, Curator of North American Anthropology, Burke Museum
Rebecca Dobkins, Faculty Curator, Hatlie Ford Museum of Art

More and more museums, higher learning institutions, government entities, and organizations are adopting land acknowledgments for their respective institutions. Panelists will discuss the process and challenges of developing land acknowledgments for their respective institutions.

MODERATOR: James Pepper Henry, Executive Director/CEO & Vice-Chairman, First Americans Museum & Kiva Nation
PRESENTERS: Adrienne Lalli Hills, Director, Learning & Community Engagement, First Americans Museum
Meranda Roberts, Native American Museum Consultant, Formerly the co-curator of the Native American Hall, Field Museum of Natural History
Mike Murawski, Museum Consultant, self-employed Museum Educator

As natural disasters and crises become prevalent, hear how four museums responded to wildfires and the recent COVID-19 pandemic. Learn innovative ways to help your community heal. Each museum will share how they addressed local crises in thoughtful and meaningful ways while staying true to their missions and protecting their collections. Through partnerships, interactive social media platforms, creative artmaking, reflective exhibitions, collecting oral histories, and developing programs, each museum became a place of gathering, engagement, connection, reflection, and support.

PRESENTERS: Jeff Nathanson, Executive Director, Museum of Sonoma County
Jesse Clark McBree, Curator of Museums, Museums of Lake County
Nicole Lim, Executive Director, The California Indian Museum and Cultural Center

Museums provide space for people to engage in critical conversations. In this session, participants will hear from four museums on their relationship between the curation/exhibitions and education/community programs departments, how educators navigate complex and sometimes controversial topics with visitors, and how program organizers create public discussions on critical topics. Participants will also have the opportunity to speak with other museum professionals on how they address critical topics and foster dialogue and civil discourse.

PRESENTERS: Amanda Coven, Director of Education, Oregon Jewish Museum and Center for Holocaust Education
Molly Wilmuth, Bonnie Lee and Oliver P. Steele III Curator of Education & Engagement, High Desert Museum
Eliza Canty-Jones, Chief Program Officer and Editor Oregon Historical Quarterly, Oregon Historical Society
Ariel Peasley, Education and Community Engagement Coordinator, Coos History Museum
CONCURRENT SESSIONS: 11:00 AM – 12:15 PM

E6– WMA2022_246

PRESERVING HISTORY THROUGH RESTORATION: MAKING DIFFICULT CHOICES WITH COLLECTIONS

Traditional museum conservation fails to address some of the challenges and opportunities inherent in our institutions’ outdoor, macro, and functional artifacts. Whether a lightship, a submarine, a submersible, or your artifact, they sometimes withstand non-standard museum display environments and practices to keep them relevant. Join us for a discussion about preserving historical and educational significance through atypical preservation projects.

MODERATOR: Beth Sanders, Collections Manager, U.S. Naval Undersea Museum
PRESENTERS: Richard Pekelney, Co-Chair USS Pampanito, San Francisco Maritime National Park Association Board of Trustees
Bruce Jones, Deputy Director, Columbia River Maritime Museum

12:30 pm - 1:45 pm

WMA COMMUNITY LUNCH

Location: Galleria North

$55

A celebration of the WMA Community with special guest speaker Lisa Sasaki, Interim Director of the Smithsonian American Women’s History Museum. She will share her experiences setting up a new Smithsonian museum.

OMA MEMBER COMMUNITY LUNCH INVITATION ONLY

Location: Parlor B&C

$25

Meet your OMA colleagues and hear updates and future plans from OMA. Special speaker and activities TBD. Seating is limited.

CONCURRENT SESSIONS 2:00 PM – 3:15 PM

F1– WMA2022_188

PUTTING THE AANHPI INTO DEAI

The diverse histories, cultures, perspectives, and experiences of the Asian American, Native Hawaiian, and Pacific Islander (AANHPI) diaspora are often missing from or kept to the edges of diversity, equity, accessibility, and inclusion (DEAI) efforts in the museum sector. This session will provide participants an opportunity to consider and reflect upon the narratives that continue to impact AANHPI communities and potential steps that individual and organizational allies can take to improve meaningful inclusion and access.

