

WESTERN MUSEUMS ASSOCIATION'S ANNUAL MEETING

PASADENA,  
CALIFORNIA

2023  
OCTOBER 5-8

CONNECT

PRELIMINARY  
PROGRAM



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**RESERVE  
A ROOM**

## WELCOME LETTER

The Western Museums Association (WMA) warmly invites you to the 2023 Annual Meeting in Pasadena, California, on October 5-8. Pasadena, once occupied by the Native American Hahamog-na Tribe, a branch of the Tongva Nation, is situated at the base of the San Gabriel Mountains, just Northeast of downtown Los Angeles. Known as the “Crown of the Valley,” a city oasis where the sun shines brightly 300 days of the year, Pasadena is a place where deep historical Californian roots meet a modern-day cultural getaway. Home to amazing entertainment, architecture, global cuisine, and world-class cultural institutions, Pasadena reflects many aspects of California, yet is a city like no other.

With the theme of **CONNECT**, WMA 2023 will be an opportunity for attendees to participate in a unique slate of educational programming, **CONNECT** with colleagues, and explore ideas that will help define the future of museums and the diverse communities they serve. Six session tracks, exciting programs, and informal discussions will provide a fruitful environment for various perspectives to be shared and multifaceted learning opportunities for all cultural institution professionals, regardless of specialty. Participating in areas outside your area of expertise will promote integration of ideas from multiple disciplines, foster the acquisition of knowledge, and provide insight on how to apply that knowledge – all of which advances our collective understanding of the field and our work.

In addition to the fantastic lineup of sessions at this year’s Annual Meeting headquarters, the Hilton Pasadena, attendees will have opportunities to experience the annual Poster Session, Activity Stations, Roundtable Discussions, and other social functions! Transporting attendees outside and into the city, Pre-Conference Tours will transpire at some of San Gabriel Valley’s iconic institutions including The Huntington Library, Art Museum, and Botanical Gardens. While nightly, attendees will find connection in the warm California air at various Evening Events. WMA’s 2023 Opening Party will conjointly take place at two Pasadena cultural landmarks – the elegant Fenyes Mansion at the Pasadena Museum of History, and The Gamble House – a notable American Craftsman home; and other Evening Events will invite attendees to explore the Autry Museum of the American West, USC Pacific Asia Museum, and Armory Center for the Arts.

At WMA 2023, you will be one of hundreds of museum professionals from across the West – and beyond – who will return home inspired by new perspectives and overflowing with fresh ideas. Together, we will **CONNECT** with one another and engage in memorable conversations that will invigorate our own work and institutions. We can’t wait to welcome you to Pasadena in October!

**- WESTERN MUSEUMS ASSOCIATION**

## ACKNOWLEDGMENTS

Thank you to the following individuals, who have all been instrumental in the planning, development, and support of this Annual Meeting. Your generous gifts of time and resources have made this Annual Meeting possible.

### WMA BOARD OF DIRECTORS

#### Officers

**PRESIDENT:** Lorie Millward, *Vice President of Design and Programming, Thanksgiving Point*

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## SPECIAL THANKS

The WMA wishes to recognize the many colleagues who contributed their valuable time, energy, and expertise to the success of the Annual Meeting.

### 2023 ANNUAL MEETING HOST COMMITTEE

**CO-CHAIR:** Jennifer Trotoux, *Director of Collections and Interpretation, The Gamble House*

**CO-CHAIR:** Joe Horse Capture, *Vice President of Native Collections & the Ahmanson Curator of Native American History and Culture, Autry Museum of the American West*

Michelle Bourdon, *Store & Visitor Services Manager, USC Pacific Asia Museum*

Lisa Clements, *Executive Director, Kidspace Children's Museum*

Rebecca Horta, *Director of Youth & Family Programs, Los Angeles County Museum of Art*

Leslie Ito, *Executive Director, Armory Center for the Arts*

Jeannette O'Malley, *Executive Director, Pasadena Museum of History*

Brandi Shawn-Chaparro, *Associate Director, Volunteer & Visitor Engagement, The Huntington*

Susana Smith Bautista, *Associate Vice President + Chief Curator, Altamed Art Collection*

### WMA STAFF

Jason B. Jones, *Executive Director*

Jessica Noyes, *Communications Specialist*

### 2023 ANNUAL MEETING PROGRAM COMMITTEE

**CO-CHAIR:** Doug Jenzen *Vice President, Engagement and Access, Skirball Cultural Center*

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Eric Chang, *Arts Program Coordinator, East-West Center*

Laurie Egan-Hedley, *Director and Curator, Barona Cultural Center & Museum*

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Ariel Weintraub, *Institutional Giving Manager, Oakland Museum of California*

## ANNUAL MEETING SPONSORS

Thanks to all for the role you play in making this meeting so successful.



### INSTITUTIONAL SUPPORT

AltaMed Art Collection  
 Armory Center for the Arts  
 Autry Museum of the American West  
 Kidspace Children's Museum  
 Pasadena Museum of History  
 The Gamble House  
 The Huntington  
 USC Pacific Asia Museum

### MUSEUMS OFFERING FREE ADMISSION

Armory Center for the Arts  
 The Gamble House  
 The Huntington  
 Norton Simon Museum  
 Pasadena Museum of History  
 USC Pacific Asia Museum

## WMA 2023 SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 5	
9:00 AM-4:00 PM	Pre-Conference Workshops
9:00 AM-4:00 PM	Pre-Conference Tours
4:00 PM-5:00 PM	Speed Networking (Free)
5:00 PM-6:30 PM	Opening Reception (Free)
6:30 PM-8:30 PM	Evening Event: Pasadena Museum of History and The Gamble House
FRIDAY, OCTOBER 6	
8:00 AM-8:45 AM	Morning Coffee
9:00 AM-10:45 AM	Opening General Session & Keynote
11:15 AM-12:30 PM	Concurrent Sessions
12:30 PM-1:45 PM	Exhibit Hall Networking Lunch
1:00 PM-1:30 PM	Keynote Q&A
1:45 PM-3:00 PM	Concurrent Sessions
3:00 PM-3:30 PM	Exhibit Hall Networking & Refreshment Break
3:30 PM-4:45 PM	Concurrent Sessions
5:00 PM-6:00 PM	Directors & Leadership Team Reception
5:00 PM-6:00 PM	Happy Hours
7:00 PM-9:30 PM	Evening Event: Autry Museum of the American West
SATURDAY, OCTOBER 7	
8:00 AM-8:45 AM	Morning Coffee
9:00 AM-10:15 AM	Concurrent Sessions
10:15 AM-11:00 AM	Exhibit Hall Networking & Refreshment Break
11:00 AM-12:15 PM	Concurrent Sessions
12:30 PM-1:45 PM	WMA Community Lunch
2:00 PM-3:15 PM	Concurrent Sessions
3:15 PM-4:30 PM	Exhibit Hall Closing Reception (Free)
4:30 PM-5:15 PM	Special Screening of Nya'waap Illyuw Uuchyuwp, Our Way of Knowing
4:30 PM-6:00 PM	Leadership Reception
7:00 PM-9:30 PM	Evening Event: Armory Center for the Arts
SUNDAY, OCTOBER 8	
8:00 AM-9:15 AM	Morning Coffee
9:15 AM-10:30 PM	Concurrent Sessions
10:30 AM-11:00 PM	Coffee Break
11:00 AM-12:15 PM	Concurrent Sessions
12:30 PM-1:45 PM	Luncheon - Indigenous (Seated / Banquet)
12:30 PM-1:45 PM	Luncheon - Directors (Seated / Banquet)
12:30 PM-1:45 PM	Luncheon - Storytellers (Seated / Banquet)
2:00 PM-4:00 PM	Coffee Klatch / Inspiration Stations / Roundtables / Poster Session
4:00 PM-5:15 PM	Concurrent Sessions
6:30 PM-9:00 PM	Evening Event: USC PAM

(Please Note: Schedule and sessions are subject to change)



**HILTON PASADENA**

2023 Annual Meeting Headquarters  
168 S Los Robles Avenue  
Pasadena, CA 91101

**ANNUAL MEETING ACTIVITIES**

The WMA 2023 Annual Meeting will be held at the Hilton Pasadena.

**TRANSPORTATION**

Scheduled buses for tours and special events will pick-up guests at the Hilton Pasadena. Please consult the Program for shuttle times, and arrive at the pick up location fifteen minutes prior to departure. Buses will return participants to the Hilton Pasadena.

**REGISTRATION/VOLUNTEER DESK**

The registration desk is located on the first floor of the Hilton Pasadena. The desk will be staffed during the following times:

Thursday, October 5 8:00 AM-6:30 PM  
Friday, October 6 8:00 AM-5:00 PM  
Saturday, October 7 8:00 AM-5:00 PM  
Sunday, October 8 8:00 AM-5:30 PM

**EXHIBIT HALL SCHEDULE**

Please visit our Exhibit Hall located in the Atrium Ballroom at the Hilton Downtown Pasadena. The Exhibit Hall will be open during the following times:

Thursday, October 5 5:00 PM-6:30 PM  
Friday, October 6 10:45 AM-5:00 PM  
Saturday, October 7 10:15 AM-4:30 PM

**TICKETS**

If you registered for an Evening Event or Affinity Luncheon hosted by the WMA, your tickets are located in your registration packet. Please present your ticket before boarding buses or entering an event.

**GUESTS**

Non-registered guests are not allowed to attend Annual Meeting sessions or workshops, but may purchase tickets to attend special social events. Please check with the Registration Desk for availability.

**NAME BADGES**

Name badges must be worn at all times, as only registered attendees are allowed to attend sessions and workshops.

**PROGRAM CHANGES**

In the event of changes to the program, an addendum will be available at the Registration Desk.

**MESSAGE BOARD**

Attendees may post messages, job opportunities, and exchange tickets on a message board located in the Registration area. There is no charge for this service; however, we ask that you be mindful of the limitations of space to accommodate all notes. Commercial ads are not allowed on the board, nor is material of a commercial nature allowed on tables unless arranged in advance with the WMA.

**LOST & FOUND**

Lost and found articles turned in at the WMA Registration Desk will be held until the end of each day, after which items will be turned over to the hotel's front desk.

Look for these keys throughout the program to tailor your experience!



**BUSINESS & ADMINISTRATION**

Do any of these sound like a day in your life: marketing, writing a grant proposal, managing digital assets, setting up a business plan, social media, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.



**INDIGENOUS**

These sessions provide a platform for indigenous and non-indigenous museum staff to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming sensitivities.



**LEADERSHIP & CAREERPATH**

For anyone in the museum field wanting to explore issues related to professional development, institutional governance, unraveling roles and responsibilities, management of human resources, developing leadership capacity, and getting ahead in your career.



**COLLECTIONS**

Calling all registrars, conservators, collection managers, curators, and art handlers! These sessions and workshops focus on what you need to know to safeguard your museum's collections now and for years to come.



**VISITOR EXPERIENCE**

Educators, designers, curators, evaluators, administrators, and visitors all have their own perspective on the museum-going experience. Hear some great case studies of recent past work and start charting the future of your museum's experience!



**COMMUNITY ENGAGEMENT**

Engaging your museum's community is essential for remaining relevant, offering new and meaningful experiences, and reaching wider audiences. These sessions provide insight into the process of developing community partnerships, community-based initiatives, and enhancing your mission through outreach.

