Dear Friends and Colleagues,

Welcome to Boise, the vibrant capital city of Idaho. While currently listed as one of the fastest-growing cities in America, the area has long been a destination in the Basque diaspora and is home to the most concentrated populations of Basque-Americans in the United States. The “Basque Block,” located near our headquarters hotel, is the only place in the western hemisphere dedicated to preserving the rich culture and history of Basque communities. In fact, Boise is so welcoming that since 1975 it has been an official refugee relocation site.

Located just west of the Rocky Mountains, the cosmopolitan area of Boise enjoys sweeping views of the stunning and iconic foothills to the northeast. The Boise River Greenbelt flows through the heart of the city, providing space for recreation and reflection. A perfect blend of urban and rural, the active capital presents a comforting contrast between mountains and museums, restaurants and rivers, festivals and fresh air. For such a small city – and one that has made a name for itself as a cultural hub for jazz and theater – there is certainly plenty to do.

In convening the 84th Annual Meeting, the WMA is thrilled to deliver unprecedented access to a variety of Boise museums and historic cultural sites including the Basque Museum & Cultural Center, the Idaho State Capital, the Boise Art Museum, and the newly renovated Idaho State Museum. We know that our most valuable resource is our attendees, so we have provided numerous one-of-a-kind opportunities for you all to network, engage with one another, and learn a little bit about Boise, The City of Trees.

Like its predecessors, the 2019 Annual Meeting will continue the rich tradition of providing amazing and, at times, provocative programming that will broaden perspectives and focus on the ways in which museums engage with their communities, staff, and other museums – the theme of WMA 2019.

So, enjoy the program, seeing old friends, meeting new people, and the wonderful city of Boise. We think after spending a few days here you’ll find that this city is so much more than potatoes and blue football fields.

Welcome to Boise!

– The Western Museums Association and Idaho Association of Museums
WMA BOARD OF DIRECTORS

OFFICERS

President:
   Anne Rowe, Director of Collections and Exhibitions, Sunylands Center
Vice President, Marketing & Communications:
   Dana Whitesell, President, Idaho Dunes Art Museum
Vice President, Membership and Development:
   Keri S. Sturgeon, Executive Director, Winadotte Valley Museum
Vice President, Programs:
   Louise Yoko, Principal, Anchor & Seal Philanthropic Consulting

Treasurer:
   Scot Jaffe, Director of Facility and Operations, Oakland Museum of California

Secretary:
   Michael Fiegenschuh, Architect, Mithun

Immediate Past President:
   Lisa Sasaki, Director, Smithsonian Asian Pacific American Center

MEMBERS

Eswyn Bates, Vice President of Institutional Advancement, San Diego Natural History Museum
Sarah Bloom, Senior Manager of Teen, Family, and Multigenerational Programs, South Carolina Art Museum
W. James Burns, Ph.D., Executive Director, Arizona Historical Society
Steve Combs, Associate Director/Registrar, Pomona College Museum of Art
Laurie Egan-Heidley, Director and Curator, Banana Cultural Center & Museum
Melanie Fales, Executive Director, Boise Art Museum
Katherine Hough, Chief Curator (Retired), Palm Springs Art Museum
Angela Linn, Senior Collections Manager, University of Alaska Museum of the North
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Lorie Milward, Vice President of Design and Programming, Thanksgiving Point
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Noel Ranch, Director, Reynolds Alberta Museum
Carla Roth, Principal, Roth Projects LLC
Rosanna Sharp, Executive Director, REACH Interpretive Center
Nikola J. Sklenar, Director, Public Finance West Region, Wells Fargo Securities
Moya Waters, Associate Director, Museum of Anthropology, University of British Columbia
Jeanette Woodburn, Principal, Historic Fundraising

The WMA wishes to recognize the many colleagues who contributed their valuable time, energy, and expertise to the success of the Annual Meeting.

IDAHO ASSOCIATION OF MUSEUMS BOARD OF DIRECTORS

Dulce Kersting-Lark, Latash County Historical Society
IAM President
Northern Region Representative
Kathleen Foley, Sun Valley Center for the Arts
IAM Vice President
Southwestern Region Representative
Tommy Copeland, Wallace District Mining Museum
IAM Treasurer
Northern Region Representative
Carrie-Anderson Atray, Museum of Idaho
Southwestern Region Representative
Amber Beisie, Idaho State Historical Society
Southwestern Region Representative

2019 ANNUAL MEETING HOST COMMITTEE

Co-Chair:
   Janet Galtimore, Executive Director, Idaho State Historical Society
Co-Chair:
   Annie Gasco, Executive Director, Basque Museum & Cultural Center

Amber Beisie, Historic Sites Administrator, Old Idaho Penitentiary
Brandi Burns, History Programs Manager, Boise City Department of Arts and History

2019 ANNUAL MEETING PROGRAM COMMITTEE

Co-Chair:
   Mudy Wilmoth, Lead Program Manager, Washington State Historical Society

Co-Chair:
   Dulce Kersting-Lark, Executive Director, Latash County Historical Society

Brenda Arney, Museum Manager, Tempe History Museum
Amber Beisie, OHS Historic Sites Administrator, Idaho State Historical Society
Todd J. Braje, Ph.D., Irvine Chair of Anthropology and Associate Curator, California Academy of Sciences
Katie Buckingham, Curator, Museum of Glass
Cecilia Clark, PR Manager, Children’s Discovery Museum of San Jose
Martina Dawson, Assistant Curator of American Indian Relations, Arizona State Museum
Zoe Donnell, Exhibitions and Publications Manager, Tacoma Art Museum
Melanie Fales, Executive Director, Boise Art Museum
Rachel Foust, Manager, Artist Initiative, SFMOMA
Doug Jensen, Director, Dunes Center

WMA STAFF

Executive Director
Melanie Coffee, Program Coordinator
Jessica Noyes, Communications Coordinator
**ANNUAL MEETING SPONSORS**

Thanks to all for the role you play in making this meeting so successful.

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**WMA 2019 SCHEDULE AT A GLANCE**

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<th>Date</th>
<th>Schedule</th>
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<td><strong>FRIDAY, OCTOBER 4</strong></td>
<td>8:00am-6:30pm Registration Desk Open</td>
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<td>9:00am - 4:00pm PreConference Workshops</td>
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<td>9:15am - 3:30pm Pre-Conference Tours</td>
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<td>4:00pm-5:00pm Speed Networking (Free)</td>
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<td>5:00pm-7:00pm Opening Reception (Free)</td>
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<td>7:00pm-9:00pm Opening Party at the Old Idaho Penitentiary</td>
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<td><strong>SATURDAY, OCTOBER 5</strong></td>
<td>8:00am-8:45am Morning Coffee</td>
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<td></td>
<td>9:00am-10:30am Opening General Session &amp; Keynote</td>
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<td>11:00am-12:15pm Concurrent Sessions</td>
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<td></td>
<td>12:15pm-1:15pm Exhibit Hall Networking Lunch</td>
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<td>1:30pm-2:45pm Concurrent Sessions</td>
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<td>2:45pm-3:30pm Exhibit Hall Networking &amp; Recruitment Break</td>
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<td>3:30pm-4:45pm Concurrent Sessions</td>
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<td>5:00pm-6:00pm Directors &amp; Leadership Team Member Reception</td>
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<td>5:00pm-6:00pm Happy Hours</td>
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<td>7:00pm-9:30pm Evening Event: Idaho State Museum</td>
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<td><strong>SUNDAY, OCTOBER 6</strong></td>
<td>8:30am-9:00am Morning Coffee</td>
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<td>9:00am-10:15am Concurrent Sessions</td>
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<td>10:15am-11:00am Exhibit Hall Coffee Break &amp; Poster Session</td>
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<td>11:00am-12:15pm Concurrent Sessions</td>
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<td>12:30pm-1:45pm WMA Community Lunch</td>
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<td>12:30pm-1:45pm IAM Annual Business Meeting</td>
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<td>2:00pm-3:15pm Concurrent Sessions</td>
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<td>3:15pm-4:30pm Exhibit Hall Closing Reception</td>
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<td>4:30pm-5:30pm Film Screening and Q&amp;A: Minidoka: An American Concentration Camp</td>
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<td>4:30pm-6:00pm WMA Leadership Reception</td>
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<td>6:00pm-9:00pm Evening Event: Boise Art Museum</td>
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<td><strong>MONDAY, OCTOBER 7</strong></td>
<td>8:00am - 8:45am Morning Coffee</td>
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<td>8:45am - 10:45am General Session &amp; Panel</td>
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<td>11:15am-12:30pm Concurrent Sessions</td>
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<td>12:45pm-2:00pm Affinity Lunches</td>
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<td>4:00pm-5:15pm Concurrent Sessions</td>
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<td>6:30pm-9:00pm Evening Event: Boise Art Museum</td>
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*Schedules and sessions are subject to change.*