PRESENTERS: Edward Tepporn, Executive Director, Angel Island Immigration Station Foundation
Jennifer Fang, Director of Interpretation and Community Engagement, Pittock Mansion
Joël Barraquiel Tan, Executive Director, Wing Luke Museum of the Asian Pacific American Experience

F2– WMA2022_228

KEYS TO SUCCESSFUL AND COLLABORATIVE GRANT WRITING

Writing grant proposals for foundations and government agencies requires collaboration between multiple staff from development, curatorial, collections, education, and community partners. This session will combine individual grant writing instruction with exercises to guide us all toward more collaborative work. Audience members will leave this session having learned how to approach their next grant proposal by improving focus and writing as well as by listening more actively to colleagues’ ideas and needs.

PRESENTERS: Ariel Weintraub, Associate Director, Institutional Giving, Oakland Museum of California

F3– WMA2022_248

SHARED LEADERSHIP: MODELS FOR SUCCESS

Come hear from three organizations in various stages of implementing shared leadership models: Five Oaks Museum, San Diego Museum of Natural History, and Nesika Wilamut (Portland area non-profit). They will discuss successes, pitfalls, and new ways of approaching leadership in non-profits. Bring your questions, as there will time at the end of the session for Q&A and group discussion.

PRESENTERS: Ariel Hammond, Library Director & Curator, San Diego Museum of Natural History
Molly Alloy, Co-Director, Five Oaks Museum
Nathanael Andreini, Co-Director, Five Oaks Museum
Tana Atchley Culbertson, Director of Network Coordination, Nesika Wilamut
Museums and cultural institutions are often quick to celebrate the progress they have made toward racial equity, while struggling to dedicate time to pause and reflect on what might prevent them from moving forward. Museums & Race offers this session to help museum practitioners foster new dialogic skills to have more truthful conversations, as well as practical ways to move from naming the issues to developing practical strategies to combat harmful behaviors.

**PRESENTERS:**
- Jackie Peterson, Owner & Chief Excellence Officer, Jackie Peterson | Exhibit Services and Museums & Race Steering Committee Member
- Dr. Karlisa Callwood, Director, Community Conservation Education & Action; Museums & Race Steering Committee Member, Perry Institute for Marine Science

### 3:15 pm–4:30 pm
**EXHIBIT HALL CLOSING RECEPTION**
Location: Atrium Ballroom (2nd floor)
Free!
Join your colleagues for light refreshments and a last visit with our corporate members. The Exhibit Hall Closing Reception is your last chance to bid on silent auction items. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

### 3:30 pm–4:00 pm
**ACTIVITY STATION**
Location: Atrium Ballroom (2nd floor)

### 4:30 pm–6:00 pm
**WMA LEADERSHIP RECEPTION**
Invitation only
Location: Skyline (23rd floor)
WMA Board members, OMA Board members, Program Committee, Host Committee, and Sponsors gather for drink, food, and conversation.
Sponsored by Sunnylands Center & Gardens

### 6:00 pm–7:00 pm
**OREGON MUSEUMS ASSOCIATION HAPPY HOUR**
Location: TBD
Refreshments are free; pay for drinks.
Join OMA members and your colleagues across Oregon for light refreshments and drinks.
Sponsored by Art Solutions Lab, CatalogIt, and Oregon Heritage

### 6:00–7:00 pm
**DINNER ON YOUR OWN**
Before tonight’s Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Downtown Portland’s amazing restaurants.

### EVENING EVENT
7:00 pm–9:30 pm
**OREGON HISTORICAL SOCIETY**
$50, includes appetizers and drinks
Enjoy a relaxed evening at the Oregon Historical Society. Visit the recently opened, award winning, Experience Oregon exhibition. The seven-thousand square foot exhibit tells the good, the bad, and the ugly history of the state. All our exhibits will be open – explore Sign of the Times, the history of Motown from the Grammy Museum, an exhibit curated by Immigrant Stories, and a photographic exhibit featuring Oregon State Parks. Heavy hors D’oeuvres and beverages will be served. Relax and wonder around and while catching up with colleagues after the pandemic drought! And be sure to browse the wonderful selections in the museum store.