**Connect with WMA!**

Use **#wma2023**

Post pictures on our Facebook Wall **@westmuse**

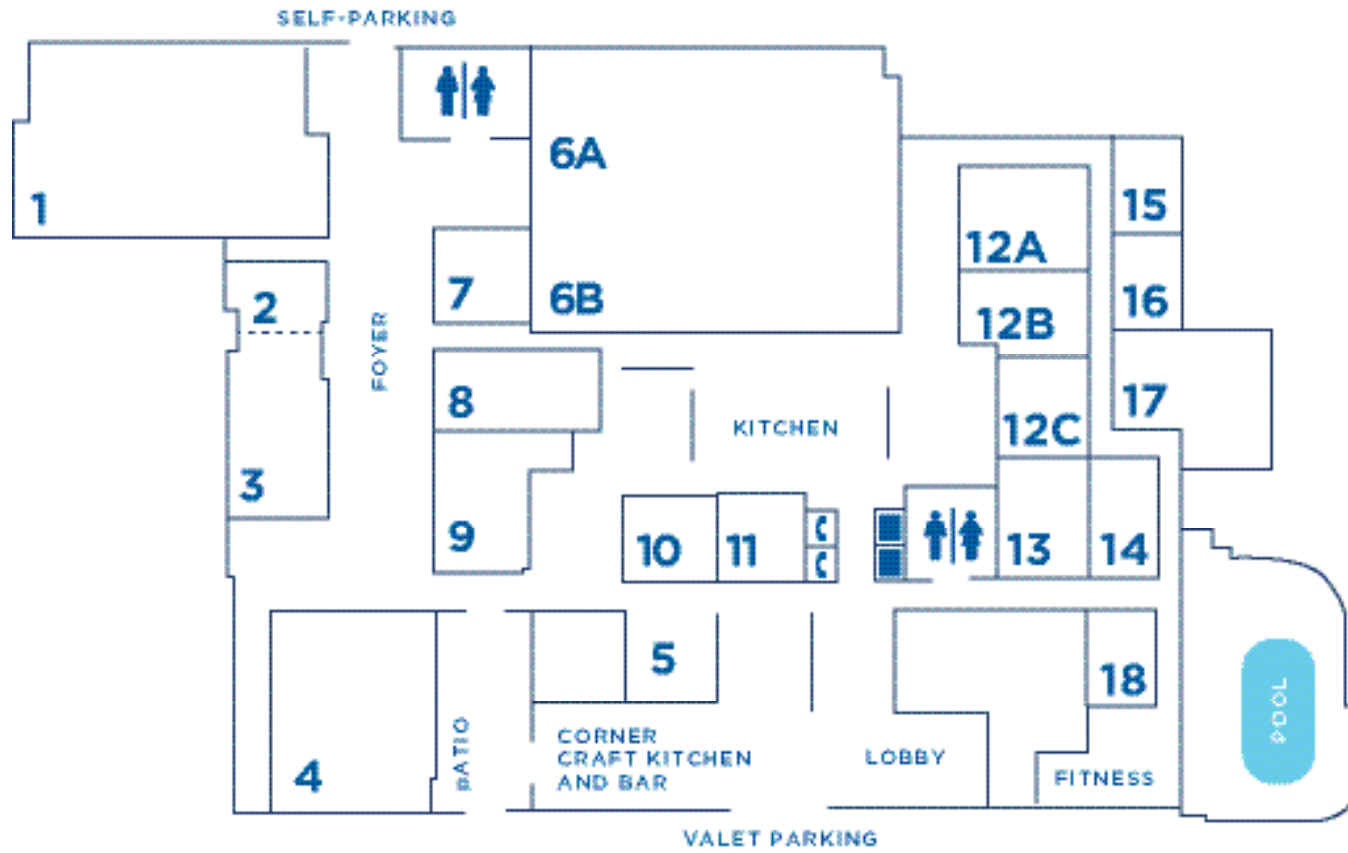
Tweet us **@westmuse**

Tag us on Instagram **@westmuse.pics**



# HILTON PASADENA MAP

The WMA Annual Meeting Registration Desk can be found in the Hilton Pasadena's Sierra Madre room, and all activities take place in various meeting spaces.



- |                        |                  |
|------------------------|------------------|
| 1. CALIFORNIA BALLROOM | 11. SANTA ROSA   |
| 2. PASADENA II         | 12. PACIFIC ROOM |
| 3. PASADENA I          | 12A.             |
| 4. SAN GABRIEL         | 12B.             |
| 5. MEDIA LOUNGE        | 12C.             |
| 6. INT'L BALLROOM      | 13. SAN DIEGO    |
| 6A.                    | 14. SANTA MONICA |
| 6B.                    | 15. SACRAMENTO   |
| 7. SIERRA MADRE        | 16. SAN JOSE     |
| 8. SAN MARINO          | 17. MONTEREY     |
| 9. SANTA CLARA         | 18. DEL MAR      |
| 10. SANTA BARBARA      |                  |



## Proud Sponsor of Western Museum Association



Audrey Irmas Pavilion at Wilshire Boulevard Temple

Design Architect: OMA + Executive Architect: Gruen Associates

**PRE-CONFERENCE TOURS**

Pre-Conference Tours are not included in the Annual Meeting registration fee and required pre-registration. If needed, buses will pick up attendees outside the back entrance to the Hilton Pasadena. Please arrive 15 minutes prior to the below scheduled departures.

1:00 PM—4:00 PM

**AUTRY MUSEUM OF THE AMERICAN WEST’S RESOURCES CENTER**

**\$50**, includes transportation and a guided tour

In 2022, the Autry Museum of the West opened its new Resources Center which houses its unique collection focused on the historical and contemporary American West. This includes, over 230,000 cultural materials that represent the diversity of Indigenous cultures across the Americas. The Resources Center also cares for artwork, saddles, clothing and costumes, and a vast archaeology collection and archives. Participating WMA visitors will be treated to a behind the scenes tour of the facility that will feature various collections care spaces and a carefully designed Ceremonial Garden and Community Room.

Tour conducted by Joe Horse Capture, *Vice President of Native Collections and the Ahmanson Curator of Native American History and Culture, Autry Museum of the American West*; and LaLena Lewark, *Vice President of Collections and Conservation, and Exhibitions, Autry Museum of the American West*.

1:00 PM—4:00 PM

**THE HUNTINGTON LIBRARY, ART MUSEUM, AND BOTANICAL GARDENS**

**\$50**, includes transportation and a guided tour

Conservation at The Huntington! Tour The Huntington Library, Art Museum, and Botanical Gardens’ conservation lab where books, manuscripts, photographs, prints, paintings, and sculpture, are assessed and treated. Then, tour the Herbarium, a depository of plant specimens used in research and teaching. Herbaria around the world exchange specimens to help preserve and aid in the conservation of plants. The Huntington is a research institution with more than 42,000 art objects, 11 million library holdings, more than a dozen themed gardens, and 16,000 plant species across a 207-acre site.

1:00 PM—4:30 PM

**NASA’S JET PROPULSION LABORATORY**

**\$50**, includes transportation with JPL providing a complementary guided tour

The Jet Propulsion Laboratory is a leader in robotic space exploration, sending rovers to Mars, probes into the farthest reaches of the solar system, and satellites to advance understanding of our home planet. JPL’s first spacecraft, Explorer I, helped lift America into the Space Age. Our spacecraft have flown to every planet in the solar system, the Sun, and into interstellar space in a quest to better understand the origins of the universe, and of life. Stops on the tour include Mission Control, Visitor Center/Museum, and Spacecraft Assembly. U.S. citizens must present government-issued photo ID; non-U.S. citizens must present a passport or resident visa.

This tour involves a considerable amount of walking and stair climbing. Wheelchair access can be accommodated with advance notice; however, wheelchairs cannot be provided.

**PRE-CONFERENCE WORKSHOPS**

Pre-Conference Workshops are not included in the Annual Meeting registration fee and required pre-registration. Transportation to all venues will be provided if necessary.

9:00 AM – 1:00 PM

Location: USC Pacific Asia Museum

**STORY TIME: EMBEDDING STORY INTO HISTORY-BASED MUSEUM EXHIBITIONS**

**\$50 per ticket**, includes all materials, a story design review of interpretive plan drafts, and advice on generic approaches

Stories are powerful. They engage visitors on a personal level, fix ideas and details in their memories, and encourage empathy with unfamiliar historical people and events. This hands-on workshop will help you understand and use story elements and genres to discover the most compelling connection between your exhibition content and audience for your next history-based exhibition.

**PRESENTERS:** Paul Gabriel, *Education/Diversity Consultant*  
Lisa Manter, *Professor of English, Saint Mary’s College of California*  
Katherine Whitney, *Principle, Katherine Whitney & Associates*

9:00 AM – 1:00 PM

Location: Hilton Pasadena (Monterey)

**SHARING OUR HUMAN-CENTERED HR PRACTICES WILL UPLIFT US ALL!**

**\$25 per ticket**, includes all materials

This workshop will focus on how sharing our human-centered HR practices will uplift us all. Specifically, it will: (1) explore what human-centered HR practices are and why they are so important; (2) offer up concrete examples of the development/implementation of human-centered HR practices; and (3) help attendees understand how to advocate for human-centered HR practices within their own organizations, no matter their role. Attendees also will have an opportunity to share with one another human-centered HR practice shifts taking place in their own organizations.

**PRESENTERS:** Micah Parzen, *CEO, Museum of Us*

9:00 AM – 1:00 PM

Location: Hilton Pasadena (San Marino)

**DISASTER PREPAREDNESS TRAINING: DAMAGED PAPER RECOVERY**

**\$25 per ticket**, includes gloves, sponges, paper towels, and printed materials

In this hands-on workshop, we will remediate damaged paper-based items (books, photographs, and archives). After a brief training, the group will dry drenched books and photographs, remove soot from smoke-damaged paper, and triage damaged archives. We will end with a discussion of best practices and what was learned in the training, options for other paper-based risks such as pests and mold, and create preliminary disaster plans for paper-based items in individual collections.

**PRESENTERS:** Ariel Hammond, *Director of Research Library & Archives, San Diego Natural History Museum*  
Juliana Clark, *Archives Assistant, San Diego Natural History Museum*

**WMA BOARD MEETING INVITATION ONLY**  
 10:00 AM - 11:00 AM New Board Member Orientation  
 11:00 AM - 4:00 PM Board Meeting

Location: Pacific A+B

11:00 AM-2:00 PM  
**STATE ASSOCIATION EXCHANGE INVITATION ONLY**

Location: San Diego Room

4:00 PM-5:00 PM  
**SPEED NETWORKING**  
 FREE!

Location: Pasadena I

Kick off your conference experience with a lively hour of Speed Networking! Bring plenty of business cards, your sense of humor, and comfortable shoes. Everyone is encouraged to join us for a friendly, timed-interval business card exchange social hour. This people-rotating format encourages brief individual introductions between everyone in the room. Want to keep the conversation going? Following the structured program, we will save time for mingling before continuing on to the Opening Reception.

5:00 PM-6:30 PM  
**OPENING RECEPTION**  
 FREE!

Location: International Ballroom

Join your fellow Annual Meeting attendees for an Opening Reception in the Exhibit Hall. Spend your first evening in Pasadena enjoying appetizers, drinks, and conversing with colleagues and our corporate members.

**EVENING EVENT**

6:30 pm-9:30 pm

**PASADENA MUSEUM OF HISTORY AND THE GAMBLE HOUSE**  
**\$70 per ticket**, includes transportation, appetizers, and drinks

Embrace community and connection with Pasadena Museum of History and The Gamble House: two neighboring landmarks representative of the cultural life of Pasadena, past and present. The evening will start with delicious hors d'oeuvres and drinks at Pasadena Museum of History. Between sips and bites, explore the beauty and diversity of the Arroyo Seco, in a juried exhibition featuring the artwork of California Art Club members and visit the Beaux Arts Fenyes Mansion (1906) to view the Museum's collection of early California paintings. At your leisure, take a short walk down Orange Grove Boulevard to the Gamble House (1908), the most complete example of the work of Greene & Greene, leading architects in the American Arts & Crafts movement. Linger on spacious terraces as you enjoy beverages and dessert and experience this striking National Historic Landmark at night.



8:00 AM-8:45 AM  
**MORNING COFFEE**  
 FREE!

Location: California Ballroom

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

*Sponsored by USF Museum Studies Program*

9:00 AM-10:45 AM  
**OPENING GENERAL SESSION & KEYNOTE**

Location: California Ballroom

Join us as we welcome attendees to Pasadena, present the 2023 Awards - the Charles Redd Center Award for Exhibition Excellence, the WMA Leadership Award to an extraordinary individual with a lifetime of achievement in the field, and the WMA Impact Award to a mid-career professional-and get inspired by the 2023 keynote speaker!