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**INSTITUTIONAL SUPPORT**

- Basque Museum & Cultural Center
- Boise Art Museum
- Boise City Department of Arts and History
- Canyon County Historical Society
- Idaho State Historical Society
- Idaho State Museum
- Old Idaho Penitentiary
- City of Boise Public Works
- Warhawk Air Museum
- World Center for Birds of Prey

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**BOISE, IDAHO**

**OCTOBER 4 – 7**
WMA 2019 KEY INFO PAGE

GROVE HOTEL
2019 Annual Meeting Headquarters
245 S Capitol Boulevard
Boise, ID 83702

ANNUAL MEETING ACTIVITIES
The WMA 2019 Annual Meeting will be held at the Boise Centre located behind the Grove Hotel on the Grove Plaza.

TRANSPORTATION
Scheduled buses for tours and special events will pick-up guests at the back entrance to the Boise Centre. Please consult the Program for shuttle times, and arrive at the pick up location fifteen minutes prior to departure. Buses will return participants to the Boise Centre.

REGISTRATION/VOLUNTEER DESK
The registration desk is located in the lobby of the Boise Centre which is located behind the Grove Hotel on the Grove Plaza.

The desk will be staffed during the following times:

- Friday, October 4
  8:00 AM - 7:00 PM
- Saturday, October 5
  8:00 AM - 6:00 PM
- Sunday, October 6
  8:00 AM - 6:00 PM
- Monday, October 7
  8:00 AM - 6:00 PM

EXHIBIT HALL SCHEDULE
Please visit our Exhibit Hall at the Boise Centre. The Exhibit Hall will be open during the following times:

- Friday, October 4
  5 PM - 7:00 PM
- Saturday, October 5
  10:30 AM - 5:00 PM
- Sunday, October 6
  10:15 AM - 4:30 PM

TICKETS
If you registered for an Evening Event or Affinity Luncheon hosted by the WMA, your tickets are located in your registration packet. Please present your ticket before boarding buses or entering an event.

Look for these keys throughout the program to tailor your experience!

BUSINESS & ADMINISTRATION
Do any of these sound like a day in your life: writing a grant proposal, managing a schedule, setting up a business plan, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.

COLLECTIONS
Calling all registrars, conservators, collection managers, curators, and art handlers! These sessions and workshops focus on what you need to know to safeguard your museum’s collections now and for years to come.

COMMUNITY ENGAGEMENT
Engaging your museum’s community is essential for remaining relevant, offering new and meaningful experiences, and reaching wider audiences. These sessions provide insight into the process of developing community partnerships, community-based initiatives, and enhancing your mission through outreach.

LEADERSHIP & CAREERPATH
For anyone in the museum field wanting to explore issues related to professional development, institutional governance, unraveling roles and responsibilities, management of human resources, developing leadership capacity, and getting ahead in your career.

INDIGENOUS
These sessions provide a platform for indigenous and non-indigenous museum staff to explore issues from diverse perspectives, to learn about innovative projects, and to deepen practice-transforming sensitivities.

IDAHO ASSOCIATION OF MUSEUMS
These sessions are especially relevant for professionals working in Idaho museums.

IDAHIO ASSOCIATION OF MUSEUMS
These sessions are especially relevant for professionals working in Idaho museums.

VISITOR EXPERIENCE
Educators, designers, curators, evaluators, administrators, and visitors all have their own perspective on the museum-going experience. Hear some great case studies of recent past work and start charting the future of your museum’s experience!

GUESTS
Non-registered guests are not allowed to attend Annual Meeting sessions or workshops, but may purchase tickets to attend special social events. Please check with the Registration Desk for availability.

NAME BADGES
Name badges must be worn at all times, as only registered attendees are allowed to attend sessions and workshops.

PROGRAM CHANGES
In the event of changes to the program, an addendum will be available at the Registration Desk.

MESSAGE BOARD
Attendees may post messages, job opportunities, and exchange tickets on a message board located in the Registration area. There is no charge for this service; however, we ask that you be mindful of the limitations of space to accommodate all notes. Commercial ads are not allowed on the board, nor is material of a commercial nature allowed on tables unless arranged in advance with the WMA.

LOST & FOUND
Lost and found articles turned in at the WMA Registration Desk will be held until the end of each day, when items will then be turned over to the hotel’s front desk.

PROGRAM KEY

With any of these sound like a day in your life: writing a grant proposal, managing a schedule, setting up a business plan, working within a budget, pitching a proposal, or figuring out an ad campaign? If so, come hear colleagues in development, finance, and marketing share best practices.

CALLING ALL REGISTRARS, CONSERVATORS, COLLECTION MANAGERS, CURATORS, AND ART HANDLERS! THESE SESSIONS AND WORKSHOPS FOCUS ON WHAT YOU NEED TO KNOW TO SAFEGUARD YOUR MUSEUM’S COLLECTIONS NOW AND FOR YEARS TO COME.

ENGAGING YOUR MUSEUM’S COMMUNITY IS ESSENTIAL FOR REMAINING RELEVANT, OFFERING NEW AND MEANINGFUL EXPERIENCES, AND REACHING WIDER AUDIENCES. THESE SESSIONS PROVIDE INSIGHT INTO THE PROCESS OF DEVELOPING COMMUNITY PARTNERSHIPS, COMMUNITY-BASED INITIATIVES, AND ENHANCING YOUR MISSION THROUGH OUTREACH.

FOR ANYONE IN THE MUSEUM FIELD WANTING TO EXPLORE ISSUES RELATED TO PROFESSIONAL DEVELOPMENT, INSTITUTIONAL GOVERNANCE, UNRAVELLING ROLES AND RESPONSIBILITIES, MANAGEMENT OF HUMAN RESOURCES, DEVELOPING LEADERSHIP CAPACITY, AND GETTING AHEAD IN YOUR CAREER.

THESE SESSIONS PROVIDE A PLATFORM FOR INDIGENOUS AND NON-INDIGENOUS MUSEUM STAFF TO EXPLORER ISSUES FROM DIVERSE PERSPECTIVES, TO LEARN ABOUT INNOVATIVE PROJECTS, AND TO DEEPEN PRACTICE-TRANSFORMING SENSITIVITIES.

THESE SESSIONS ARE ESPECIALLY RELEVANT FOR PROFESSIONALS WORKING IN IDAHO MUSEUMS.

EDUCATORS, DESIGNERS, CURATORS, EVALUATORS, ADMINISTRATORS, AND VISITORS ALL HAVE THEIR OWN PERSPECTIVE ON THE MUSEUM-GOING EXPERIENCE. HEAR SOME GREAT CASE STUDIES OF RECENT PAST WORK AND START CHARTING THE FUTURE OF YOUR MUSEUM’S EXPERIENCE!