The Oregon Historical Society is 2 blocks from the Hilton Downtown Portland.
CONCURRENT SESSIONS: 11:15 AM – 12:30 PM

G1– WMA2022_235
SHOW ME THE MONEY: INTEGRATING PAY INTO MUSEUM BEST PRACTICES
Location: Grand Ballroom (lower level)

Paid internships, salary transparency, and livable pay rates have the opportunity to become the rule, rather than the exception at museums. This session will explore these crucial topics and how they are impacting the next generation of museum professionals. Hear from a group of emerging museum professionals with lived experiences, gather information and resources from the National Emerging Museum Professionals Network, and learn how to become an advocate for these best practices at your organization.

PRESENTERS: Peter Kukla, Planetarium Manager, Eugene Science Center and Oregon Museums Association
Tamara Maxey, Collections Specialist, Gold Nugget Museum
Ariel Peasley, Education and Community Engagement Coordinator, Coos History Museum

G2– WMA2022_177
THE HORROR-EGON TRAIL! THE CAMPFIRE CONTINUES...
EVEN MORE TRUE TALES OF THE UNEXPECTED, UNBELIEVABLE, AND UNMANAGEABLE.
Location: TBD

Grab a s’more and take a seat around the (artificial) campfire as we swamp even more unimaginable but true tales of museum craft, such as:

- Ghoulish stories of guest services (The mysterious handprint)
- Hair raising tales of HR (They did what?)
- Truly terrifying tours (I turned around and they were gone!)
- Eerie archival practices (What’s in the box?)
- Learn from those who have lived to tell these tales...and share your own if you dare!

PRESENTERS: Molly Wilmuth, Bonnie and Oliver Steele III Curator of Education, High Desert Museum
Katie Buckingham, Curator, Museum of Glass

G3– WMA2022_247
MENTORSHIP: BEST PRACTICES AND INDIGENOUS NOTIONS OF CARE
Location: TBD

This session will highlight the mentorship experiences of four indigenous museum professionals who have at various times served as mentors and mentees. What makes a good mentor? What qualities should they have? And when it comes to indigenous staff, are different notions of care involved? Panelists span the gamut from a recent Mellon Fellow to a 20+ year museum professional, from a graduate student to the director of a renowned Native American Fellowship program.

MODERATOR: Noelle Kahanu, Associate Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai‘i at Manoa

PRESENTERS: Kamalu du Preez, Cultural Resource Specialist, Bishop Museum
Halena Kapuni-Reynolds, Graduate Assistant, Museum Studies Graduate Certificate Program, University of Hawai‘i at Manoa
Hattie Hapai, Mellon Fellow, Peabody Essex Museum
Jennifer Himmetreich, Native American Fellowship Program Manager, Peabody Essex Museum

G4– WMA2022_190
CREATIVE ATTENTION: ART AND COMMUNITY RESTORATION
Location: TBD

How can museums support individual and community wellness, belonging, and resilience? Hear a case study from the Palo Alto Art Center about Creative Attention, an initiative that included an exhibition, artist residencies, an art therapy residency, public programs, and wellness programs. As part of the session, participate in a virtual meditation with our wellness program provider and use the prompts created by our art therapist in an artmaking session.

MODERATOR: Karen Kienzle, Director, Palo Alto Art Center
PRESENTERS: Julie Forbes, Stress Management Consultant
SUNDAY, OCTOBER 9

12:45 pm–2:00 pm
AFFINITY LUNCHEONS
These events require pre-registration.

INDIGENOUS LUNCHEON
Cost: $60       Location: Parlor B&C (lower level)
Enjoy meeting your colleagues from tribal museums and supporters of Native American concerns.
All are welcome! The Luncheon will feature a guest speaker Deana Dartt, PhD (Coastal Band Chumash), Founding Director, Live Oak Consulting, Inc. Discussion will follow. Sponsored in the Memory of Art Wolf

STORYTELLERS AND SUPPORTERS LUNCHEON
Cost: $60       Luncheon Location: Galleria North
Especially for curators, development officers, educators, evaluators, exhibit designers, and all who make possible the engaging stories that museums tell, but open to all. The recipient of the Charles Redd Award for exhibit excellence will present on the winning exhibition. Sponsored by Collector Systems

