

Connect with the meeting attendees and get known by museum executives from leading cultural institutions in the U.S. and abroad.

Advertisement Reservation Form

Reach your target audience year round when you advertise with WMA! Print and electronic advertising are affordable and effective ways to stretch your marketing dollars. Advertising in our Annual Meeting Program targets a diverse audience of museum professionals, and our eWestmuse monthly newsletter provides up to 12-months of exposure to industry insiders.

Annual Meeting Printed Program Ad Rates *(please select one)*

Half Page (8" w x 5.25" h)	\$750	Inside Cover (8.5" w x 11" h)	\$1,800
Full Page (8.5" w x 11" h)	\$975	Back Cover (8.5" w x 11" h)	\$2,500

Annual Meeting Program Insertion

Your marketing piece will be inserted into each attendee's on-site Annual Meeting registration packet: **\$500**

Electronic Advertising Packages

(please select one)

	CYCLE	RATE	SIZE
<input type="checkbox"/> WMA Homepage Ad & Monthly eWestmuse <i>(Ads are placed on WMA's homepage for maximum visibility)</i>	4 months	\$400	340px X 200px
	8 months	\$800	340px X 200px
	12 months	\$1200	340px X 200px
<input type="checkbox"/> WMA Website Ad & Monthly eWestmuse <i>(Ads are placed on WMA's high traffic website pages)</i>	4 months	\$300	200px X 340px
	8 months	\$600	200px X 340px
	12 months	\$900	200px X 340px

Prioritized by Availability & Confirmed with Advertiser.

Receive 10% off of the prices published above when you purchase *both* a print ad and electronic ad.

Total Amount

Please enter the total amount enclosed in the box to the right.

\$ _____

Advertisor Information

Please enter your information clearly and EXACTLY as you would like it to appear in WMA listings.

Primary Contact _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Method of Payment

Check Enclosed (payable to Western Museums Association)

Credit Card: AmEx MasterCard Visa

Card# _____ Exp. Date _____
 Cardholder's Name _____
 Billing Address _____
 City _____ State _____ Zip _____
 Signature _____ Date _____

For more information contact:
Jason B. Jones, WMA Executive
Director 707.433.4701 •
wma@westmuse.org

Complete this form and return it with payment to:

Jason B. Jones • wma@westmuse.org
Western Museums Association
P.O. Box 4738 Tulsa, OK 74159