**OPENING REMARKS**

Jason B. Jones, *Executive Director, Western Museums Association*

**WMA PRESIDENT'S ADDRESS**

Lorie Millward, *Vice President of Design and Programming, Thanksgiving Point Institute*

**AWARDS PRESENTATION**

Noelle Kahanu, *Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai'i at Manoa*



**KEYNOTE ADDRESS**

Sandra Jackson-Dumont, *Director and CEO, Lucas Museum of Narrative Art*

*Sponsored by MATT Construction*







## CONCURRENT SESSIONS: 11:15 AM - 12:30 PM

### INTERWOVEN STORIES: LESSONS FROM A “QUILTED” MURAL & ARTISTS IN COMMUNITY RESIDENCE

Location: San Diego Room

LEARNING FORMAT: ACTIVE LEARNING

Artists Myisha Arellano and Michelle Glass will share the community engagement process of Interwoven Stories, a “quilted” mural created in collaboration with over 200 Pasadena-area community members over the past year. The 150-square-foot mural was created during public workshops in partnership with Armory Center for the Arts, NAACP Pasadena, Pasadena Community Job Center, Day One, Rose City High School, Community Arms, and the Hastings Branch Library. This project was initiated as part of the Artist at Work national program modeled after the WPA.

**MODERATOR:** Leslie Ito, *Executive Director, Armory Center for the Arts*

**PRESENTERS:** Myisha Arellano, *Artist, Armory Center for the Arts*

Michelle Glass, *Artist, Armory Center for the Arts*

Marco Loera, *Director of Art & Technology, National Day Labour Organizing Network*



### FOSTERING NIMBLE, INCLUSIVE AND EQUITABLE MUSEUMS

Location: San Marino Room

LEARNING FORMAT: CONVERSATION

What are best practices for advancing equitable practices in museums? This interactive session introduces new tools and resources focused on fostering dialogue within museum teams about DEAI (diversity, equity, access and inclusion) practices and action. Currently in development by CCLI (Cultural Competence Learning Institute) and featuring data from a recent museum-wide study, the tools include Actionable Insights for museums to leverage institutional strengths and take action toward inclusive practice for their institutions.

**PRESENTERS:** Jenni Martin, *CCLI Project Director/Director of Strategic Initiatives, CCLI/Children’s Discovery Museum of San Jose*

Marilee Jennings, *Executive Director, Children’s Discovery Museum of San Jose*

Keni Sturgeon, *Director of Strategic Initiatives, Association of Children’s Museums*



### RECLAIMING LAND - IN AND OUT OF THE MUSEUM

Location: Pasadena Room

LEARNING FORMAT: CONVERSATION

Indigenous led museum and nature-based projects generally include discussions of human connectivity to the land and non-human relatives. In this session we move beyond typical perspectives to explore a spectrum of projects that teach about our connectivity to the natural world, some inside, some out, some that engage visitors through conventional museum practice and some with no interpretation at all—rooting people to place and centering narratives of Native relationships with land by highlighting health, balance and reciprocity—elucidating Native values and knowledge related to the land and ultimately the rationale for “land back” efforts.

**MODERATOR:** Dakota Keene, *Partner, Landscape Architect, Mithun*

**PRESENTERS:** Deana Dartt, *Owner, Live Oak Consulting*

Stasie Maxwell, *Indigenous Partnership Program Manager, Indigenous Garden Network, Southern Oregon University*

Robin Little Wing Sigo, *Director of the Suquamish Research & Strategic Development Department, The Suquamish Foundation/The Suquamish Tribe*



### MUSEUM 101: BUILDING A PROGRAM PLAN

Location: California Room

LEARNING FORMAT: ACTIVE LEARNING

In this session, learn how four different museums build and deliver their yearly programs. Join us for stories and tips from four different organizations, ranging from small to large, and learn the different ways we create and manage our programs. Hear ideas on building strategy, identifying audiences, balancing the offerings, assessment, and more. We’ll share our experiences, favorite tools, processes, and plenty of real talk.

**MODERATOR:** Niki Stewart, *VP, Chief Learning & Engagement Officer, Frank Lloyd Wright Foundation*

**PRESENTERS:** Nicole Meldahl, *Executive Director, Western Neighborhoods Project / Open SF History*

Molly Wilmoth, *Bonnie and Lee Oliver P. Steele III Curator of Education and Engagement, High Desert Museum*

Alex Spoto, *Program Director, Tenderloin Museum*



### HOW REWARDING IS RISK? PLAY, RISK-TAKING, AND CHALLENGES IN MUSEUMS

Location: Monterey Room

LEARNING FORMAT: ACTIVE LEARNING

How important is risk-taking in learning, developing skills, and building emotional intelligence? Can museums encourage visitors to assess and take risks responsibly? Many exhibits help visitors consider their decisions, and the risks they are willing to take. Whether the challenge is physical, creative, intellectual, social or emotional, exhibits and programs present safe spaces for new ideas and skills. This session will feature environments where visitors feel safe while encountering challenges and evaluating their risk.

**MODERATOR:** Alissa Rupp, *Principal Museum Designer, FRAME | Integrative Design Strategies*

**PRESENTERS:** Putter Bert, *President/CEO, KidsQuest Children’s Museum*

Sunny Spicer, *Executive Director, Oregon Center for Creative Learning/ The Children’s Museum of Southern Oregon*

Stephanie Arduini, *Executive Director, Seattle Children’s Museum*



CONCURRENT SESSIONS 1:45 PM – 3:00 PM

**ASK GEMM: CREATING SOLUTIONS TO GENDER EQUITY CHALLENGES IN MUSEUM**

Location: Monterey Room

LEARNING FORMAT: ACTIVE LEARNING

Despite decades of raising awareness, gender-based issues in the museum field remain; inequality, discrimination, and sexual harassment are often daily occurrences. Join members of the Gender Equity in Museums Movement (GEMM) steering committee to tackle issues YOU are seeing in your workplace right now. Together, in small groups, we will listen to an issue raised by a colleague and brainstorm solutions. You will leave with new ideas for approaching current or future challenges and with a renewed sense of solidarity with colleagues.

**MODERATOR:** Elise Couture-Stone, *Editor in Chief, Gender Equity In Museums*  
**PRESENTERS:** Sophie Pugh, *Steering Committee Member, Gender Equity in Museums*  
 Erin Wederbrook Yuskaitis, *Principal, Yellow Room Consulting*



**SHIFTING POWER DYNAMICS: DISMANTLING COLONIAL PRACTICES**

Location: Pasadena Room

LEARNING FORMAT: ACTIVE LEARNING

This facilitated conversation will focus on how museum professionals are relinquishing authority to Indigenous communities to be more inclusive, equitable, and accessible institutions. Panelists will bring different perspectives and experiences, where we share how we are shifting ideas of authority and power to source communities. Attendees are encouraged to share and participate in this open conversation.

**MODERATOR::** Janet Northey, *Senior Collections Manager, Anchorage Museum*  
**PRESENTERS:** Monica Shah, *Deputy Director, Collections & Conservation, Anchorage Museum*  
 Selena Ortega-Chiolero, *Museum Specialist, Nay'dini'aa Na' Kayax (Chickaloon Village Traditional Council)*  
 Liza Posas, *Head, Research Services & Archives, Autry Museum of the American West*



**GRANT-WRITING 101 FOR MUSEUM PROFESSIONALS**

Location: San Diego Room

LEARNING FORMAT: ACTIVE LEARNING

In this interactive writing workshop, you will practice writing about your projects through an active writing session. All museum professionals are welcome to learn the basics of grant proposal writing and receive practical instruction on how to approach funders. Everyone can benefit from writing practice, whether you are in a curatorial, programmatic, collections, executive or development position. No preparation is required, just bring something to write with and be ready for some creative thinking.

**PRESENTERS:** Ariel Weintraub, *Associate Director, Institutional Giving, Oakland Museum of California*  
 Felicia Kelley, *Project and Evaluation Director, California Humanities*



**PROGRAMMING AND PRESERVATION**

Location: California Room

LEARNING FORMAT: ACTIVE LEARNING

Explore the delicate balance between programming and preservation in museum galleries. Discover new approaches to activate your galleries for events and education programs, all while keeping your objects on display safe. Our panel of museum professionals will share their stories of innovation and creativity, challenging traditional collection/gallery rules to enhance visitor experience. From breaking outdated norms to making new ones, learn which rules are worth breaking and which are worth keeping.

**MODERATOR:** Rachael Faust, *Director of Collections & Exhibitions, Palm Springs Art Museum*  
**PRESENTERS:** Anna Buxton, *Manager of Public Engagement, Frye Art Museum*  
 Sarah Frederick, *Collections Manager, The Museum of Flight*  
 Lindsay Hazen, *Research Collections Registrar, California Academy of the Sciences*  
 Cory Gooch, *Chief Registrar / Head of Collections, Frye Art Museum*



**SHARING, TASTING, AND STORYTELLING: INTERGENERATIONAL LEARNING**

Location: San Marino Room

LEARNING FORMAT: ACTIVE LEARNING

When was the last time you learned something from someone that wasn't your age? Intergenerational programs at museums unite participants in meaningful experiences. This session explores engagement strategies with a focus on the importance of creating community, mindful teaching, dialogue, and the exchange of artistic traditions. Join us for a dialogue and hands-on intergenerational art making experience.

**MODERATOR::** Alicia Vogl Saenz, *Manager, Family Programs, Los Angeles County Museum of Art (LACMA)*  
**PRESENTERS:** Rebecca Horta, *Director of Youth & Family Programs, Los Angeles County Museum of Art (LACMA)*  
 Ximena Martin, *Director of Programs and Culinary Arts, La Plaza de Cultural y Artes*  
 Billie Rae Vinson, *Director of School and Family Programs, Craft Contemporary*  
 Perkins Perkins, *Education Coordinator, Creative Aging, Los Angeles County Museum of Art (LACMA)*



3:00 PM–3:30 PM  
**EXHIBIT HALL NETWORKING & REFRESHMENT BREAK**

Location: International Ballroom

Enjoy coffee, tea, and light snacks while perusing exhibitors' booths, bidding on silent auction items, and networking with peers.

## CONCURRENT SESSIONS 3:30 PM-4:45 PM

### RE(CENTERING) THE CONVERSATION: FROM DECOLONIZATION TO INDIGENIZATION

LEARNING FORMAT: CONVERSATION

Location: California Room

This roundtable session will bring together four museum professionals currently engaged in decolonization work as they discuss what it means to move towards an indigenization framework. Panelists, who span the gamut from seasoned staff to emerging professionals, will consider a range of questions such as: What is the difference between decolonization and indigenization? Who is engaged in this work? Are there good national or international models? and what are the implications for both museum policy and practice?

**PRESENTERS:** Noelle Kahanu, *Associate Specialist, University of Hawaii at Manoa, American Studies Dept.*  
Kamalu du Preez, *Cultural Resource Specialist, Bishop Museum*  
Brandie Macdonald, *Executive Director, Indiana University Museum of Archaeology and Anthropology*



### THE CURRENT STATE OF FINE ART INSURANCE

LEARNING FORMAT: PASSIVE LEARNING

Location: San Diego Room

Refresh your knowledge on the basics of museum and exhibition insurance. Learn some of the current issues in dealing with your permanent collection coverage as well as exhibition insurance on a domestic and international level. In addition, the panelists will cover risk management practices specifically for collections in regions prone to earthquake, volcanic eruptions, windstorms, floods and other catastrophes.

**MODERATOR:** Jacqueline Cabrera, *Principal Registrar, CABRERA + ART + MANAGEMENT*  
**PRESENTERS:** Sarah Barr, *Assistant Vice President, San Francisco, Huntington T. Block Insurance Agency*  
Eric Fischer, *Senior Vice President, WTW Fine Art, Willis Towers Watson Northeast, Inc.*  
Erica Franek, *Assistant Director, Collections and Registration, Los Angeles County Museum of Art*



### MAKING DIVERSITY INTERNSHIPS WORK

LEARNING FORMAT: ACTIVE LEARNING

Location: Pasadena Room

Diversity internships emerged as museums sought to address historic and systematic underrepresentation of BIPOC staff members. Learn about three models of diversity internship programs at three different museums—what has made them successful, where could they improve—and take away your own ideas for starting or strengthening similar programs at your own institution.