REGISTRAR’S COMMITTEE WESTERN LUNCHEON
Cost: $30       Location: Galleria South (lower level)
The Registrar’s Committee Western Region (RCWR) Annual Business Meeting Luncheon is open to RCWR members, collection professionals, and related vendors. Sponsored by Collector Systems

DIRECTOR & LEADERSHIP TEAM’S LUNCHEON
Cost: $65       Location: Galleria South (lower level)
Open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees, the luncheon will feature guest speaker Micah Parzen, CEO, Museum of Us share about changing the museum’s name and the work that came after. Sponsored by Mad Systems

CONCURRENT SESSIONS: 2:15 PM – 3:30 PM

H1– WMA2022_249
WHAT NOT TO DO: MISTAKES AND LESSONS LEARNED WITH DOCENTS/ VOLUNTEERS
Location TBD
As we move to post-pandemic, should museums re-envision volunteer management? Hear from three museums (MOLAA, Skirball, and the Getty) and then break into small group discussions to explore recommendations and solutions moving forward.
PRESENTERS: Doug Jenzen, Vice President, Engagement and Access, Skirball Cultural Center
Alison Heney, Director of Learning and Public Programs, Museum of Latin American Art

H2– WMA2022_194
GETTING STARTED WITH DISASTER PLANNING: A FRAMEWORK TO BUILD ON
Location TBD
Threats to cultural institutions and their collections can be unpredictable and preparing for any eventuality is an important part of collections stewardship. Step one is to come up with a flexible plan that provides clear instructions in the event of a disaster. This session will walk participants through the construction of an emergency response plan and provide them with supporting resources and a framework to build a robust and flexible disaster plan for their institution.
PRESENTERS: Tara Puyat, Preservation Specialist, NEDCC | Northeast Document Conservation Center

H3– WMA2022_243
DECOLONIZING INITIATIVES IN ACTION AT THE BURKE MUSEUM AND THE MUSEUM OF US
Location TBD
Discussions about decolonization/decolonizing initiatives often rely on abstract, academic language that fails to connect with real world practices. In this session, Burke Museum and Museum of Us staff members will model a decolonized conversation, transparently sharing their experiences in a way that can be applied to many museums. Join us for a robust conversation about how our values impact the way we work, and how we navigate change in ways that build community rather than foster conflict.
PRESENTERS: Polly Olsen, Tribal Liaison and Director of Diversity, Equity, Access, Inclusion and Decolonization/ Decolonizing Initiatives, Burke Museum of Natural History and Culture
Micah Parzen, CEO, Museum of Us
Brandie McDonald, Director of Decolonizing Initiatives, Museum of Us
Aaron McCanna, Diversity, Equity, Access, Inclusion and Decolonization Coordinator, Burke Museum of Natural History and Culture
CONCURRENT SESSIONS: 2:15 PM – 3:30 PM (Continued)

H4– WMA2022_180
MUSEUM PEOPLE: EXPLORING MUSEUM WORKFORCE ISSUES IN 2022
Location: TBD

This session addresses museum workforce issues through the lens of an organization originally created in reaction to the COVID-19 pandemic. We will facilitate open discussion about issues – some of which are new and others of which have surfaced in light of the events of the past two years. The goal is to learn from each other by sharing what’s happening across institutions, identifying short- and long-term concerns and barriers to forward movement.

PRESENTERS: Rita Deedrick, Volunteer, MuseumExpert.org
Jill Stein, Founder and Lead Researcher, Reimagine Research Group

2:15 pm–3:30 pm
INSPIRATION STATIONS
Location: Atrium Ballroom (2nd floor)
FREE!
A showcase of ideas / solutions / innovations from around the museum field and provides your chance to talk directly with the folks making them happen. Federal agencies, museum associations, and individuals with great ideas will all be in the mix. This will be a casual way for attendees to encounter new ideas and talk to the people behind them.