NON-REGISTERED GUESTS ARE NOT ALLOWED TO ATTEND ANNUAL MEETING SESSIONS OR WORKSHOPS, BUT MAY PURCHASE TICKETS TO ATTEND SPECIAL SOCIAL EVENTS. PLEASE CHECK WITH THE REGISTRATION DESK FOR AVAILABILITY.

NAME BADGES MUST BE WORN AT ALL TIMES, AS ONLY REGISTERED ATTENDEES ARE ALLOWED TO ATTEND SESSIONS AND WORKSHOPS.

IN THE EVENT OF CHANGES TO THE PROGRAM, AN ADDENDUM WILL BE AVAILABLE AT THE REGISTRATION DESK.

ATTENDEES MAY POST MESSAGES, JOB OPPORTUNITIES, AND EXCHANGE TICKETS ON A MESSAGE BOARD LOCATED IN THE REGISTRATION AREA. THERE IS NO CHARGE FOR THIS SERVICE; HOWEVER, WE ASK THAT YOU BE MINDFUL OF THE LIMITATIONS OF SPACE TO ACCOMMODATE ALL NOTES. COMMERCIAL ADS ARE NOT ALLOWED ON THE BOARD, NOR IS MATERIAL OF A COMMERCIAL NATURE ALLOWED ON TABLES UNLESS ARRANGED IN ADVANCE WITH THE WMA.

LOST AND FOUND ARTICLES TURNED IN AT THE WMA REGISTRATION DESK WILL BE HELD UNTIL THE END OF EACH DAY, WHEN ITEMS WILL THEN BE TURNED OVER TO THE HOTEL’S FRONT DESK.
WMA Annual Meeting registration desk and activities will take place at the Boise Centre. Fastest route from the Grove Hotel is walking out of the side door past The Bar, taking a right, and another right to head into The Grove Plaza. Entrance to the Boise Centre’s main lobby is on the left.
PRE-CONFERENCE TOURS

Pre-Conference Tours are not included in the Annual Meeting registration fee and require pre-registration. If needed, buses will pick up attendees outside the back entrance to the Boise Centre. Please arrive 15 minutes prior to the below scheduled departures.

9:30 AM–12:00 PM
Idaho State Capitol Tour
Join us for a behind-the-scenes exploration of the Idaho State Capitol Building. Constructed in two phases from 1905 to 1920, the Statehouse is a place where history is made daily, serving as an active house of government while maintaining its unique historic character. Extensively restored and rededicated almost 10 years ago, this “Capitol of Light” sees nearly 50,000 visitors annually. From the luminous dome to the subterranean wings, this WMA exclusive tour will highlight the multilayered agency engagement that facilitates access while preserving the People’s House for generations to come.

9:15 AM–3:00 PM
Planes, Trains, and Automobiles Tour
Like planes, trains, and automobiles? On this tour, see all them — and more! Join in as attendees step into the past with tours of the Warhawk Air Museum and the Nampa Train Depot Museum. First stop is the Nampa Train Depot Museum, a 1903 structure that served as Nampa’s train depot until 1925 when it became offices for the Union Pacific. Next stop, lunch (included) at the Tower Grill — located just off a runway at the Nampa Municipal Airport. From there you are just steps away from the Warhawk Air Museum with operational WWI and WWII planes and the stories of 2,338 men and women who contributed to the pursuit of freedom.

9:30 AM–12:30 PM
World Center for Birds of Prey Tour
The World Center for Birds of Prey is the headquarters of The Peregrine Fund, a non-profit organization dedicated to saving raptors worldwide. During your visit, you’ll meet raptors from around the world and learn just what it takes to conserve them in the 21st century. Highlights will include encounters with critically endangered California Condors, as well as nose-to-beak interactions with eagles, hawks, owls, and falcons from around the world. The tour will also include the Archives of Falconry, walking trails, Condors, as well as nose-to-beak interactions with eagles, hawks, owls, and falcons.

9:00 AM–3:00 PM
Museums Can Take Themselves So Seriously—Let’s Go Camping!
This session offers a low-cost approach for making the museum experience more appealing to audiences who may feel unacknowledged or otherwise alienated. Using camp, an aesthetic that has ties to queer theory, we will demonstrate how “camping up” the museum experience can lead to new ways of interpreting and connecting to exhibits. With local drag queens and LGBTQ youth acting as “camp counselors,” participants will then visit a museum to try on this approach. After a lunch break in downtown Boise, participants will walk to the Boise Art Museum for an in-gallery application of the morning’s lessons.

Pre-Conference Workshops are not included in the Annual Meeting registration fee and require pre-registration. All venues are walking distance to the Boise Centre and no transportation will be provided.

9:00 AM–3:00 PM
Annual CSI: Registrars Event
Registrars Committee – Western Region,
Annual CSI: Registrars Event
To RSVP for this event, send an email to rwawsecretary@gmail.com
Cost: FREE to RC-WR Members – event space limited. (visit RCWR.org to join for just $15/year)
Free lunch provided courtesy of RC-WR
Each year, RC-WR organizes its members to volunteer their professional skills in support of a local museum by helping their Collections staff with a daunting Collections Management or Registration project. This all-day event is known as CSI: Registrars (short for Collections Services Initiative). Past projects have included: accessioning, cataloging, condition reporting, rehousing objects, or any other project that would benefit from the help of trained professionals. Join your fellow Registrars and Collections Specialists for a fun day of teamwork! For more information on this event, please visit RCWR.org/
**WMA BOARD MEETING**
INVITATION ONLY

10:00 AM - 11:00 AM  
New Board Member Orientation

11:00 AM - 4:00 PM  
Board Meeting

**STATE ASSOCIATION EXCHANGE**
INVITATION ONLY

5:00 PM - 7:00 PM  
OPENING RECEPTION  
FREE!

Location: Boise Centre Exhibit Hall

Join your fellow Annual Meeting attendees for appetizers, drinks, and conversing with colleagues and our corporate members.

Sponsored by MAD Systems

**SPEED NETWORKING**
FREE!

Location: Boise Centre Lobby

Kick off your conference experience with a lively hour of Speed Networking! Bring plenty of business cards, your sense of humor, and comfortable shoes. Everyone is encouraged to join us for this friendly, time-interval business card exchange social hour. This people-rotating format encourages brief individual introductions between everyone in the room. Want to keep the conversation going? Following the structured program, we will save time for mingling before continuing on to the Opening Reception.

**OPENING PARTY**
$10 (Includes transportation, hors d’oeuvres, and tour)

Location: Old Idaho Penitentiary

Don’t escape the chance to enjoy an evening at the Old Idaho Penitentiary. Discover 150 years of “Old Pen” history including solitary confinement, four cell houses, death row, and indoor gallows. Explore new exhibits and a world-class armament collection. Old Idaho Penitentiary staff and docents will answer questions and provide context for the site’s complex history. Door prizes, trivia contests, and short presentations will enliven the evening. Music and hors d’oeuvres will be provided and food truck cuisine and full-bar drinks are available for purchase. Here’s your chance to get locked into good conversation and networking!

Sponsored by MATT Construction

**OPENING GENERAL SESSION & KEYNOTE**

9:00 AM - 10:30 AM  
OPENING COFFEE
Location: Boise Centre 100DE

Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.