**MODERATOR:** Karen Kienzle, *Director, Palo Alto Art Center*  
**PRESENTERS:** Maia Werner-Avidon, *Principal, MWA Insights*  
Zach Andrews, *Interim Program Director, Diversity Apprenticeship Program, The Broad*



### WHEN MUSEUMS CLOSE - WHY COMMUNITIES MATTER

LEARNING FORMAT: PASSIVE LEARNING

Location: San Marino Room

Museums are often at the risk of closing, and they do close for numerous reasons. How a community supports its museums and how deep is that engagement, can play a pivotal role in saving museums and also in easing the pain of closure to actually provide benefit. This session discusses the real-life example of the Pasadena Museum of Art closure in 2018 with former employees, and also other museum case studies.

**MODERATOR:** Susana Bautista, *Associate VP & Chief Curator, AltaMed Art Collection, AltaMed*  
**PRESENTERS:** Natalie Moreno-Cason, *Deputy director, LA Plaza de Cultura y Artes*  
Mark Stenroos, *Development Director, Consultant*  
Patsy Pinney, *Former board member, Pasadena Museum of California Art*



### MAINTAINING AND SHARING INSTITUTIONAL KNOWLEDGE - FUELING STAFF CAPABILITIES AND INNOVATION

LEARNING FORMAT: ACTIVE LEARNING

Location: Monterey Room

Explore institutional knowledge as it relates to exhibit design, development, and execution in this session with panelists from a variety of organizations. Come learn about techniques for cataloging and sharing institutional knowledge both inside and outside your organization, using it to train and maintain staff, and discover how to foster a culture of innovation. Panelists will demonstrate hands-on techniques. Come prepared with your “burning” design and installation questions answered by the colleagues in the room.

**MODERATOR:** Matt Isble, *Exhibition Design and Chief Preparator, Crocker Art Museum and MuseumTrade.org*  
**PRESENTERS:** Jasmine Tibayan, *Art Preparator II, Los Angeles County Museum of Art*  
Dave Laubenthal, *Creative Director, OMSI*  
Matt Picon, *Exhibitions and Fabrication Manager, The New Children's Museum*  
Eder Cetina, *CEO/Creative Director, Wilson Cetina Group*



5:00 PM-6:00 PM

### DIRECTORS & LEADERSHIP TEAM RECEPTION

\$40 per ticket

Join your fellow directors and leadership team members in this special reception.

Sponsored by TBD

Location: Patio  
(next to hotel restaurant)

5:00 PM-6:00 PM

**HAPPY HOURS**

\$10 per ticket, includes one drink

Location: San Gabriel Ballroom

All Happy Hours will be held onsite at the Annual Meeting hotel with a variety of beverage options. Ticket required for entry and grants you one alcoholic beverage with a cash bar available after that. As all Happy Hours will be in the same ballroom, you can float between and enjoy meeting a variety of colleagues.

**NAME (NATIONAL ASSOCIATION OF MUSEUM EXHIBITION) DRINK & DRAW**

Get to know colleagues working on exhibitions from around the region over drinks. Re-energize and engage with your peers in this playful happy hour hosted by the Western Regional representative for NAME (National Association of Museum Exhibition). Participants should bring their creative spirit and be prepared to have fun while making new connections. The goal is to gather people interested in, or working on, creating museum exhibitions. Along with socializing, we'll talk about collaborative design processes and conduct fun activities for developing ideas around random exhibition topics. Paper, drawing instruments (pens, pencils, markers, etc.), as well as some prizes will be provided.

**COLLECTIONS HAPPY HOUR**

Get to know colleagues working in collections from around the region over drinks. This Collections Happy Hour would focus on the odd artifacts in a museum's collection. Every museum has something a bit bizarre that they care for, so this meet-up would celebrate all those oddities. Are your collections alive? Do you drive your artifacts? Or has your museum studies degree put you in charge of explosive safety for torpedoes? Attendees can discuss how different institutions are acquiring, cataloguing, and managing these collections. You might learn something to bring back to your institution, or be more grateful for what you collect!

**EMP HAPPY HOUR - BEING STRATEGIC WITH YOUR CAREER**

Get to know fellow emerging museum professionals (EMPs) from around the region over drinks. This informal talking session will help to facilitate conversations between two veteran museum professionals and younger, emerging museum workers - about how to navigate and advance their careers in a constantly changing museum environment. Practical advice, story sharing and answers to regularly asked questions would all feature in these conversations.

**IMPOSTER SYNDROME**

Do you sometimes feel like you don't quite fit in? Does everyone else seem to have more "museum cred" than you? You are not alone. So many of us who are drawn to museums come from a variety of experiences and fields. At this Happy Hour you can let your hair down, relax a bit, admit your insecurities, and meet others who feel the same way. We hope by the end of this Happy Hour you feel a greater sense of belonging and that you leave having made some new friends at WMA who both share your love of the museum field as well as a bit of outsider jitters. Who knows - at the very least you'll have a friendly face to sit next to at the next panel.



6:00-7:00 PM

**DINNER ON YOUR OWN**

Before tonight's Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Pasadena's amazing restaurants.

7:00 PM-9:30 PM

**AUTRY MUSEUM OF THE AMERICAN WEST**

\$70 per ticket, includes transportation, appetizers, and drinks

The Autry Museum of the American West invites you to a cocktail reception. Please join us for drinks and appetizers on the plaza and visit our world-class galleries which offer a unique and immersive experience that combines art, history, and entertainment. Explore the diverse cultures of the American West through art, cultural materials, film memorabilia, paintings, and interactive exhibits.



REGISTER NOW



RESERVE A ROOM

# Innovative Museum Design

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- Architecture
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Follow the link to experience  
more of our work.



Heard Museum;  
Phoenix, AZ

8:00 AM-8:45 AM  
**MORNING COFFEE**  
FREE!

Location: Santa Clara Ballroom

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces

## CONCURRENT SESSIONS 9:00 AM-10:15 AM

**EMBRACING CHANGE: LESSONS LEARNED FROM  
NAVIGATING CAREER TRANSITIONS IN THE MUSEUM FIELDN**

Location: San Marino Room

LEARNING FORMAT: ACTIVE LEARNING

Change is an inevitable part of life, and our careers are no exception. In the museum field, career changes can be challenging and often bring up a mix of emotions. This interactive session will explore the personal and professional lessons learned from making career shifts within the museum field. Our diverse panel of speakers will share the challenges they faced during uncertain transitions that ultimately had a positive impact on their well-being and careers. They will provide insights and strategies for successfully navigating change, advocating for oneself, and setting boundaries.

**PRESENTERS:** Carlos Ortega, *Chief Curator, Museum of Ventura County*  
Joel Garcia, *Director, Meztlí Projects*  
Toni Guglielmo, *Director, ArtEffect, LOWELL MILKEN FAMILY FOUNDATION*  
Tania Katan, *Author, Speaker & Creativity Expert, Taniakatan.com*



**MUSEUM EXHIBITIONS AND DIFFICULT CONTENT:  
HOW TO SUPPORT VISITORS**

Location: California Room

LEARNING FORMAT: CONVERSATION

Exhibition content can be difficult, and it is vitally important for museums to anticipate how to help visitors not only engage with challenging content but also to provide support after they have viewed an exhibition. The panelists in this session will share their experiences presenting exhibitions at their institutions that contained difficult content, strategies for supporting visitors, and suggestions for museums who are looking to best serve their audiences.

**MODERATOR:** Gail Mandel, *Deputy Director, Oregon Jewish Museum and Center for Holocaust Education*

**PRESENTERS:** Noelle Kahanu, *Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawaii at Manoa*  
Edward Tepporn, *Executive Director, Angel Island Immigration Station Foundation*  
Brandie Macdonald, *Executive Director, Indiana University Museum of Archaeology and Anthropology*



**MUSEUMS IN MILITARIZED/COLONIZED SPACES:  
THE CASE OF THE MARIANA ISLANDS**

LEARNING FORMAT: PASSIVE LEARNING

The Mariana Islands, comprised of Guam and the Commonwealth of the Northern Mariana Islands exist on the edge of the United States in multiple ways. These islands are modern-day colonies of the US and are of significant strategic value to its US. This panel will focus on the challenges that are faced by the indigenous people of the islands in terms of managing museums and other similar educational institutions in heavily militarized, colonial spaces.

**MODERATOR:** Michael Bevacqua, *Curator, Guam Museum*  
**PRESENTERS:** Elyssa Santos, *Archeological Curation Specialist, Guam Cultural Repository*  
 Nicole Duenas, *Collections Lab Manager, Guam Cultural Repository*  
 Erlinda Naputi, *Library Director, Joeten-Kiyu Public Library*  
 Archie Ajoste, *Administrative Assistant, NMI Museum*



Location: Pasadena Room

**MEANT TO DESTROY: A PRIMER IN WEAPONS  
COLLECTIONS SAFETY**

LEARNING FORMAT: ACTIVE LEARNING

Is that torpedo safe to be on display? Do you have extra requirements in place for storing or displaying firearms? Has anyone ever walked into your lobby with a donation offer, only to pull a grenade out of their pocket? Museums of all types collect and display ordnance (small arms, edged weapons, missiles, grenades, cannons, ammunition and more), join us as we discuss collections safety in collecting objects that were meant to destroy.

**MODERATOR:** Lorraine Scott, *Collections Manager, U.S. Naval Undersea Museum*  
**PRESENTERS:** Meghan Rathbun, *Executive Director, Battleship Cove*  
 Beth Sanders, *Collections Manager, U.S. Naval Undersea Museum*  
 Kathleen Sligar, *Museum Director & Curator, Oregon Military Museum*



Location: San Diego Room

**MUSEUM TOOL SHARE**

LEARNING FORMAT: ACTIVE LEARNING

Looking for new tools to add to your post-pandemic toolkit? Visit this resource area to pick up tools for strategic planning, collections, and more! Leave with some new practical solutions and possibly even share some of your own!

**PRESENTERS:** Karen Kienzle, *Director, Palo Alto Art Center*  
 Mark Katrikh, *Director of Museum Operations and Experience, Museum of Tolerance*



Location: Monterey Room

10:15 AM-11:00 AM

**EXHIBIT HALL NETWORKING &  
REFRESHMENT BREAK**

Enjoy coffee, tea, and light snacks while perusing exhibitors' booths, bidding on silent auction items, and networking with peers.

Location: International Ballroom

**CONCURRENT SESSIONS 11:00 AM-12:15 PM**

**ARTS X CULTURE AS APOTHECARY: HOW CULTURAL  
CREATIVE EXPRESSION CREATES WELLNESS  
AMID CULTURE WAR & PANDEMIC**

LEARNING FORMAT: CONVERSATION

Aligning with the global shift toward healing and creating well and empathic futures, the session centers on case studies of arts and well-being programs at the Wing Luke Museum and Path with Art on developing art and wellness hybrid methodologies, evaluation, and partnerships with public health, mental health, primary care, economic development, local government.

**MODERATOR:** Joël Barraquiel Tan, *Executive Director, Wing Luke Museum of the Asian Pacific American Experience*

**PRESENTERS:** Holly Jacobson, *Chief Executive Officer, Path with Art*  
 Dr Bryant Lin, *Clinical Professor of Medicine, Stanford University School of Medicine*



Location: Monterey Room

**LOOSEN YOUR GRIP!**

LEARNING FORMAT: ACTIVE LEARNING

Historically, museum people have determined content, objects, interpretation, and intended visitor experience. It's formulaic, which is why 'creation for' instead of 'with' has been employed for so long. The fear that loosening grip on the controls allowing our "end users" to drive us off a cliff is real and mired in colonial control strategies. We'll challenge attendees to ponder, "Why continue using these models?", "what if we didn't?", "how might our community become integral to our success?".

**MODERATOR:** Lorie Millward, *VP Possibilities, Thanksgiving Point Institute*  
**PRESENTERS:** Sarah Bloom, *Head of Exhibitions, Education & Interpretation, Bill and Melinda Gates Foundation*  
 Julia Bland, *Former Director, Louisiana Children's Museum*



Location: California Room

**CENTERING NATIVE VOICES IN EXHIBITIONS**

LEARNING FORMAT: PASSIVE LEARNING

This session will explore different methods and processes for not only the inclusion of indigenous peoples in the exhibit design process, but how to elevate and center their voices in the heart of exhibition storytelling. Using a series of in-progress and completed case studies, we will discuss strategies for authentic, deep partnerships and outreach, dialog, and goal setting for exhibitions that bring forward native stories. The audience will have an opportunity to engage in a participatory design exercise to develop their own exhibit design approach from the perspective of the panelists' roles.