3:30 pm–4:00 pm
COFFEE KLATCH
Location: Atrium Foyer (2nd floor)
FREE!
Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

3:30 pm–4:00 pm
ROUNDTABLE DISCUSSIONS
Location: Atrium Ballroom (2nd floor)

CONCURRENT SESSIONS: 4:00 PM – 5:15 PM

I1– WMA2022_199
COLLABORATION TOOLS FOR EXHIBITION PROJECTS
Location: TBD

Collaboration can be sticky. Lots of ideas, feedback, and opinions contribute to making exhibitions great, but can also be challenging to manage. This session will share nuts and bolts tools for delivering and asking for feedback, decision-making and feasibility, and improving transparent accountability. Participants will share areas of collaborative work they find challenging and begin to match that with other participants who might have tools and solutions to share.

PRESENTERS: Joey Scott, Exhibitions Project Manager, Monterey Bay Aquarium
Emily Saich, Director of Exhibition Projects, Monterey Bay Aquarium (and Western Regional Representative of NAME)

I2– WMA2022_198
LABELING LEGACIES – APPLYING TODAY’S LANGUAGE & IDENTITIES TO HISTORICAL FIGURES
Location: TBD

How do museums and historians shape a person’s legacy, for better or for worse? Join us for small group conversations as we investigate the stories of aviation pioneers Pancho Barnes and Amelia Earhart through an LGBTQ+ perspective. We’ll consider the wider challenges of representing the diverse ethnicities or sexual/gender identities of historical individuals with today’s language, and examine how what museums say (and don’t say) about a person’s life has a profound impact on visitors.

Sean Mobley, Social Media and Content Marketing Specialist, The Museum of Flight

I3– WMA2022_185
LOOKING AHEAD: MUSEUMS AND YOUTH COLLABORATING IN CLIMATE JUSTICE
Location: TBD

The future of museums as meaningful institutions lies in shifting away from neutrality, addressing social topics of interest. Oregon Museum of Science and Industry (OMSI) led an exploratory, symbiotic Youth Advisory Research Board focusing on climate change education. The goal of this session is to share lessons learned, best practices, and challenges. This session will be useful to attendees interested in youth programming and social action. Key aspects explored are program design and development, youth as researchers/advisors, and youth-created programming.

PRESENTERS: Rebecca Reilly, Teen and Adult Engagement Assistant Manager, OMSI
Fabiana Barrientos, Youth Climate Ambassador, OMSI
Cyrus Lyday, Teen Engagement Educator, Oregon Museum of Science and Industry
THE HOONAH INDIAN ASSOCIATION (HIA) IS CREATING A NEW XUNAA CULTURAL HERITAGE CENTER AND MUSEUM.

The Hoonah Indian Association (HIA) is creating a new Xunaa Cultural Heritage Center and Museum (XCHCM) for community cultural activities, museum and interpretive experiences and tribal administration offices. In Hoonah, AK, The development of the museum is connected to evolving relationships with the University of Pennsylvania Museum’s Tingit Louis Shotridge Collection, and the National Parks Service stewardship of Glacier Bay National Park. NPS and the University of Pennsylvania both have ongoing dialogues with the HIA on collaboration, research, reclaiming rights, and the repatriation of artifacts. These partnerships are a forward-thinking approach to the creation of a new museum environment for site, building and exhibits to tell the Xunaa Tlingit story.

MODERATOR: Robert “Bob” Starbard, CEO and Tribal Administrator, Hoonah Indian Association

PRESENTERS: Lucy Fowler Williams, Associate Curator in Charge and Senior Keeper of American Collections, University of Pennsylvania Museum of Archaeology and Anthropology
Mary Beth Moss, Cultural Anthropologist, National Park Service
Richard Franko, Partner and FAIA Member, Mithun, Inc.

6:00–7:00 pm
DINNER ON YOUR OWN
Before tonight’s Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Downtown Portland’s amazing restaurants.