Sponsored by University of San Francisco - Museum Studies Program

**OPENING REMARKS**  
Jason B. Jones, Executive Director, Western Museums Association

**LOCAL WELCOME**  
Teresa Soulen Little, First Lady of Idaho

**INDIGENOUS WELCOME & BLESSING**  
Theodore “Ted” Howard, Tribal Chairman, Shoshone-Paiute Tribe

**WMA PRESIDENT’S ADDRESS**  
Anne Rowe, Director of Collections and Exhibitions, Sunnylands Center

**AWARDS PRESENTATION**  
Louise Yokoi, Principal, Anchor & Seed/Philanthropic Consulting
Michael Fiegenschuh, Architect, Mithun

**KEYNOTE ADDRESS**  
Sina Bahram, President and Founder, Prime Access Consulting

Sina Bahram is an accessibility consultant, researcher, speaker, and entrepreneur. He is the founder of Prime Access Consulting (PAC), an inclusive design firm whose clients include technology startups, research labs, Fortune-500 companies, and both private and nationally-funded museums. Sina has a strong background in computer science, holding undergraduate and graduate degrees in that field. As a recognized expert in accessibility, Sina enjoys collaborating with individuals of diverse professions to devise innovative and user-centered solutions to meaningful real-world problems. In 2012, Sina was recognized as a White House Champion of Change by President Barack Obama for his work enabling users with disabilities to succeed in Science, Technology, Engineering, and Math (STEM) fields. In 2015, the international accessibility community recognized Sina as an Emerging Leader in Digital Accessibility at the annual Knowbility Community Heroes of Accessibility Awards. In 2017, Sina served as co-chair of the Museums and the Web conference.

Sponsored by MATT Construction
Language and Learning: How Museums Play a Vital Role in Cultural Preservation

Inspired by the United Nations’ declaration of 2019 being “The International Year of Indigenous Languages,” this session seeks to bring attention to the importance of preserving indigenous languages and the contributions they bring to the world’s cultural diversity. Panelists will discuss their experience and expertise in strengthening the viability of indigenous languages in cultural institutions.

Moderator: Angela Steinert-Neller, Curator, Wanapum Heritage Center
Presenters:
Laura Eggen-Hedley, Director and Curator, Banana Cultural Center Museum
Marques Marzan, Cultural Advisor, Benice Pasahib Bishop Museum
Tisa Matheson, American Indian Collection Specialist, Northwest Museum of Arts and Culture

National Initiatives Build Capacity for Diversity and Inclusion

Success for museums in the 21st century will rely on the ability to engage diverse audiences and change organizational practice. In this engaging session, learn about three national initiatives that provide capacity-building support for museums focused on diversity, inclusion, equity and access. Resources will be provided about how to access and apply for these three professional development initiatives and toolkits: CCLI, MASS Action, and PaGe.

Moderator: Ben Garcia, Deputy Executive Director and Chief Learning Officer, Ohio History Connection
Presenters:
James Martin, Project Director, Cultural Competence Learning Institute, Children’s Discovery Museum of San José
Elizabeth Callihan, Co-Priest at Multi-Generational Learning, Minneapolis Institute of Arts
Leisl Chatman, IDEAL Center Director, PaGe Principal Investigator, Science Museum of Minnesota

Scaling Best Practices to Fit Your Museum

Have you ever come across a great idea only to wonder how you can make it work for your museum? Scaling or adapting best practices and innovative ideas to fit your organization is critical to your success. Come hear examples of scaling projects and ideas in collections, fundraising & administrative practices, and digital projects while testing your hand at workshopping scaling ideas for your museum.

Moderator: Jennifer Ortiz, Museum Services Manager, Utah Division of Arts & Museums
Presenters:
Ken Sturgeon, Deputy Executive Director and Chief Learning Officer, Ohio History Connection
Angela Steiner Neller, Executive Director, Wenatchee Valley Museum & Cultural Center
Tisa Matheson, American Indian Collection Specialist, Northwest Museum of Arts and Culture

Museums and Climate Change: Creating a Sustainable Path Forward

The collective response of our society to climate change will be one of the defining issues of this era. From strategies to improve the environmental performance of facilities to making a difference globally through programs such as We Are Still In, this session will explore the issues surrounding climate change and provide insights on how museums of all varieties can contribute to bringing positive change to their organizations and communities through interpretation and demonstration.

Moderator: Michael Friedenschuh, Senior Associate, Architect, Mithun
Presenters:
Sarah Sutton, Cultural Sector Lead, We Are Still In; Principal, Sustainable Museums
Michaela Gaffney, Director of Education and Environmental Programs, Amersberg Foundation Trust at Sunnylands
Victoria Coats, Research, Development & Advancement Manager, Oregon Museum of Science and Industry

Place Matters: Site-Specific Interpretation

Site-specific interpretation provides an authentic experience of place and creates a powerful lens into the legacy of an individual or cultural group. Providing visitors with a contextual experience is accomplished through methods tailored to each site’s unique characteristics. This session explores this idea in detail through four locations: the Basque Block Museum and Cultural Center, James Castle House, Hemingway House and Preserve, and the Suquamish Cultural District.

Moderator:
Dakota Keane, Associate Principal, MITHUN
Jenifer Smook, Director, Suquamish Museum and Cultural Center
Presenters:
Robin Little Wing Sigo, Director of Research & Strategic Development, Suquamish Tribe
Mary Tyson, Director of Regional History, The Community Library
Kristen Hill, Cultural Sites Program Coordinator, James Castle House
Meggen Lushin Mosley, Basque Cultural Studies Educator, Basque Museum and Cultural Center and Basque Block Representative
Robin Little Wing Sigo, Director of Research & Strategic Development, Suquamish Tribe

12:15 PM–1:15 PM
EXHIBIT HALL NETWORKING LUNCH

Join your colleagues in the Exhibit Hall where you can explore vendor offerings and enjoy lunch courtesy of the WMA. Make sure to start bidding on the fabulous items in the silent auction that were generously donated by our members. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

12:50 PM–1:15 PM
KEYNOTE Q&A

Keynote speaker Sina Bahram will be available to answer questions in a casual setting. Grab lunch in the Exhibit Hall and come ready with questions - or just listen!
The Transgender Museum Experience: Creating a Safe Space for Everyone to Work, Learn, and Play

Transgender people are members of every community museums engage, from staff and volunteers to visitors and participants. How can your institution create a safe space for people of all genders? This panel discussion will include a broad overview of the idENTITY of transgender people, with an exploration of how museums can create inclusive spaces. The panelists will share their experiences with successful and unsuccessful strategies, helping attendees navigate questions related to diversity, equity, and inclusion. This session will also provide an opportunity for attendees to receive feedback on their own work environments. #trendingtopic

Moderator: Max Bull, Manager of School and Teacher Programs, Tacoma Art Museum

Presenters:
Holly McChesney, Education Manager, ESMoA (El Segundo Museum of Art)
Aarin Wilde, Education Coordinator, Foss Waterway Seaport
Maria Ruiz Gonzalez, Museum Consultant

Location: Boise Centre 20B

The Power of Adaptability: Raising Your “AQ” in a Rapidly Changing Industry

The ability to positively adapt to changing circumstances—one’s “Adaptability Quotient,” or “AQ”—may prove to be one of the most important attributes in successfully navigating our industry going forward. This panel will unpack the idea of AQ, explore how it positively manifests (and gets negatively stuck) within a variety of institutional contexts and positions within museums; and help attendees think about ways to improve their ability to successfully adapt, both personally and professionally. #trendingtopic

Moderators:
Micah Parzen, Chief Executive Officer, San Diego Museum of Man
Dana Whitelaw, Executive Director, High Desert Museum

Presenters:
Micah Parzen, Chief Executive Officer, San Diego Museum of Man
Dana Whitelaw, Executive Director, High Desert Museum
Lisa Szakacs, Director, Smithsonian Asian Pacific American Center
James Laverhoff, Acting Director and Chief Executive Officer, Museum of the African Diaspora

Location: Boise Centre 10CD

How Education Partnerships Strengthen Your Community: A Case Study on National History Day

Museum partnerships with national education programs can bring a host of benefits to your community. This session will focus on a successful partnership between the Idaho State Museum and National History Day. An NHD student, teacher, librarian and professionals who are former NHD students along with the NHD coordinators from Utah and Idaho will discuss lessons learned from developing this partnership, the numerous benefits to the community, and ideas for how other organizations can forge partnerships with education initiatives. #nutsandbolts

