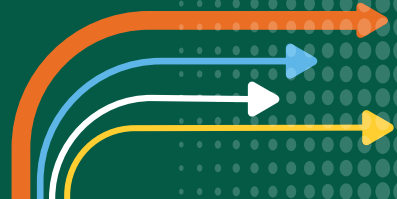




ADVERTISE



Connect with the meeting attendees and get known by museum executives from leading cultural institutions in the U.S. and abroad.

Advertisement Reservation Form

Reach your target audience year-round. Print and electronic advertising is an affordable and effective way to stretch your marketing dollars. Advertising in our Annual Meeting Program targets a diverse audience of museum professionals and eWestmuse provides up to 12 months of exposure to industry insiders.

Annual Meeting Printed Program Ad Rates (please select one)

Half Page (8" w x 5.25" h)	\$750 <input type="checkbox"/>	Inside Cover (8.5" w x 11" h)	\$1,800 <input type="checkbox"/>
Full Page (8.5" w x 11" h)	\$975 <input type="checkbox"/>	Back Cover (8.5" w x 11" h)	\$2,500 <input type="checkbox"/>

Annual Meeting Program Insertion

Your marketing piece will be inserted into each attendee's on-site

Annual Meeting registration packet: \$500

Electronic Advertising Packages

(please select one)

	Cycle	Rate	Size
WMA Homepage Ad & Monthly eWestmuse Ads are placed on WMA's homepage for maximum visibility.	<input type="checkbox"/> 4 months	\$400	340px X 200px
	<input type="checkbox"/> 8 months	\$800	340px X 200px
	<input type="checkbox"/> 12 months	\$1200	340px X 200px
WMA Website Ad & Monthly eWestmuse Ads are placed on high traffic page <i>Prioritized by Availability & Confirmed with Advertiser.</i>	<input type="checkbox"/> 4 months	\$300	200px X 340px
	<input type="checkbox"/> 8 months	\$600	200px X 340px
	<input type="checkbox"/> 12 months	\$900	200px X 340px

Receive 10% of the prices published above when you purchase both a print ad and electronic ad.

Total amount

Please enter the total amount enclosed in the box to the right.

\$

Advertisor Information

Please enter your information clearly and EXACTLY as you would like it to appear in WMA listings.

Primary Contact _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Method of Payment

Check Enclosed (payable to Western Museums Association)
 Credit Card: AmEx MasterCard Visa
 Card# _____ Exp. Date _____
 Cardholder's Name _____
 Billing Address _____
 City _____ State _____ Zip _____
 Signature _____ Date _____

Complete this form and return it with payment to:

For more information contact:
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