6:30 pm–9:00 pm
EVENING EVENT: OREGON MUSEUM OF SCIENCE AND INDUSTRY

$50, includes transportation, appetizers, and drinks

Join attendees at the Oregon Museum of Science and Industry (OMSI) on Portland’s waterfront for a fun-filled evening sure to spark curiosity and inspire joy. A tour through the iconic Turbine Hall reveals the Center for Innovation where experimentation and design challenges abound. Take your chances in the Epicenter, an immersive earthquake experience, or make music in our towering Soundstack digital string interactive. Experience science demos or a Planetarium show while enjoying dessert and drinks. A stroll upstairs offers the chance to be a kid again about Science Playground, or explore the Paleontology, Life, and Earth Labs. OMSI staff will be on-hand to guide you and answer questions about our STEM learning experiences and collections. Access the featured exhibition, Marvel: Universe of Superheroes for an additional $10.

Oregon Museum of Science and Industry is a 20-25 minute walk from the Hotel with shuttle buses also providing transportation.
EXHIBITORS

ERCO LIGHTING
ERCO Lighting is a leading international manufacturer in architectural lighting using entirely LED technology. Founded in 1934, the family business develops premium quality luminaires to provide world-class lighting for cultural institutions. From concept to installation, ERCO Lighting's team can help in strengthening the visitor experience with light.

HOLLINGER METAL EDGE
Hollinger Metal Edge has been the leading supplier of archival storage products for government and institutional archives, historical societies, museums, libraries, universities, galleries, and private collections for over 60 years. With our extremely experienced management and staff, we are dedicated to quality, customer service, and competitive prices.

RIGGS WARD DESIGN
Riggs Ward Design is an award-winning design and audiovisual media development studio in Richmond, Virginia. Over the past 24 years, our team has provided exhibition and interactive design, strategic master planning, research, content analysis, and storyline development for established, new, and emerging museums, visitor centers, and cultural institutions.

SPACESAVER CORPORATION
Offering a complete line of museum storage products, and space-planning services, Spacesaver is entrusted with storing, protecting, and displaying some of the world's most important and interesting objects. Your local Spacesaver distributor is backed up by our in-house engineering and manufacturing teams, ensuring expert service in all phases of your project.

THRIVE PAYMENTS
Thrive Payments partners with museums of all sizes to design exceptional customized payment acceptance programs and services that improve the way they do business. The Thrive Payment promise is to deliver your payment processing needs simply, efficiently, and fairly. When you place your trust in Thrive Payments, we stop at nothing to outfit you with the best products available for your needs and budget. The result: your peace of mind.

TOUR-MATE
Tour-Mate is one of North-America's leading providers of fully integrated Interpretive Solutions on multiple platforms (self-guided, group guide, and eco-friendly stationary systems). Our high-quality, easy-to-use hardware and software, as well as our approach to content creation ensures that each visitor has a significantly enhanced visitor experience.

TRU VUE, INC.
For over 50 years, Tru Vue has optically coated glass and acrylic with protective and aesthetic characteristics that allow viewers to experience works as originally intended. Optimum Museum Acrylic®, TruLife® Acrylic, and UltraVue® Laminated Glass, are trusted to protect and display fine art and cultural heritage across the globe.

U.S. ART COMPANY
U.S. Art Company is one of the premier fine art handling companies in the country specializing in museum quality transportation, crating, installation, storage, international customs services, and exhibition coordination. U.S. Art offers the most extensive US shuttle network. With all of our services, safety and security are top priorities. www.usart.com

WORKSHOP 3D
WORKSHOP 3D creates Augmented Reality experiences that dazzle and amaze visitors, providing enhanced delivery of content, and create a memorable connection with viewers beyond what is possible with conventional displays. Our team will take your project from conception to completion with our expertise in conceptualization, design, development, implementation, and deployment.

ZONE DISPLAY CASES
Zone Display Cases designs and manufactures conservation grade display cases. We take pleasure in creating display cases that answer to the needs and criteria of our clients. Our products line includes modular assembly display cases systems, standard-sized and custom built cases of all types, and we installed these worldwide.

AREA INFORMATION

ABOUT PORTLAND
Portland Oregon's largest and most populous city, is known for its outdoor adventures, eco-friendliness, locally-made brewpubs, and coffee shops on every corner. It's residents are friendly and uniquely hipster, many sport a man bun or mustache, and just about everyone has an outdoor hobby.