Moderator: Johanna Brinherlant, Coordinator, National History Day, Idaho State Historical Society

Presenters:
Wendy Resz Axtel, Coordinator, Utah History Day, Utah Division of State History
David Petryshyn, Executive Director, Idaho Humanities Council
Janelle Gilson, Teacher, Renaissance High School
Chloe Drouette, Education Director, Museum of Idaho
Elizabeth Hunt, High school student, Compass Charter School
Alex Mariegaglia, Archivist, Albertsons Library, Boise State University

Location: Boise Centre 10AB

2:45 PM - 3:30 PM
EXHIBIT HALL NETWORKING & REFRESHMENT BREAK

Enjoy coffee, tea, and light snacks while perusing exhibitors’ booths, bidding on silent auction items, and networking with peers. Sponsored by Utah Division of Arts & Museums

Location: Boise Centre’s Exhibit Hall

SATURDAY, OCTOBER 5
CONCURRENT SESSIONS: 1:30 PM-2:45 PM

Planned Giving Opportunities with the Upcoming Transfer of Wealth

Studies show that $9 trillion in assets will be passed in the U.S. from Baby Boomers to Gen X and millennials by 2027. It is imperative that fundraisers plan thoughtfully for this transfer of wealth because great opportunity exists to secure planned gifts. While many nonprofits focus on immediate funding needs, museums are in a unique position, responsible for long-term institutional preservation and collections care. It is not only prudent, but necessary to develop sustainable revenue.

Moderator: Heather Vihstadt, MM, CFRE, Director of Development, High Desert Museum

Presenters:
Heather Vihstadt, MM, CFRE, Director of Development, High Desert Museum
Kris Kamann, Chief Development Officer, Idaho Community Foundation
Heather Mauzeman, Director of Campaigns, The Peregrine Fund’s World Center for Birds of Prey
Stephen L. Pruss, Partner, Alliance DeAngelis Law Group

Location: Boise Centre 20A

Recycling and Reusing Archival Materials and Museum Furniture

Have you completed a collections move and found yourself left with a plethora of foam, polyester fiberfill, and boxes that you would happily share with another institution? Or maybe you’re moving out of a storage space or just closed an exhibition and have furniture you can no longer use? Repurposing archival materials and museum furniture takes time and effort, which is often not built into our job descriptions. As stewards of cultural heritage, we must be conscious of protecting our environment by not creating unnecessary waste. This session will focus on creative and efficient ways to share unwanted goods through community resources, furniture vendors, social media, and online classifieds. #trendingtopic

Moderator: Rachel Faust, Manager of the Arts Initiative, San Francisco Museum of Modern Art

Presenters:
Kate Fleming, Gallery Manager and Education Coordinator, Phoebe A. Hearst Museum of Anthropology
Lisa Schmidt, CultureNut Ambassador, CultureNutXchange
Barbara Hanson Forsyth, Senior Manager of Collections and Exhibitions, Mingei International Museum

Location: Boise Centre 20C

Location: Boise Centre 120A

Location: Boise Centre 120B

Location: Boise Centre 120C

Location: Boise Centre 120D

Location: Boise Centre’s Exhibit Hall
CONCURRENT SESSIONS: 3:30 PM-4:45 PM

Grants 101—How to Apply for a Federal Grant
Location: Boise Centre 104B

This session will provide both an overview and a deep dive into best practices for submitting a grant application to the Federal Government. We will focus specifically on the Institute of Museum and Library Services for America program which has an annual deadline in November. In addition to general grant writing tips, we will share specific tips, timelines, and examples to help make this application process more accessible for all eligible Museums.

Moderator: Ariel Wertneukraut, Associate Director, Institutional Giving, Oakland Museum of California
Presenters: Ariel Wertneukraut, Associate Director, Institutional Giving, Oakland Museum of California
Michelle Saxon-Godfrey, Program Development Manager, High Desert Museum
Lisa Sasaki, Director, Smithsonian Asian Pacific American Center

Welcoming Refugees, Immigrants, and New Americans to Museums
Location: Boise Centre 20A

Engaging new Americans, immigrants, and refugees has become a recent focus of museums, especially in communities that officially provide refuge. Museums have come up with creative and diverse ways to engage this audience and to demonstrate their philosophical openness to refugees, immigrants, and new Americans through exhibitions, educational programs, and special memberships. This session will provide the opportunity to share examples, knowledge and experiences and brainstorm possibilities as our field develops best practices.

Moderator: Marianna Pegno, Curator of Community Engagement, Tucson Museum of Art
Presenters: Jenni Martin, Project Director, Cultural Competence Learning Institute, Children’s Discovery Museum of San José
Marianna Pegno, Deputy Director of Strategy, Research and Scholarship, Anchorage Museum
Michelle Seiler-Godfrey, Associate Director, Institutional Giving, Oakland Museum of California
Ariel Weintraub, Presenters:

Idaho-rror stories! True Tales of the Unexpected, Unbelievable, and Unmanageable
Location: Boise Centre 20C

Gather round the (artificial) campfire as we swap unimaginable but true tales of museum craft, such as:

- Spine tingling tales about human resources practices! (The HR in Horror!)
- Devilish stories of development (You can take it with you! Unplanned giving?)
- Creepy collections management! (Tales from the Crypt)
- Astonishing Legends of Early Learning (The infected! Night of the living gera!)
- Learn from those who have lived to tell these tales... and share your own if you dare!

Featuring storytellers from museums large and small and from across the WMA region, including Katie Buckingham (Museum of Glass), Molly Wilmeth (Washington State History Museum), Keni Sturgeon (Wenatchee Valley Museum & Cultural Center), Noel Ratcliff (Raymond-Alberta Museum) and more!

Moderator: Seth Margolis, Director, William A. Helsell Education Dept., The Museum of Flight

Designing for Impact
Location: Boise Centre 10CD

To deepen Idahoans’ connection to their state, build a statewide sense of community, and create an essential resource for education, the Idaho State Museum was designed for impact. SHS connected Idaho’s past to the present; integrated Idaho’s cultural diversity throughout the visitor experience; and used a multidisciplinary approach to maximize historical literacy across subjects. This session explores engagement practices used to achieve statewide resonance, understand affective outcomes of the museum experience, and respond to community needs.

Moderator: Janet L. Gallimore, Executive Director and State Historic Preservation Officer, Idaho State Historical Society

$50 includes heavy hors d’oeuvres and beverages

Grants 101—How to Apply for a Federal Grant
Location: Boise Centre 104B

Welcoming Refugees, Immigrants, and New Americans to Museums
Location: Boise Centre 20A

Idaho-rror stories! True Tales of the Unexpected, Unbelievable, and Unmanageable
Location: Boise Centre 20C

Designing for Impact
Location: Boise Centre 10CD

EVENING EVENT
IDAHO STATE MUSEUM
7:00—9:30 PM

Join us for a night of extraordinary western heritage at the Idaho State Museum! Spend the evening in our completely reimagined galleries and experience activities specifically planned for WMA attendees. Guests will indulge in heavy hors d’oeuvres under our fully restored 1909 stained-glass dome and be served Idaho beer and wines from our historic bar. In our Origins gallery Tribal Theater, you’ll see origin stories from the 5 federally recognized tribes as narrated by Tribal members. Stroll through Idaho: The Land and its People: the subject of this year’s exhibit critique- and experience our MUSE award-winning multimedia production “The Big Burn.” Come explore the newest state museum in the nation!
Collector Systems is the premiere cloud-based collections management software (CMS) solution for museums, historic homes, foundations, and private collectors – manage your collection securely from any web-enabled device.