**MODERATOR:** Dana Whitelaw, *Executive Director, High Desert Museum*  
**PRESENTERS:** Michael Fiegenschuh, *Principal, EDX Exhibits*  
 Phillip Cash Cash, *Linguist, anthropologist, museum advisor*  
 Polly Olsen, *Director of DEAI and Tribal Liaison, Burke Museum*  
 John Bulla, *Deputy Director & COO, Heard Museum*  
 Sean Mooney, *Director, The Rock Foundation*



Location: Pasadena Room



### CONCURRENT SESSIONS 2:00 PM – 3:15 PM

#### THE TONGVA AND THE IMPORTANCE OF CREATING A MOU WITH MUSEUMS

Location: Monterey Room

LEARNING FORMAT: CONVERSATION

The panel will discuss their experience in creating a Memorandum of Understanding with a group of Tongva Cultural Educators. They will also explore the importance of acknowledging Tongva presence in Los Angeles and why museums across the country should create MOUs with tribes in their homelands

**MODERATOR:** Amanda Wixon, *Assistant Curator of Native History & Culture, Autry Museum of the West*  
**PRESENTERS:** Cindi Alvitre, *Lecturer and NAGPRA Coordinator and Tongva Elder & Knowledge Keeper, California State University- Long Beach*  
Desiree Martinez, *President, Cogstone Resource Management and Tongva member, Cogstone Resource Management*  
Virginia Carmelo, *Tongva Elder and Knowledge Keeper*



### CONCURRENT SESSIONS: 11:00 AM – 12:15 PM (Continued)

#### EMPATHETIC MUSEUM PRESENTS: MUSEUM EMPATHY LAB

Location: San Marino Room

LEARNING FORMAT: ACTIVE LEARNING

The Empathetic Museum specializes in increasing organizational and individual capacity for empathetic practice. After many years of consulting, the Empathetic Museum team has co-designed a workbook and invites you to extend your empathetic practice and give us feedback. This is a space to learn, try, and experiment with organizational empathy without judgment. Join us for this extended working group session.

**MODERATOR:** Stacey Mann, *Consultant, Empathetic Museum*  
**PRESENTERS:** Ryan Hill, *Educator/Administrator, Empathetic Museum*  
Janeen Bryant, *Partner/Consultant, Empathetic Museum*



#### LIGHTING AS NARRATIVE: HARMONIZING DESIGN AND CONSERVATION IN ARTIFACT PRESENTATION

Location: San Diego Room

LEARNING FORMAT: PASSIVE LEARNING

An enlightening exploration demonstrating that good design principles can coexist harmoniously with conservation requirements. Unveil lighting's narrative power in conveying each artifact's story. In our quest to meet conservators' expectations, we question whether one-time spot measurements are sufficient or if calculating exposure over time unlocks innovative presentation possibilities. We delve into lighting techniques, cutting-edge hardware, diverse light sources, and sophisticated control systems. Be inspired by case studies from LACMA and the Museum of the American Revolution.

**MODERATOR:** Christine Ferriter, *Gallery Lighting Designer, Los Angeles County Museum of Art (LACMA)*  
**PRESENTERS:** Kate Furst, *Lead Designer and Manager, Available Light - Los Angeles*  
Steven Rosen, *President and Founder, Available Light*



#### PLAY HAS A ROLE TO PLAY

Location: San Marino Room

LEARNING FORMAT: ACTIVE LEARNING

Engaging in different types of play is central to how children grow their bodies and minds. Self-directed play and unstructured learning allow children to imagine and explore all senses of possibility. We will ask participants to critically think about their definition of play and their impressions of the role play plays in museum settings. By reframing the definitions of play, participants will get charged up to think differently about engaging early learners and caregivers in their space.

**MODERATOR:** Anna Simmons, *Senior Exhibit Developer, Monterey Bay Aquarium*  
**PRESENTERS:** Megan Dickerson, *Director of Exhibits, Birch Aquarium at Scripps Institution of Oceanography*



#### MUSEUM GOVERNANCE ESSENTIALS AND BEST PRACTICES

Location: San Diego Room

LEARNING FORMAT: ACTIVE LEARNING

Museum professionals wear many hats and so do board members. Proper governance is essential to proper governance is essential to a museum's reputation and the success of its staff. Learn about museum governance essentials and best practices through role-playing and examining case studies from real museums, and strategies to keep everyone's roles well-defined and functioning harmoniously.

**PRESENTERS:** Barron Oda, *Secretary / Museum Attorney, Western Museums Association / Invenio Legal Studio*  
Melanie Ide, *Former President / CEO*



12:30 PM-1:45 PM

#### WMA COMMUNITY LUNCH

Location: Pacific Room

**\$65 per ticket**

A celebration of the WMA Community with special guest speaker Regan Pro, Deputy Director, Public Programs and Social Impact, Lucas Museum of Narrative Art. She will share the Lucas Museum of Narrative Art's approach to social impact.

**CONCURRENT SESSIONS 2:00 PM – 3:15 PM** *(Continued)*

**MONUMENTAL RECKONING**

LEARNING FORMAT: CONVERSATION

Location: California Room

How should California’s public institutions and leaders address controversial monuments as we reckon with a legacy of injustice in public art? This panel will discuss the inherent vice of monuments, creative approaches to dealing with existing installations, and public engagement as a critical component in finding a sustainable path forward.

**MODERATOR:** Nicole Meldahl, *Executive Director, Western Neighborhoods Project*

**PRESENTERS:** Ralph Remington, *Director of Cultural Affairs, San Francisco Arts Commission*

Anuradha Vikram, *Curator, Curative Projects*

Anna Lisa Escobedo, *Co-Founder, New Monuments Task Force*



**MUSEUMS AS NEIGHBORS**

LEARNING FORMAT: PASSIVE LEARNING

Location: Pasadena Room

What is a cultural institution’s obligation and opportunity to understand the complexities of the people and places that surround it? By employing a variety of methods, including traditional data compilation and research as well as community organizing approaches such as reciprocal relationships building and old-fashioned door knocking, learn how we are understanding our neighborhood and our neighborhood is understanding us. Come for an engaged discussion where we ask tough questions and share examples of works-in-progress.

**PRESENTERS:** Mariam Tabatabaee, *Associate Educator, Lucas Museum of Narrative Art*

Germonique Ulmer, *Managing Director, Social Impact, Lucas Museum of Narrative Art*



3:15 PM–4:30 PM

**EXHIBIT HALL CLOSING RECEPTION**

Location: International Ballroom

FREE!

Join your colleagues for light refreshments and a last visit with our corporate members. The Exhibit Hall Closing Reception is your last chance to bid on silent auction items. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

4:30 PM–6:00 PM

**WMA LEADERSHIP RECEPTION**

Location: San Gabriel Ballroom

WMA Board members, OMA Board members, Program Committee, Host Committee, and Sponsors gather for drink, food, and conversation.

*Sponsored by Sunnylands Center & Gardens*

**SPECIAL SCREENING**

4:30 PM–5:15 PM

**SPECIAL SCREENING OF NYA’WAAP  
ILLYUW UUCHYUWP, OUR WAY OF KNOWING**

Location: Pasadena Ballroom

**FREE**, Screening starts at 4:30pm followed by Q&A with the filmmaker and Barona Cultural Center & Museum staff

Take a seat around the campfire with our elder and hear the story of the Kumeyaay Peoples’ Creation as it has been told for countless generations! Nya’waap Illyuw Uuchyuwp, Our Way of Knowing, is a 20-minute film packed with layers of wisdom and philosophy given to us by our Creators. Almost lost to colonization over the last 250 years, this important film brings the story back to the People and teaches others our interpretation of how things came to be, solidifies our original ties to the land, and explains why we do the things we do. Sit back, relax, remove your Western lenses, and enjoy!



Laurie Egan-Hedley, *Director/Curator, Barona Cultural Center & Museum*  
Ken Winikur, *Creative Director / Principal, Winikur Productions*

6:00–7:00 PM

**DINNER ON YOUR OWN**

Before tonight’s Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Pasadena’s amazing restaurants.

**EVENING EVENT**

7:00 PM–9:30 PM

**ARMORY CENTER FOR THE ARTS**

**\$70 per ticket**, includes transportation, appetizers, and drinks

Enjoy an evening at the Armory Center for the Arts, Pasadena’s treasured art center where contemporary art exhibitions and community-based arts education intersect to nurture joyful, healthy, and equitable communities shaped by imagination, creativity, and diverse voices. Visit the Armory’s newest exhibition, Plein Air, a group show that explores shifting ideas of western landscape, painting, and fieldwork. This exhibition challenges the traditional definition of plein air to include contemporary works of painting, video, mapping, multidisciplinary research, and installation, that involve the act of making art outdoors. Afterwards, enjoy delicious food and drinks from the Asian American and Latinx communities of the San Gabriel Valley.





8:00 AM—9:15 AM  
**MORNING COFFEE**  
 FREE!

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

Location: Santa Clara Ballroom

## CONCURRENT SESSIONS 9:15 AM - 10:30 AM

### MUSEUMS AND CLIMATE ACTION

LEARNING FORMAT: PASSIVE LEARNING

Location: San Marino Room

As some of the most trusted institutions in the United States, museums can play an important role in supporting, initiating, catalyzing, and teaching about climate action. In this session, learn about the actions of two small museums—Marin Museum of Contemporary Art, the Palo Alto Art Center—and a volunteer collective working to create change in museum programming and operations. This session will include an interactive component that allows participants to start considering a climate action plan.

**PRESENTERS:** Karen Kienzle, *Director, Palo Alto Art Center*

Jodi Roberts, *Founding Director, Art and Climate Action, also Director at Marin MOCA*



### BRINGING “MUSEUMS” TO STRESSFUL ENVIRONMENTS: STRENGTHENING FAMILIES THROUGH ENGAGEMENT & PLAY

LEARNING FORMAT: ACTIVE LEARNING

Location: Monterey Room

Museums, hospitals and prisons share a value: strengthening our communities by helping families during challenging times. Hear from museum professionals who have contributed education, research and design expertise to support these unlikely – but important – partnerships. The resulting installations engage children, families, and the staff who serve them, and highlight the connections between emotional engagement, feeling safe, and learning. Presenters will emphasize the equity and inclusion aspects of this work, and help you imagine similar collaborations.

**MODERATOR:** Adrienne Testa, *Director of Exhibits and Facilities, Sciencenter*

**PRESENTERS:** Alissa Rupp, *Principal Museum Designer, FRAME | Integrative Design Strategies*

Dene Mosier, *President and CEO, Kansas Children’s Discovery Center*

Aaron Goldblatt, *Partner, Museum Services, Metcalfe*



 REGISTER NOW

 RESERVE A ROOM



### COLLECTIONS CONUNDRUMS: A THERAPY SESSION

LEARNING FORMAT: CONVERSATION

Location: Pasadena Room

Are you a collections manager or registrar that has said, “WTF?” more times than you can count? Join us for a moderated conversation between yourselves and a panel of people like you who have seen it all and want to share their wisdom. Here’s our chance to be honest about things that have gone wrong, share stories that sound too weird to be true, and support each other as we work to make things right.

**MODERATOR:** Nicole Meldahl, *Executive Director, Western Neighborhoods Project*

**PRESENTERS:** Lindsey Hazen, *Research Collections Registrar, California Academy of Sciences*

TBD TBD, *Collections Manager or Registrar, TBD History Museum*

TBD TBD, *Collections Manager or Registrar, TBD Art Museum*



### JUST SAY NO

LEARNING FORMAT: CONVERSATION

Location: California Room

How do you preserve your bandwidth and sanity? Do you practice the fine art of “saying no”? These days, when everything seems overwhelming, operating at pre-pandemic levels can leave us utterly depleted and burned out. The world has changed. We can’t successfully care for museums without caring for ourselves. How do we recalibrate our workloads to a sustainable level? Join us for reasons why we should adjust our concept of what is possible in today’s world—and tips for “saying no”. The session will begin with a fish bowl conversation between the presenters and then open up to a Q&A and small group discussions.