Portland's iconic Washington Park encompasses sites from the formal Japanese Garden to the Oregon Zoo, and the city as a whole, is a thriving arts community. Divided into five neighborhoods (Northeast, Southeast, Northwest, Southwest, and North Portland), which are referred to by locals as “quadrants,” each has its own unique community and vibe to experience. As a 2020 Annual Meeting attendee, you'll be in the heart of the city. Downtown Portland, the perfect place for exploring its many unique offerings.

NICKNAME: “City of Roses”
SLOGAN: “Keep Portland Wierd”

GEOGRAPHY AND CLIMATE
A place of natural beauty Portland sits along the Columbia and Willamette rivers in the shadow of snow-capped Mount Hood, not far from the vast Oregon coastline. Willamette wine country, and epic waterfalls.

Despite its reputation for rain (the city sees approximately 164 rainy days a year), Portland doesn't even make the top ten U.S. cities with the highest annual rainfall. It's not that Portland gets a lot of rain, it just rains often and very sporadically. Portlanders call the intermittent rains Portland mist.

In Portland the summers are short, warm, dry, and mostly clear, while the winters are very cold, wet, and overcast. During October, the month of the Annual Meeting, the average high temperature is 64° and the average low is 48°. So make sure to pack layers and be prepared for spots of rain.

GETTING AROUND & TRANSPORTATION
Portland is known for having one of the easiest, most tourist-friendly public transportation systems in the US. From Portland's TriMet buses and light rail trains, to the Streetcar and taxis, the city makes it extremely easy and affordable for anyone to get around. For more information on how to get around Portland, click here.

Aside from public transportation, when it comes to biking, Portland is known as one of the friendliest-biking cities and it supports the nation’s highest percentage of bike commuters for a large city. If you’re good on a set of wheels, be sure to take advantage of the city’s many bike rental companies and the BIKETOWN bike-share program.

If you’re coming from the Portland International Airport (PDX), just hop on the MAX Light-Rail and take it straight to downtown. The most convenient way to purchase a ticket for the MAX Light-Rail, is with the digital Hop Fastpass. If you rather not use Hop, you can purchase a regular ticket from ticket machines located in any MAX station. For other fare-related inquiries, click here.

Lastly, to help you get around Portland in smooth, stress-free manner, Travel Portland offers a wide variety of city maps and helpful information. And for those of you who want to learn more about the wonderful City of Roses, you can book a city tour.
ABOUT THE WESTERN MUSEUMS ASSOCIATION

Providing professional development to museum professionals since 1935

OUR MISSION
Transforming the museum field through collaboration

OUR VISION
Dynamic museums connecting with thriving communities

SUPPORTING STATEMENT
The WMA believes museums must be essential to the communities they serve and that their impact contributes to why their communities thrive. By sparking the generation of ideas that continually refresh the museum field, the WMA ensures museum professionals are inspired to create meaningful experiences that individual visitors value.

WHO WE ARE
The Western Museums Association (WMA) is a nonprofit, membership organization dedicated to serving museums, museum professionals, as well as the related organizations and individuals, by providing vision, enrichment, intellectual challenge, and a forum for communication and interaction. The WMA is primarily comprised of members across the Western states of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington, the Western Canadian provinces of Alberta and British Columbia, and the Pacific Islands, among others.

CONTACT
Western Museums Association
PO Box 4738
Tulsa, OK, 74159
P: 707.433.4701
wma@westmuse.org

OUR CORE VALUES

SOCIAL BENEFIT
The WMA supports the work that institutions do for their communities, and we seek to inspire excellence in this service to the public.

EXCELLENCE
We challenge museums to strive, because we believe that all museums have the potential to have an extraordinary impact on the lives of others.

LEADERSHIP
We promote the professional development of all staff, volunteers, and trustees and seek to enhance their positive change and growth, because we believe that all individuals have the potential to be leaders.

COLLEGIALITY
We provide opportunities for individuals to connect and develop lifelong relationships, as they create a community of colleagues who support each other's institutional endeavors and personal well-being.

FUN
We believe that good humor facilitates learning and relationship building, and enjoyment in an association of colleagues helps build a community of talented, connected individuals who are energized about their profession.