**Track** exhibitions, loans, consignments, shipments, locations, exiting, and deaccession records.

**Store** images, documents, and media files associated with the collection.

**Create** customized reports, labels, loan agreements, and condition forms.

**Control** multi-user access with granular security settings.

**Share** collections privately or publicly with our Gallery feature, or take full control with our API.

**Access** built-in Getty AAT, Getty ULAN, ITIS, and Chenhall’s Nomenclature 4.0.
CONCURRENT SESSIONS 9:00 AM–10:15 AM

Seeding Authority: A Roundtable Discussion on Decolonizing Initiatives at Four Institutions

Location: Boise Centre 110AB

Inspired by a recent decolonizing symposium in Hawai‘i, this session explores what happens when museums shift from “ceding” to “seeding” authority and view indigenous relations as acts that are generative rather than reductive. Staff from ‘Iolani Palace, Bishop Museum, San Diego Museum of Man, and UH Mānoa share their experiences ranging from board dynamics to implementing decolonial policies to addressing historical harm as they sow seeds for a new future between museums and indigenous communities.

Moderator: Noelle M.K.Y. Kahana, Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai‘i at Mānoa
Karen Kosassa, Director, Museum Studies Graduate Certificate Program, and Associate Professor, American Studies Dept., University of Hawai‘i at Manoa

Presenters:
- Teresa Valencia, Director of Curation and Education, The Friends of Iolani Palace
- Kamolu du Preez, Assistant Collections Manager, Ethnology Department, Bernice Pauahi Bishop Museum
- Brandie Mac Donald, Director of Decolonizing Initiatives, San Diego Museum of Man
- Noelle M.K.Y. Kahana, Assistant Specialist, Public Humanities and Native Hawaiian Programs, University of Hawai‘i at Manoa

Good Trustee/Bad Trustee: Recruit, Engage, and Empower the Best Leaders for your Museum’s Board

Location: Boise Centre 120A

Building and maintaining an efficient, agile, and committed board requires strategic thought as well as long-term investment of time and energy. Learn how the board and staff can find and secure strong leaders for your board, as well as how to keep them engaged as vocal advocates for your museum’s mission. Learn tips and strategies from experienced current and former museum board chairs who have played an active role in strengthening and sustaining a tenacious board.

Moderator: Anne M. Lampe, CEO, Museum Trustee Association
Presenters:
- Barton Collins, Chairman, Buffalo Bill Center of the West
- Bruce Eldredge, Trustee, Museum Trustee Association
- Dana Whitelaw, Executive Director, High Desert Museum

Seeking Advice: Rethinking Community Advisory Committees

Location: Boise Centre 120B

Advisory committees can provide valuable input and connections to new audiences, partnerships, and creative collaborations. This session presents practical advice for effectively utilizing community advisory committees for both single projects and on-going advancement of the institutional mission. From selecting diverse individuals to encouraging sustained participation, panelists will share the nuts and bolts of forming, engaging, and maintaining a healthy and helpful advisory group.

Moderator: Emily Reidel, Curator of Education, Boise Art Museum
Presenters:
- Melanie Fales, Executive Director/CEO, Boise Art Museum
- Robert Hirata, Honorary Consul General of Japan in Idaho, Consulate Office of Japan
- Anni Hornsbak, Associate Director Emeritus, Natural History Museum of Utah

“You Want to Do What?!?” The Challenges of Presenting Contemporary Art Installations

Location: Boise Centre 20C

Museums are often tasked with presenting contemporary art installations that don’t fit the mold of our traditional policies and procedures. How can we engage with contemporary artists without misunderstandings, conflicts, or frustrations so that we can fully present their visions while still adhering to best practices for risk management, ethics, and registration methods?

Moderator: Cory Gasch, Chief Registrar/Head of Collections, Frye Art Museum
Presenters:
- Rebecca Engelhardt, Collections/Exhibitions Manager, Museum of Glass
- Andrew Walsh, Registrar, Bellevue Arts Museum

Museums are Places that are Quietly Subversive

Location: Boise Centre 10CD

Has your museum ever tried to engage audiences in controversial topics, moderate discussions about social movements, or introduce inclusive practices only to be stymied by your board or director? Does it feel impossible for your museum to be an advocate for social justice issues? This session is informed by the growing movement of museums and museum professionals working to dispel the myth of institutional neutrality or nonpartisanship, the reality of museum professionals who can’t overtly address controversial topics, and a belief that “museums are places that are quietly subversive.”

Moderator: W. James Burns, Ph.D., Executive Director, Arizona Historical Society
Presenters:
- Dana Whitelaw, Ph.D., President, High Desert Museum
- Sonja Lunde, Deputy Director, Utah Museum of Fine Arts
- Dule Kersting-Lark, Executive Director, Latah County Historical Society

10:15 AM–11:00 AM

EXHIBIT HALL COFFEE BREAK & POSTER SESSION

Location: Boise Centre’s Exhibit Hall

The perennially popular Poster Session provides opportunities for individuals to present their research, ideas, or programs through illustrated and informative posters, and they want your feedback. Come explore projects and initiatives from around the region in an informal setting.

Sponsored by DRI Group
**Board Engagement in Fundraising**

Boards are responsible for the fiscal health of the nonprofit organizations they serve. Not only must they give, but it is essential that they take part in fund development. Many volunteers are uncomfortable in this role. This session will equip staff with tools to train board members about the fundraising cycle and how they can be involved in different phases based on their comfort levels. It will include tips on face to face solicitations.

Moderator: Heather Vihstadt, Director of Development, High Desert Museum

Panelists:
- Heather Vihstadt, NMNM, CFRE, Director of Development, High Desert Museum
- Eowyn Bates, Vice President of Institutional Advancement, The Not So San Diego Natural History Museum
- James Laventhal, Acting Director, Museum of the African Diaspora
- Poma Toledo, Director of Development and Communications, The Friends of Islam's Palaces

Location: Boise Centre 120A

**Not for Sale: Preserving and Sharing a Community Collection**

This session explores interactions amongst various stakeholders with a contested collection related to the incarceration of Japanese Americans during WWII. In 2018, a grassroots protest halted the auction that included artwork and crafts collected from camp inmates by writer/curator Allen Hendershott Eaton. The emotional protest and acquisition by a single community-based museum raises questions about authority, community accountability, and provenance. Panelists share their roles in the collection’s disposition, collaborations, and interpretation of objects.

Moderator: Clement Hanami, Vice President of Exhibitions, Japanese American National Museum

Panelists:
- Clement Hanami, Vice President of Exhibitions, Japanese American National Museum
- Dakota Russell, Executive Director, Heart Mountain Interpretive Center
- Nancy Ueba, Researcher and Writer, 50 Objects/Stories website
- Hanako Wakatsuki, Chief of Interpretation and Education, Minidoka National Historic Site

Location: Boise Centre 100D

**Slow Down and Reflect: Mindfulness in Museums**

In a culture of speed, museums are ideal spaces to slow down, reflect, and connect to ourselves and others. A mental health professional who specializes in mindfulness and educators from three institutions—Crocker Art Museum in Sacramento, University of Colorado Art Museum in Boulder, and Los Angeles County Museum of Art—will define mindfulness and share varied approaches to successful mindfulness programs, including slow looking and meditation. Participate in a mindfulness exercise, get tips for implementing programs, and brainstorm with peers in break-out groups.

Moderator: Alicia Vogl Saenz, Senior Education Coordinator, Los Angeles County Museum of Art

Panelists:
- Alicia Vogl Saenz, Senior Education Coordinator, Los Angeles County Museum of Art
- Erin Dem, Mindfulness Program Facilitator, Crocker Art Museum
- Jessica Bruncky, Director of Visitor Experience, University of Colorado Art Museum
- Jordan Loos, Licensed Clinical Professional Counselor, CleanLight Counseling

Location: Boise Centre 100A

**Undoing Institutional Racism: An Ongoing Project (Year 3)**

In Edmonton and then Tacoma, we examined ways that structural racism shows up in our workplaces. Join us for this double session for the first time, or return to continue the conversation. For half of this session, we will divide into break-out groups to discuss what self-care looks like for professionals of color and to develop skills for white allies. Find your community of practice and prepare to be an advocate for equity and inclusion.