**PRESENTERS:** Rebecca Horta, *Director of Youth & Family Programs, Los Angeles County Museum of Art*

Lorie Millward, *Vice President of Design and Programming, Thanksgiving Point Institute*

Niki Ciccotelli Stewart, *Vice President, Chief Learning & Engagement Officer,*

*Frank Lloyd Wright Foundation*

Edward Tepporn, *Executive Director, Angel Island Immigration Station Foundation*



**CONCURRENT SESSIONS 11:00 AM - 12:15 PM**

**ADVOCATING EVERY DAY FOR MUSEUMS AT STATE AND LOCAL LEVELS**

Location: Monterey Room

LEARNING FORMAT: ACTIVE LEARNING

If the thought of advocating every day sounds exhausting, this session will help you approach it from a different angle. At its core, successful advocacy is simply articulating throughout the year why your museum adds value to your community. We will share resources and tools available from state museum associations to help museums of any size advocate for themselves and the field as a whole. All of us have a part in advocating for museums.

**MODERATOR:** Jennifer Caballero, *Executive Director, California Association of Museums*  
**PRESENTERS:** Janice Klein, *Executive Director, Museum Association of Arizona*  
 Ruth White, *Executive Assistant, Utah Museums Association*  
 Bradley Richardson, *Board President Elect, Washington Association of Museums*



**REINVENTING FIELD TRIP PROGRAMS**

Location: San Marino Room

LEARNING FORMAT: PASSIVE LEARNING

School field trips are among the most effective ways of connecting young students with museums and historic sites in their community. With the longstanding nature of these programs, many institutions are finding them ripe for reexamination. What new resources can be utilized and what changes in approach? Three varied local institutions will discuss the successes and pitfalls that they've experienced as they have reinvented their field trip programs to meet the needs of students today.

**MODERATOR:** Jennifer Trotoux, *Director of Collections and Interpretation, The Gamble House Conservancy*  
**PRESENTERS:** Jennifer Michel, *Tour and Education Manager, The Gamble House Conservancy*  
 Heather Hilliard Bonds, *Teaching Artist, Armory Center for the Arts*  
 Sarah Thomas, *School Programs and Partnerships Manager, The Huntington*



**LIVING CULTURES, LIVING COLLECTIONS: BISHOP MUSEUM'S PACIFIC PIPELINE**

Location: Pasadena Room

LEARNING FORMAT: PASSIVE LEARNING

Bishop Museum recently began a multi-phase program called the Pacific Pipeline, to build internal capacity and support institution-wide implementation of Indigenous practices, and to collaboratively share how these practices can be upheld across the museum field. In this session, the program's co-leads from collections and public program teams discuss the challenges and results of the Living Cultures project in Phase 1, and the transformational approaches to activating collections through cultural practitioners' and knowledge bearers' relationships to material culture.

**MODERATOR:** Healoha Johnston, *Director of Cultural Resources, and Curator for Hawai'i and Pacific Arts and Culture, Bishop Museum*  
**PRESENTERS:** Kayla Annen, *Collection Manager of Ethnology, Bishop Museum*  
 Taylour Chang, *Director of Public Programs and Community Engagement, Bishop Museum*  
 Kamalu du Preez, *Cultural Resource Specialist, Bishop Museum*



**WMA-LYMPICS**

Location: California Room

LEARNING FORMAT: ACTIVE LEARNING

- 5 Museum industry themed challenges
- 4 Teams
- 3 Hosts
- 2 Much Fun!
- 1 Winner

Join a team and join the fun. This whirlwind competition will pit museum professionals against each other in a range of interesting and interactive games.

**MODERATOR:** Seth Margolis, *Director of Education Operations, The Museum of Flight*  
**PRESENTERS:** Katie Buckingham, *Curator, Museum of Glass*  
 Molly Wilmoth, *Curator of Education & Engagement, High Desert Museum*

12:30 PM—1:45 PM

**AFFINITY LUNCHEONS**

*These events require pre-registration.*

**INDIGENOUS LUNCHEON**

**\$65 per ticket**

Location: San Diego Ballroom

Enjoy meeting your colleagues from tribal museums and supporters of Native American concerns. All are welcome! The Luncheon will feature a guest speaker TBD  
*Sponsored by Barona Band of Mission Indians*

**STORYTELLERS AND SUPPORTERS LUNCHEON**

**\$65 per ticket**

Location: Pacific Ballroom

Especially for curators, development officers, educators, evaluators, exhibit designers, and all who make possible the engaging stories that museums tell, but open to all. The recipient of the Charles Redd Award for exhibit excellence will present on the winning exhibition.

**REGISTRAR'S COMMITTEE WESTERN REGION**

**\$35 per ticket**

Location: Pacific Ballroom

The Registrar's Committee Western Region (RCWR) Annual Business Meeting Luncheon is open to RCWR members, collection professionals, and related vendors.  
*Sponsored by Collector Systems*

**DIRECTORS & LEADERSHIP TEAM LUNCHEON**

**\$65 per ticket**

Location: Santa Clara Ballroom

This luncheon is open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees. The Luncheon will feature guest speaker Ben Garcia, Executive Director, American LGBTQ+ Museum. He will share his experiences being the first Executive Director of a new museum.  
*Sponsored by MAD Systems*



2:00 PM - 4:00 PM

**COFFEE KLATCH  
FREE!**

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

Location: International Ballroom

2:00 PM - 4:00 PM

**INSPIRATION STATIONS  
FREE!**

A showcase of ideas / solutions / innovations from around the museum field and provides your chance to talk directly with the folks making them happen. Federal agencies, museum associations, and individuals with great ideas will all be in the mix. This will be a casual way for attendees to encounter new ideas and talk to the people behind them.

Location: International Ballroom

**USS MIDWAY AUDIO TOUR**

**HOST:** Jeff Danziger, *Sales Director - North America, Guide-ID*

**CALIFORNIA ASSOCIATION OF MUSEUMS—REVAMPING THE SNOOPY LICENSE PLATE PROMOTIONAL PROGRAM**

**HOSTS:** Jennifer Caballero, *Executive Director, California Association of Museums*  
Rochelle Hoffman, *Program Manager, California Association of Museums*

**MAKE A SPLASH! EXPLORE THE DIGITAL REALITIES OF WATER CONSERVATION IN INLAND SOUTHERN CALIFORNIA**

**HOSTS:** Miriam Valle-Mancilla, *Curator of Education, Ontario Museum of History & Art*  
Leslie Matamoros, *Curator of Exhibitions, Ontario Museum of History & Art*

**MUSEUMS AND EARTHQUAKE RESILIENCE**

**HOST:** Jenny Crayne, *Inclusion & Engagement Specialist, Oregon Museum of Science and Industry*

**CULTURAL RESOURCES AND CONSULTATION**

**HOSTS:** Kara Vetter, *Senior Director of Cultural Resources, Museum of Us*  
Floralma Boj Lopez, *Assistant Professor/Maya Consultant, University of California Los Angeles*

**FACILITATING PEER LEARNING EXPERIENCES FOR COMMUNITY RISK RESILIENCE**

**HOSTS:** Marcie Benne, *Director of Engagement Research and Advancement, Oregon Museum of Science and Industry*  
Yanet Lopez, *Community Engagement Manager, Fleet Science Center*

**GHOST IN THE MACHINE: RISKS OF USING AI-GENERATED IMAGES**

**HOST:** Barron Oda, *Co-chair Museums & Arts Law Committee, American Bar Association*

Also taking place at this time is the **POSTER SESSION, ROUNDTABLES,** and **ACTIVITY STATIONS.** Please find that information on the following 3 pages.

2:00 PM - 4:00 PM

**POSTER SESSION**

Location: International Ballroom

The perennially popular Poster Session provides opportunities for individuals to present their research, ideas, or programs through illustrated and informative posters, and they want your feedback. Come explore projects and initiatives from around the region in an informal setting.

**CALIFORNIA “READY – OR NOT” CULTURAL HERITAGE EMERGENCY PREPAREDNESS PROJECT**

**Presenter:** Ozge Gencay-Ustu, *Emergency Preparedness Consultant, Northeast Document Conservation Center*

**MAKING STORYTIME MINDFUL**

**Presenter:** Sarah Smith, [GRADUATE STUDENT, UNIVERSITY OF WASHINGTON](#)

**MISSED CONNECTIONS- ARE MUSEUMS STILL CONNECTING WITH AUDIENCES DIGITALLY AFTER LOCKDOWN?**

**Presenter:** Madeline Duffy, *Coordinator of Outreach & Youth Programs, Pacific Grove Museum of Natural History*

**UNIVERSITY STUDENTS AS MUSEUM VOLUNTEERS**

**Presenter:** Susannah Larsen, *Education and Programs Manager, Museum of Peoples and Cultures*

**STRATEGIES FOR UTILIZING TEEN VOLUNTEERS IN SMALL MUSEUMS**

**Presenter:** Stevy Acevedo, *Curator, Gilb Museum of Arcadia Heritage*  
Daniel Estrada, *Museum Education Coordinator, Gilb Museum of Arcadia Heritage*

**HANA KEAKA**

**Presenter:** Annie Reynolds, *Exhibitions and Collections Curator, East-West Center*  
Tammy Haili‘Ōpua Baker, PhD, *Associate Professor of Theatre, Hawaiian Theatre Program Director, University of Hawai‘i at Mānoa*

2:00 PM - 4:00 PM

**ROUNDTABLES**

Location: International Ballroom

Engage in casual conversation on a specific topic. Roundtable Hosts introduce the topic and facilitate a conversation.

**CULTURAL CONVERSATIONS: CREATING INFORMAL DEI SESSIONS FOR STAFF**

**HOST:** Melanie Kwong, Education Programs Supervisor, The Museum of Flight

**RISK ASSESSMENT FOR MUSEUMS**

**HOSTS:** Hillary Ellis, *Lead Emergency Preparedness Consultant, Northeast Document Conservation Center*

Tara Puyat, *Preservation Specialist, Northeast Document Conservation Center*

**COMMUNITY DRIVEN EXHIBITIONS AND PROGRAMS**

**HOST:** Esperanza Sanchez, *Associate Curator, LA Plaza de Cultura y Artes*

**REPATRIATION BEYOND NAGPRA**

**HOST:** Monica Shah, *Deputy Director of Collections & Conservation, Anchorage Museum*

**LEVERAGING PARTNERSHIPS TO INCREASE SCHOOL ACCESS & EQUITY**

**HOST:** Sarah Thomas, *Manager of School Programs & Partnerships, The Huntington*

**BUILDING COLLABORATIONS AND PARTNERSHIPS WITH YOUR NEIGHBORING INSTITUTION**

**HOST:** Domenica Castillo, *Curator, Museum of Social Justice*

**EMERGING MUSEUMS WITHIN A DEVELOPED REGION”**

**HOSTS:** Mel Schantz, *Chair, Orange County Museum Coalition*

Dr. Jere H. Lipp, *Board of Directors, Orange County Museum Coalition*

**INVESTING IN VALUE-ADDED VISITOR ENGAGEMENT**

**HOST:** Anna Engstrom, *Visitor Engagement Manager, The Huntington*

**THE INTELLIGENT MUSEUM**

**HOST:** Nik Honeysett, *Chief Executive Officer, Balboa Park Online Collaborative*

**BEYOND THE PLEX**

**HOST:** Gina Caprari, *Registrar & Collections Manager, Global Museum*

Julie Takata, *Curator in Charge of Collections Management, at SFO Museum*

**STEM ROOTED IN CULTURE**

**HOST:** Carmen Bachofen, *School Outreach Coordinator, Natural History Museum of Utah*

Mariana Alliatti Joaquim, *Teen Programs Manager, Natural History Museum of Utah*

**250TH ANNIVERSARY: READY OR NOT, SEMIQUINCENTENNIAL IS HERE**

**HOST:** Irene Rodriguez, *Executive Director, Cabot's Pueblo Museum*

**TEEN GUIDES, AMBASSADORS, AND VOLUNTEERS**

**HOST:** Kathleen Alva, *Volunteer Programs Coordinator, The Huntington*

**CONFLICT INTELLIGENCE QUOTIENT**

**HOST:** Yvette Durazo, *CEO / Founder / Principal, Unitive Consulting*

2:00 PM - 4:00 PM

**ACTIVITY STATIONS**

Location: International Ballroom

**FREE!**

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

**KUMEYAAY CONSTELLATION BOOKMARKS AND COMMUNITY MURAL**

In this art activity, participants will carve a Kumeyaay constellation into a foam block and create a block print on one side of a large format bookmark. A ghost print will be added to a community mural. On the back of the bookmark, participants can write down the Kumeyaay philosophy/story that goes with the constellation they chose. Participants can take home the bookmark and use it as a template for their own reinterpretation.