TRUST
We respect one another and trust in the integrity of our diverse museum community. Inclusion: We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

INCLUSION
We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

SUSTAINABILITY
In seeking innovation, we take a measured and responsible approach to decisions and initiatives, as we appreciate that our actions today affect our future success and vitality.

ABOUT THE OREGON MUSEUMS ASSOCIATION

MISSION
Founded in 1978, the Oregon Museums Association (OMA) is a nonprofit organization that provides resources and services to museums, cultural institutions and associated professionals throughout Oregon.

The Oregon Museums Association empowers Oregon’s museums to thrive. Valuing inclusion and friendship, OMA strengthens connections throughout the Oregon museum community with:
- Lively discussion and networking at in-person events and via online media
- Insightful programming and training at our annual conference and workshops
- Targeted advocacy to advance the museum field

VISION
Museums reflect, enrich, and engage Oregon’s diverse communities as essential drivers of economic and cultural vitality. OMA envisions a world where museums across Oregon

Reflect. Celebrate and respond to diverse populations; honor and demonstrate excellence in diversity, equity, inclusion and accessibility; and practice community-based models of collecting, preserving and exhibiting that are accountable to historically marginalized communities.

Enrich. Are a source of joy; provide experiences that catalyze dialogue and positive social change; promote scholarship and access to museum resources; and are supported and abundantly funded.

Engage. Inspire communities through meaningful encounters with objects, displays, interactives, living stories and programs; engage audiences to expand their knowledge of history, art, culture, science and nature; and become conveners of community.

DEAI STATEMENT
The Oregon Museums Association (OMA) is committed to advancing diversity, equity, accessibility, and inclusion (DEAI). For Oregon’s museums to build stronger connections with community members and support a more educated and culturally vibrant society, museums must address historical and contemporary systems of oppression. OMA pledges to use our platform and resources to dismantle systems, celebrate diversity, and amplify the voices of underrepresented communities.
Digital Media and Technology Online Modules

Module Topics

- Accessibility & Inclusion
- Live Streaming
- Managing Digitization Projects
- Managing Website Projects
- Virtual Exhibitions
- Podcasts
- Video Production Tools
- Audiences & Analytics
- Social Media
- Digitizing 3D Collections


- Secure cloud-based solution
- New Public Gallery using WordPress plug-ins
- New API 2.0
- New iOS/Android apps with condition reporting
- New batch location updating and barcoding
- New free text search
- New customization to hide/show and order fields
- Loans and Exhibitions
- Entry and Exit
- Accession and Deaccession

info@collectorsystems.com
www.collectorsystems.com
Lighting solutions for the future

As exhibition styles and visitor expectations evolve over years, a museum’s lighting system must be adaptable to those demands. With ERCO’s family of luminaires, your exhibit lighting has never been more flexible—from mounting and beam shaping to dimming and dynamic color. Move your museum’s visitor experience forward with improved lighting.

Light is the fourth dimension of architecture
Imagine loving your CMS.

- Comprehensive, secure, cost-effective
- Collaborate with your team
- Publish to the web
- Mobile and desktop: anywhere, anytime

Using Past Perfect 4 or 5? For a limited time migrate for free, followed by a free 60 day trial.
EmbARK user? Use Catalogit for 6 months free after your EmbARK migration.

“Since I've been at the museum for the last 9 years, nothing has been as transformative to our operation than making the switch to Catalogit.”
Sara Wilson, Executive Director of St. Joseph Museums

Learn more about Catalogit and our migration offers: www.catalogit.app/wma

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Partnering Together To Provide Better Payment Solutions For All Museums

Thrive Payments is excited to announce our newest referral partner, Western Museums Association. This engagement with Thrive Payments facilitates the ongoing support of WMA members through payment acceptance services and related technological advancement opportunities which are aimed at driving growth and value for the creative culture they promote.

Product solutions that offer omnichannel acceptance such as:

- Online ticketing
- Online scheduling for events/classes
- Online gift shop
- Online donation feature
- In person ticketing
- In person retail/gift shop
- Food and beverage options (quick service and full service)
- Mobile payment functionality

Let us provide you a statement review that can deliver valuable, potentially money saving solutions to your payment processing needs.

In turn, we will donate $250 to the Western Museums Association in your museum’s name.