Moderator: Ben Garcia, Deputy Executive Director and Chief Learning Officer, Ohio History Connection

Panelists:
- Megan Dickerson, Sr. Manager Exhibitions, New Children’s Museum
- Lisa Sasaki, Director, Smithsonian Asian Pacific American Center
- Ariel Wentruba, Institutional Giving Manager, Oakland Museum of California

Location: Boise Centre 100C

**Nailed It/Failed It: Risks and Rewards of Failure**

A year of planning. Stressed-out staff. Little or no profit. Now what? Sometimes the secret to success is an epic failure. Three museum professionals map the road to success through detours of risks and failures. We will spark innovation and find success by identifying the best time for risk-taking, understanding the value of failing, and creating tangible evaluation with outcome-focused goals to turn colossal mistakes into successes.

Moderator: Amber Beierle, Historic Sites Administrator, Old Idaho Penitentiary

Panelists:
- Amber Beierle, Historic Sites Administrator, Old Idaho Penitentiary
- Dalia Kertsing-Lark, Executive Director, Latah County Historical Society
- Hillary Spencer, President & CEO, The Children’s Museum of the Upstate

Location: Boise Centre 120C

**Not for Sale: Preserving and Sharing a Community Collection**

A celebration of the WMA Community with special guest speaker: Koven J. Smith, a digital strategy consultant for museums and non-profits. With over 15 years of experience developing and implementing digital strategies for museums, his work includes leadership positions at the Met, the Denver Art Museum, and the Blanton Museum of Art, among others. Koven has served as adjunct faculty, been a principal investigator on the Horizon Report Museum Edition, and he founded Drinking About Museums, a social meetup for museum professionals that now numbers more than 50 chapters worldwide.

Location: Boise Centre 100DE

**IDAHO ASSOCIATION OF MUSEUMS BOARD MEETING**

INVITATION ONLY

Location: Boise Centre 150
CONCURRENT SESSIONS 2:00 PM–3:15 PM

A Scientist Walks into an Art Museum… Engaging Audiences across Disciplines

Location: Boise Centre 120C

Museums across the country engage audiences across the sciences, arts, and humanities to create interdisciplinary experiences that help visitors understand our complex world. Learn how an art museum, living history museum, and science center expanded upon these efforts by connecting with content experts from outside their core disciplines and highlighting them in interdisciplinary programs. This project, part of Portal to the Public’s 3-year research study, developed a flexible framework adaptable for smaller or larger museums.

Presenters:
Chelsea Ferrar, Curator of Community Engagement, University of Arizona Museum of Art
Carolina Chambers, Portal to the Public Project Coordinator, Pacific Science Center
Kelsey Van Vorst, Interpretation Manager, Conner Prairie

Moderator: Dr. Karlos Callwood, Vice President, Science Engagement & Outreach, Pacific Science Center

The Power of Communities: Collaborative Interpretation at Minidoka National Historic Site

Location: Boise Centre 10A

The wartime incarceration of Japanese Americans is subject to contested efforts of preservation and interpretation. Debates over terminology reflect diverse perspectives on these events and require interpretive decisions by park staff. A partner-produced film for Minidoka National Historic Site questions how the collective memory of survivors, explored through oral history, redefines the terminology of the incarceration. In addition, recent case studies encourage campus-community partnerships to engage students in the preservation of Minidoka.

Presenters:
Glenda Perry, Director of Curation and Education, The Friends of Iolani Palace
Teresa Valencia, Education Specialist, Minidoka National Historic Site
Lindsey Snyder, Museum Education Ph.D. Student, University of British Columbia

Moderator: Haruki Washakui, Chief of Interpretation and Education, Minidoka National Historic Site

Engage with Your Post-Capital Project Future: "If you knew now what you’ll know then…"

Location: Boise Centre 11C

Most museum leaders have limited experience with capital projects, yet they find themselves in design and planning meetings making decisions that will impact their institutions for decades. This session will help leaders and staff understand the ramifications of various early decisions regarding such things as the cost of operations, staffing, sustainability, revenue generation, and programmatic flexibility, so that they can balance these impacts with the up-front cost of alternative design, mechanical, or material choices.

Presenters:
Janet L. Gallimore, Executive Director, Malo State Historic Society/Idaho State Museum
Sarah George, Ph.D., Executive Director, Natural History Museum of Utah
Bart Shively, Vice President, MATT Construction

Moderator: Scot Jaffe, Director, Facilities and Operations, Oakland Museum of California

How to Think Like a Chief Digital Officer

Location: Boise Centre 10B

The pressure is on for us to do more with digital platforms, but how do we decide what to do, the best way to do it, and how to make it work with the staff you have? How can you make the kinds of decisions a Chief Digital Officer makes every day, even though you don’t know anything about digital technology? This session will provide attendees with a framework for doing exactly that, by giving them a means to make rational, informed decisions about digital interpretation, even (or especially) when they don’t have digital roles in house to inform those decisions. The panelists, each of whom has a background in producing impactful digital interpretation with a small staff, will describe the framework and then demonstrate the framework in action, with sample questions submitted by audience members. Attendees will leave the session with a set of practical tools for making decisions about digital in their own museums, no matter the size or scale.

Presenters:
Koven Smith, Principal, Koven J. Smith Consulting
Susan Edwards, Associate/Director, Digital Content, Hammer Museum
Heather Hart, Vice President of Information Technology, The Huntington

Motherhood and Museum Professionals: Creating Environments Supportive of Work/Life Balance

Location: Boise Centre 10A

In this interactive session, presenters will use their (vastly) different experiences as new mothers at 5+ institutions to examine relevant issues. Learn about new ideas to such as "onboarding" new parents, then work collectively with other participants to explore creative strategies to ensure museums have systems in place to achieve both what’s best for the museums and for their staff. We’ll focus on parenthood, but conversations will apply more broadly to any work/life balance.

Presenters:
Lindsey Snyder, Museum Education Ph.D. Student, University of British Columbia
Teresa Valencia, Director of Curation and Education, The Friends of Iolani Palace
Glenda Perry, Interim Staffing Manager, San Francisco Museum of Modern Art

3:15 PM–4:30 PM

EXHIBIT HALL CLOSING RECEPTION

Location: Boise Centre’s Exhibit Hall

FREE!

Join your colleagues for light refreshments and a last visit with our corporate members. The Exhibit Hall Closing Reception is your last chance to bid on silent auction items. All proceeds benefit the Wanda Chin Scholarship funds to help colleagues attend future Annual Meetings.

Sponsored by Anadarko

FREE!
SUNDAY, OCTOBER 6

4:30 PM - 5:50 PM
SPECIAL SCREENING OF MINIDOKA: AN AMERICAN CONCENTRATION CAMP

Location: Boise Centre 10AB
Screening starts at 4:30 pm followed by Q&A with the filmmakers and Minidoka National Historic Site staff.

FREE!

Produced for Minidoka National Historic Site, the film tells the story of a group of Americans and their incarceration by the U.S. government in the sagebrush desert of southern Idaho, purely on the basis of race. “Minidoka” explores the lasting impact of incarceration on Japanese Americans, through decades of shame and silence, before the community took a stand for redress, and examines the relevance of their story for civil rights today.

Rory Banyard, Executive Producer, North Shore Productions
Hanako Wakatsuki, Chief of Interpretation, Minidoka National Historic Site
Mia Russell, Executive Director, Friends of Minidoka

4:30 PM - 6:00 PM
WMA LEADERSHIP RECEPTION

Invitation Only
WMA Board, IAM Board, Program Committee, Host Committee, and 2019 Sponsors gather for drink, food, and conversation.