**LEADERS:** Laurie Egan-Hedley, *Director/Curator, Barona Cultural Center & Museum*

Zak Abramson, *Lead Museum Educator, Museum of Contemporary Art San Diego*

Kurosh Yahyai, *Studio Program Manager, The New Children's Museum*

**REFLECT AND RESTORE: SUPPORTING WELLNESS PROGRAMMING AT YOUR MUSEUM**

Wellness in museums is a timely topic—from mindfulness programming to cultivating connections among audiences, there are many opportunities for museums to provide meaningful programs that support wellness for their audiences. Join educators for a conversation around ways your museum can support well being. Historical programs that are building upon previous success to newly developed workshops and offerings that have been developed during the COVID-19 pandemic will be discussed.

This conversation will be moderated by LACMA educators Alica Vogl Sáenz and Elizabeth Gerber, who have developed and led multiple classes, workshops, and programs ranging from Art & Meditation sessions to creative writing workshops, to nature-based drawing classes to intergenerational crafting circles. In addition to discussing the impact of successful programming, participants will have the chance to exchange ideas around ways this approach to wellness program can span multiple disciplines, engage with the healthy effects of being in nature, and support intergenerational experiences.

**LEADERS:** Elizabeth Gerber, *Senior Educator of Programs and Engagement, Los Angeles*

*County Museum of Art*

Alica Vogl Sáenz, *Manager of Family Programs, Los Angeles County Museum of Art*

### CONCURRENT SESSIONS 4:00 PM - 5:15 PM

#### YOU COLLECT WHAT? CASE STUDIES IN HOW TO ARE OF UNUSUAL ARTIFACTS

Location: Monterey Room

LEARNING FORMAT: CONVERSATION

Every collecting organization has an artifact that provokes the question, “what do we do with this?” or “how should we do this?” From STEAM collections to history or art collections, this session will explore the different ways to care for collection oddities. WMA and the Registrars Committee-Western Region (RCWR) team up to present case studies on specific artifacts, lessons learned, and strategies for caring for the unusual artifacts in your collection.

**MODERATOR:** Lydia Heins, Executive Director, Coos Art Museum

**PRESENTERS:** Nicole Inghilterra, *Capitol Curator & Museum Registrar, Idaho State Historical Society*  
Lindsay Palaima-Hazen, *Research Collections Registrar, California Academy of Sciences*  
Beth Sanders, *Collections Manager, U.S. Naval Undersea Museum*



#### THE GREAT OUTDOORS? MUSEUM PRACTICES IN THEIR OUTDOOR SPACES

Location: California Room

LEARNING FORMAT: CONVERSATION

This roundtable discussion will foster dialogue related to art museums with affiliated outdoor spaces (landscape settings, sculpture gardens, or parks). Focused breakout discussions will consider how to ensure that outdoor space use promotes deeper connections with visitors, staffing, interpretation, and programming practices, the potential for revenue, and how museums can acknowledge the histories of the land on which our outdoor spaces sit, including centering Indigenous peoples.

**MODERATOR:** Jason Porter, *Kayla Skinner Deputy Director for Education & Public Engagement, Seattle Art Museum*

**PRESENTERS:** Nenetta Luarca-Shoaf, *Managing Director, Learning & Engagement, Lucas Museum of Narrative Art*  
Elee Wood, *Nadine and Robert A. Skotheim Director of Education and Public Programs, The Huntington Library, Art Museum, and Botanical Gardens*  
Tracy Turels, *Bernsen Director of Learning and Audience Engagement, Philbrook Museum of Art*



#### SEE BEYOND THE ART: OBTAINING MINDFULNESS OF SAFETY

Location: Pasadena Room

LEARNING FORMAT: ACTIVE LEARNING

Creating meaningful experiences through exhibition and visual display is one of our major goals for our communities, but what happens in between that? How do we maintain a safe and enjoyable experience for our guests, docents, and volunteers? This session will address the health and safety considerations of staff who work tirelessly behind the scenes and the front lines. Participants will learn to identify safety issues including hazards of common substances used in art handling.

**PRESENTERS:** Christie Bautista, Environmental Health & Safety Manager, The Huntington Library, Art Museum, and Botanical Gardens

**PRESENTERS:** Jackie Peterson, *Owner & Chief Excellence Officer, Jackie Peterson | Exhibit Services and Museums & Race Steering Committee Member*  
Dr. Karlisa Callwood, *Director, Community Conservation Education & Action; Museums & Race Steering Committee Member, Perry Institute for Marine Science*



#### MUSEUM STORES: MORE THAN YOUR CASH COW RECONCILIATION FOR RACIAL EQUITY

Location: San Marino Room

LEARNING FORMAT: ACTIVE LEARNING

Museum Stores are uniquely positioned to raise the institution’s profile and are critical to the overall financial and educational health of the institution. They enhance visitor experience through store design, engaged/informed staff, marketing, and product selection. Hear how museum stores, together with their institutions, have worked to create memories that reverberate beyond museum walls and how the Museum Store Association’s Museum Store Sunday brings together museums across the country in support of their institutions.

**MODERATOR:** Maria Kwong, *Director of Retail Enterprise, Japanese American National Museum*

**PRESENTERS:** Susan DeLand, *President, DeLand Consulting*  
Carol Norcross, *Consultant, Carol Norcross*  
Shelley Stevens, *President, Shelley Stephens & Associates*  
Solimar Salas, *Vice President of Content, Innovation & Outreach, Museum of Latin American Art*



5:15PM—6:30PM

#### DINNER ON YOUR OWN

Before tonight’s Evening Event, take the time to enjoy a dinner on your own, or with fellow WMA friends in one of Pasadena’s amazing restaurants.

EVENING EVENT

6:30PM—9:00PM

#### USC PACIFIC ASIA MUSEUM

**\$50 per ticket**, includes heavy hors d’oeuvres and beverages

Be inspired by the Pacific Asia Museum. Designed in the style of a Chinese imperial palace and located in the heart of Old Town Pasadena, the Pacific Asia Museum provides thirteen permanent exhibition spaces showcasing the art, history and culture of Asia and the Pacific Islands as well as two rotating exhibition spaces with a focus on Asian and Pacific Islander voices and visions. After exploring our galleries, spend as much time as you’d like in our Zen Garden where you can converse with friends while drinking Japanese tea and reflect with others next to our koi pond or enjoy programming featuring traditional lion dancing and traditional Taiko drumming in our auditorium. Finish off the evening enjoying cuisine and sampling Saki from around Pasadena showcasing food and beverage from all over Asia and the Pacific Islands.



USC Pacific Asia Museum is 3 blocks and a 5 minute walk from the Hilton Pasadena

## EXHIBITORS

### BALBOA PARK ONLINE COLLABORATIVE

BPOC is a nonprofit technology and cultural strategy consultancy that offers IT managed services and strategic consulting for digital and organizational strategy, IT infrastructure, audience engagement and development, capacity building, and human capital planning to museums and other cultural organizations. We also offer institutional psychotherapy at no additional cost.

### CATALOGIT

CatalogIt is a comprehensive, secure, and modern platform for cataloging and managing your collections and publishing to the web to share your objects' stories. As a cloud-based CMS, CatalogIt reduces costs and empowers staff/volunteers to collaborate simultaneously- securely viewing and editing your records anywhere, anytime from mobile or desktop.

### COLLECTOR SYSTEMS

Collector Systems is a cloud-based collections management system that is Spectrum-certified and SOC 2 compliant, designed to provide users with a seamless experience in cataloging and reporting while prioritizing security. CS handles art, archives, history, archaeology, ethnology, biology, geology, and paleontology. CS mobile app is available on iOS and Android with condition reporting and barcode/QR scanning. Our API, WordPress Theme, or Plugin makes it easy to share your collections online.

### DISPLAYS FINE ART SERVICES

Displays Fine Art Services is a nationwide fine arts servicer and the largest fine art service provider in the Southwest. Based in Arlington, TX, for the past 30 years, we specialize in the transportation of traveling exhibitions, museum moves, fine art transportation, storage, crate fabrication, museum furniture fabrication, and installations.

### DORFMAN MUSEUM FIGURES

Dorfman Museum Figures features a broad line of artifact-appropriate, inert Ethafoam Conservation Forms for display and storage of historic uniforms, costumes, and clothing. Beyond our standard Forms, we also build unique customized bodies in both archival and non-archival materials. We also specialize in the creation of dynamic, life-sized Realistic Figures.

### ERCO LIGHTING, INC.

ERCO is a leading specialist in architectural lighting, using 100% LED technology. Our luminaires are carefully developed through in-house production to offer the best quality of lighting solutions for offices, galleries, and outdoor facilities. With our extensive range of products, we offer individualized support to our customers' needs and requirements.

### FRANK AMERICA, INC.

MEET FRANK A one-of-a-kind connecting system for premium, museum-quality showcases. It's unique advantages at a glance: fully demountable, emissions-free solutions, unrivaled quality, and award winning, minimalist design. "It's what's inside that counts." The perfect solution for permanent and temporary museum exhibitions of any size, FRANK protects what's precious to you.

### HOLLINGER METAL EDGE

Hollinger Metal Edge has been the leading supplier of archival storage products for government and institutional archives, historical societies, museums, libraries, universities, galleries, and private collections for over 60 years. With our extremely experienced management and staff, we are dedicated to quality, customer service, and competitive prices.

### LANDAU TRAVELING EXHIBITIONS

Landau Traveling Exhibitions organizes & circulates exhibitions to and for museums, universities, foundations, estates, and private collections. Since the early 1950's the Landau family has been active in the international art world, having presented more than 1,000 exhibitions at museums throughout the United States, Canada, and the world.

### LORD CULTURAL RESOURCES

Lord Cultural Resources is the global practice leader in cultural sector planning. Since 1981, we have helped to create, plan, and operate cultural spaces and places in more than 460 cities. We employ a human-centric approach to all our projects, engaging with stakeholders, and communities to ensure that visitor expectations come first.

### MBA DESIGN & DISPLAY PRODUCTS CORP.

mila-wall® - modular wall panel system ideal for changing exhibition spaces, multi-purpose areas and traveling exhibits. mila-wall® - flexible design, easy installation, efficient storage options. MBA offers a cost effective & sustainable panel solution.

### MID-AMERICA ARTS ALLIANCE

ExhibitsUSA and NEH on the Road are traveling exhibition programs managed by Mid-America Arts Alliance, a nonprofit regional arts organization based in the heartland. Our mission is to strengthen communities and improve lives through extraordinary cultural experiences.

### NORTHEAST DOCUMENT CONSERVATION CENTER

Founded in 1973, the Northeast Document Conservation Center is non-profit that specializes in the conservation of book and paper collections, digital imaging, and audio reformatting, as well as preservation training, assessments, and consultations.

### STABAARTE

stabaArte has been designing, manufacturing, and installing bespoke art storage systems for museums, galleries and private collections for over 40 years. Our experienced team of engineers and architects develops custom-tailored solutions that offer the optimal storage solution for each individual collection.

### STUDIO ART QUILT ASSOCIATES, INC.

Studio Art Quilt Associates, Inc. (SAQA) is a nonprofit organization whose mission is to promote the art quilt as a universally respected form of fine art. Over the past 30 years, SAQA has grown into a dynamic and active community offering exhibitions, resources, publications, and membership opportunities.

Thrive Payments partners with museums of all sizes to design exceptional customized payment acceptance programs and services that improve the way they do business. The Thrive Payment promise is to deliver your payment processing needs simply, efficiently, and fairly. When you place your trust in Thrive Payments, we stop at nothing to outfit you with the best products available for your needs and budget. The result: your peace of mind.

### TOUR-MATE

Tour-Mate is one of North-America's leading providers of fully integrated Interpretive Solutions on multiple platforms (self-guided, Group guide, and Eco friendly stationary systems). Our high quality, easy to use hardware and software, as well as our approach to content creation ensures that each visitor has a significantly enhanced visitor experience.

### TRU VUE, INC.

For over 50 years, Tru Vue has created specialist glazing with protective and aesthetic characteristics that allow viewers to experience artworks as the artist intended. Optium Museum Acrylic®, TruLife® Acrylic, and UltraVue® Laminated Glass, are trusted to protect and display fine art and cultural heritage across the globe.

### U.S.ART COMPANY

U.S.Art Company is one of the premier fine art handling companies in the country specializing in museum quality transportation, crating, installation, storage, international customs services, and exhibition coordination. U.S.Art offers the most extensive US shuttle network. With all of our services, safety and security are top priorities.



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RESERVE  
A ROOM

### THRIVE PAYMENTS

## AREA INFORMATION

### ABOUT PASADENA

Situated just 11 miles northeast of downtown Los Angeles, Pasadena is the primary cultural center of the San Gabriel Valley and a popular city oasis where the sun shines brightly 300 days of the year. The word Pasadena literally translates to “valley” in the Ojibwa (Chippewa) Indian language, but over the years, has been interpreted to mean “Crown of the Valley” and “Key of the Valley.” Both the crown and key are icons in the official city seal.

The city’s original business district, Old Pasadena (also referred to as Old Town or “Old Pas”), is a blend of old and new, showcasing nearly 150 years of development across its 22-block streetscape of open-air eateries, boutiques, galleries, and more. Only a five-minute walk from the eastern end of Old Pasadena, one would find the headquarters of the 2023 Annual Meeting, the Hilton Pasadena. While a little further, the famous Rose Bowl Stadium.

**CITY FLOWER:** ROSE

**INVENTOR OF:** THE CHEESEBURGER

### GEOGRAPHY & CLIMATE

The greater Pasadena area sits along the Raymond Fault line, sandwiched between the eastern San Rafael Hills and the northwest San Gabriel Mountains. Its location in relation to the Mountains, creates a Mediterranean climate with hotter summers, cooler winters, and some rainfall in between. The average temperature for the year is 64°, with the warmest month being August and the coolest being January. During October, the month of the Annual Meeting, the temperature is an average high of 82° and an average low of 54°.

Although warmer weather is scheduled for the Annual Meeting, the conference halls can be rather chilly. We recommend layering up, bringing a jacket for the indoors and the Evening Events outside.



### GETTING AROUND & TRANSPORTATION

The Getting around Pasadena is easy with their smart, streamlined transit system that includes shuttles, buses, and a light rail. For a convenient way to travel around the city, hop on the Pasadena Transit bus system. Or the Route 10 Downtown Pasadena Shuttle will take you through Old Pasadena, the Civic Center District, Pasadena Playhouse Village, and South Lake Avenue Shopping District; and will even stop at the Hilton Pasadena.

If you’re flying into Pasadena, there are a few ways to get to the WMA 2023 headquarters hotel, Hilton Pasadena. Unfortunately, the hotel does NOT offer airport shuttle service, but there are other options available. If you’re coming from Burbank Airport (BUR), you can get to Pasadena by the Train, Tram, Bus (Metro line 501), Taxi, Uber, Lyft, or a rental car. If you’re coming from Los Angeles Airport (LAX), you can get to Pasadena by Tram, Bus (Metro Gold Line), Taxi, Uber, Lyft, rental car, or shuttle.

## ABOUT THE WESTERN MUSEUMS ASSOCIATION

Providing professional development to museum professionals since 1935

### OUR MISSION

Strengthening museums to serve diverse communities.

### OUR VISION

Dynamic museums inspiring a more just future.

### WHO WE ARE

The Western Museums Association (WMA) is a nonprofit, membership organization dedicated to serving museums, museum professionals, and related institutions by providing vision, enrichment, intellectual challenge, as well as a forum for communication and interaction. Through training and educational programs, the WMA empowers the diverse museum community of the West to cultivate leadership and enable institutions to remain relevant in a dynamic world.

Additionally, the WMA creates opportunities for its constituents to build skillsets to better serve their communities through their museums by providing professional development opportunities west of the Rockies, including in Alaska and Hawaii, the western Canadian provinces of Alberta and British Columbia, among others.



### CONTACT

Western Museums Association  
PO Box 4738  
Tulsa, OK, 74159  
P: 707.433.4701  
wma@westmuse.org

### OUR CORE VALUES

#### PROGRESS AND IMPROVEMENT

WMA challenges museums — as we challenge ourselves — to keep pushing forward to grow their positive impact in their communities and in the advancement of their staffs.

#### RESPONSIBILITY AND STRENGTH

We believe museums have a responsibility to the communities of which they are an integral part, as we have a responsibility to museums and museum people.

#### LEADERSHIP AND SUSTAINABILITY

We promote professional development as a path to growing future leaders from within the field and creating new models for future success and vitality.

#### COLLABORATION AND OUTREACH

Through collaborative partnerships, WMA supports others in the museum field – including other associations – to strengthen the field’s capacity.

#### TRUST AND RECIPROCITY

We respect each other’s work and individual value as we build life-long relationships that support each other’s professional endeavors and personal well-being.

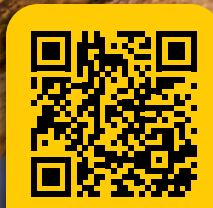
#### CREATIVITY AND EXPERIMENTATION

WMA serves as an incubator of ideas for the museum field through creativity in member engagement and program development.

#### FUN AND PLAY

We recognize that enjoyment facilitates learning, discovery, and relationship building among colleagues who energize each other to be creative problem solvers and happier people.

Variations to a Theme: William Haines at Sunnylands  
 Celebrating the world's finest collection of custom Haines furniture  
 THROUGH JUNE 2, 2024



Sunnylands Center & Gardens  
 8:30-4 Wed-Sun

[sunnylands.org](http://sunnylands.org)



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Technology



Design

Integration



Service

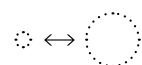
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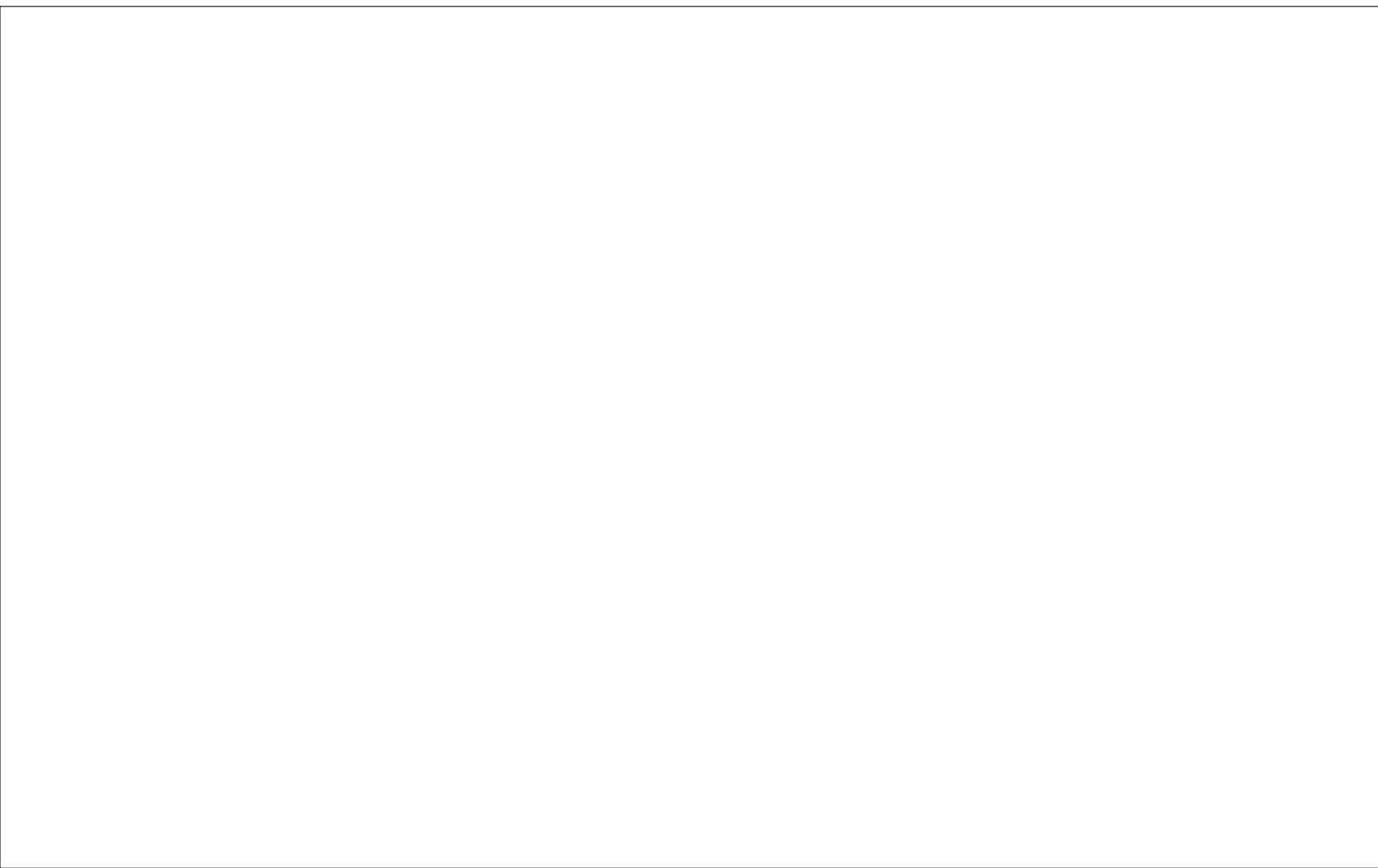
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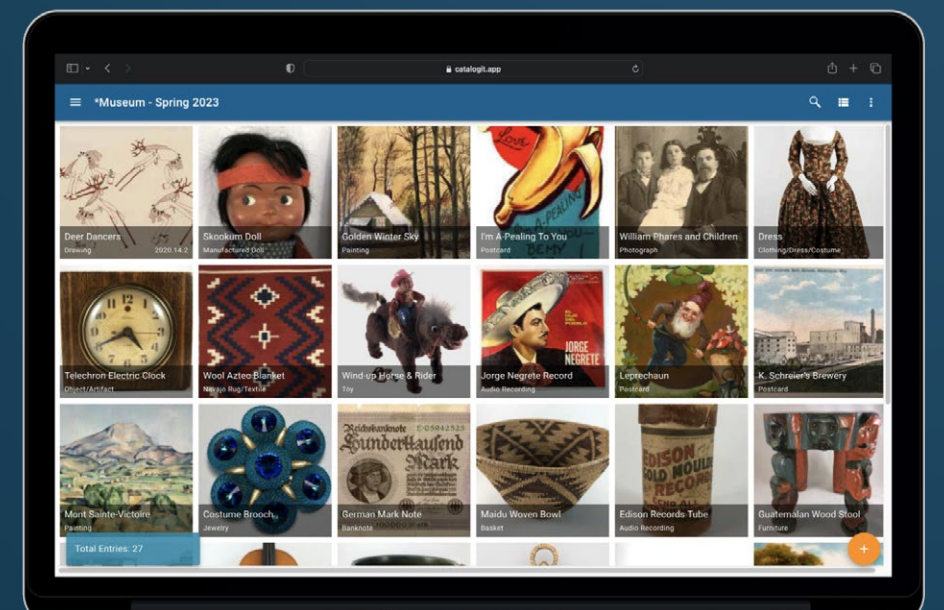
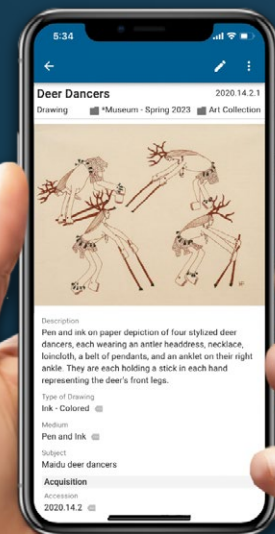
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