Location: Boise Centre 150
Sponsored by Sunnylands

EVENING EVENT

6:00 - 9:00 PM

BASQUE MUSEUM & CULTURAL CENTER

Join us for the PREMIERE EVENT of WMA 2019 and an experience like no other – the Basque Block is a vital part of Boise and the Basques an important part of its history. Immerse yourself in the Basque culture with food, drink, music, dance, and access to the only Basque Museum outside the Basque Country. Learn about Basque history, immigration and their livelihood since they settled in the American West as well as their impact on various communities. Let us share their unique stories through a very special exhibit – Inner Strength: Portraits of Basque Women which highlights 110 Basque women and their work to keep the culture alive. We will also be showing Esteroskopiko, a 3D photo exhibit of historic Bilbao. Learn a dance from the Oinkari Basque Dancers as they entertain us during a wonderful dinner prepared by the Basque Market, all in the middle of the Basque Block in the heart of downtown Boise.

$25 includes traditional Basque dinner, drinks, and live entertainment

Basque Museum & Cultural Center is within walking distance to the Boise Centre.

$25 includes traditional Basque dinner, drinks, and live entertainment.

LOCATION: Boise Centre 10AB

Screening starts at 4:30 pm followed by Q&A with the filmmakers and Minidoka National Historic Site staff.

FREE!

Produced for Minidoka National Historic Site, the film tells the story of a group of Americans and their incarceration by the U.S. government in the sagebrush desert of southern Idaho, purely on the basis of race. “Minidoka” explores the lasting impact of incarceration on Japanese Americans, through decades of shame and silence, before the community took a stand for redress, and examines the relevance of their story for civil rights today.

Rory Banyard, Executive Producer, North Shore Productions
Hanako Wakatsuki, Chief of Interpretation, Minidoka National Historic Site
Mia Russell, Executive Director, Friends of Minidoka

WE BUILD STORIES
MONDAY, OCTOBER 7

8:00 AM–8:45 AM
MORNING COFFEE
Join your fellow Annual Meeting attendees for coffee, while connecting with new colleagues and seeing familiar faces.
Sponsored by Art Works Fine Art Services

9:00 AM–10:45 AM
GENERAL SESSION & PANEL
Location: Boise Centre 100DE
Join us as we dig deep into the ways museums can engage with their communities, staff, and other museums. Come hear from museum leaders sharing their approaches to institutional change.

OPENING REMARKS
Jason B. Jones, Executive Director, Western Museums Association

MODERATOR
Scott Slifer, Director & President, Philbrook Museum of Art

PRESENTERS
Phillip Thompson, Executive Director, Idaho Black History Museum
Seema Rao, Senior Experience Officer, Akron Art Museum
Maren Dougherty, EVP of Communications and Visitor Experience, Philbrook Museum of Art
Doug Jenzen, Museum Administrator, Bonner County History Museum
Karen Kosasa, Director, Museum Studies Graduate Certificate Program, University of Hawaii at Manoa
Dulce Kersting-Lark, Executive Director, Latah County Historical Society
Jody Ochoa, Boise City Arts and History Commissioner, Boise City Department of Arts and History

CONCURRENT SESSIONS 11:15 AM–12:30 PM

The Power of the Pen: Creating Fundraising Messages to Engage Your Donors
Location: Boise Centre 10B
Have you ever sat down to draft an annual fundraising campaign letter only to realize the words just won’t seem to materialize on the page? Has writer’s block ever stymied your efforts to craft the perfect request for support of a special project? Do you sometimes struggle to translate passion for your museum into a compelling message? If you answered yes to any of the above, this session is for you! Learn from a panel of professionals representing museums of all sizes, and take away tips for engaging donors.
Moderator: Dulce Kersting-Lark, Executive Director, Latah County Historical Society
Presenters:
Cameron Murray, Museum Administrator, Bonner County History Museum
Doug Jenzen, Executive Director, Boise Center
Evlyn Bates, Vice President of Institutional Advancement, San Diego Natural History Museum
Anna Schember, Assistant Director of Annual Giving, Curators’ Circle, San Francisco Museum of Modern Art

Indigenous Perspectives on Museum Diversity
Location: Boise Centre 20A
As we plan for the next seven generations, should diversity matter to tribal museums and communities? What does diversity within these museums look like, especially in a time where discussions around diversifying staff, boards, and collections are everywhere in the museum world? This session brings together museum scholars and practitioners to share stories of the practice of diversity in Indigenous museums.
Moderator: Karen Kasawa, Director, Museum Studies Graduate Certificate Program, University of Hawaii at Manoa
Presenters:
Helena Kapuni-Reynolds, Graduate Assistant, Museum Studies Graduate Certificate Program, University of Hawaii at Manoa
Angela Steiner Neller, Curator, Museum of Idaho
Mervyn Tano, President, International Institute for Indigenous Resource Management

Conservation DIY(ish)
Location: Boise Centre 20C
Professional conservators are essential to collections care, but facing the realities of limited budgets and needy artifacts, when can (or should) museum staff provide some DIY care? Throughout the rebuilding of the Idaho State Museum, collaborative partnerships between collections staff and professional conservators opened up new possibilities for both collections stewardship and professional engagement. Join a discussion about the line between “DIY” and “do not touch” to better care for the artifacts that need all our hands.
Moderator: Nancy O’Hara, Boise City Arts and History Commissioner, Boise City Department of Arts and History
Presenters:
Nicole Inglima, Capitol Curator, Idaho State Museum
Sarah Phillips, Curator of Collections, Idaho State Museum
Diana Hoban-Douw, Conservator, Independent Contractor

Exhibit Critique: Idaho State Museum
Location: Boise Centre 100DE
This perennially popular session investigates current best practices and choices made in creating exhibitions—this year with the Idaho State Museum (ISM). The critique will be of ISM’s permanent survey exhibit, Idaho: The Land and Its People. Throughout history, Idaho’s land and people have shaped each other. Idaho: The Land and Its People offers visitors the opportunity to explore Idaho’s three geographic regions and discover the rich resources that influenced the Gem State’s development. The exhibit offers immersive environments, artifacts, and multimedia experiences to its guests to better bring Idaho’s cultural heritage to life. ISM is the location of a ticketed event, and it is also free to visit during the conference; people are encouraged view the exhibit prior to this session.
Moderator: Keri Sturgeon, Executive Director, Wenatchee Valley Museum & Cultural Center
Presenters:
Anna Boise, Director of Collections and Exhibitions, SunValley Center & Gardens
Carrie Anderson Athay, Curator, Museum of Idaho
Seth Margolis, Director of Education Programs, The Museum of Flight
Noel Ratch, Director, Reynolds-Alberta Museum
Rachelle Libau, Curator of Exhibitions, Idaho State Museum
Liz Hobson, Museum Administrator, Idaho State Museum
Emily Cleaves, Curator of Education, Idaho State Museum

#DEAI

#nutsandbolts
12:45 PM–2:00 PM
AFFINITY LUNCHES
These events require pre-registration.

DIRECTOR & LEADERSHIP TEAM MEMBER’S LUNCHEON
Location: Boise Centre 110A
Fee: $40
Open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees, this luncheon will feature guest speaker David Pettijohn, Executive Director of the Idaho Humanities Council. He will discuss the Council’s mission of “deepening understanding of human experience by connecting people with ideas.” He will also provide information on programming and funding opportunities, including Museum on Main Street, Speakers Bureau, and grants.

INDIGENOUS LUNCHEON
Location: Boise Centre 110B
Fee: $25
Enjoy meeting your colleagues from tribal museums and supporters of Native American concerns. All are welcome! The Luncheon will feature a guest speaker Ms. Randy’L Teton, Public Affairs Manager, Shoshone-Bannock Tribes. Discussion will follow.

REGISTRAR’S COMMITTEE WESTERN REGION
Location: Boise Centre 110C
Fee: $20
The Registrars Committee Western Region (RC-WR) Annual Business Meeting Luncheon is open to RC-WR members, as well as non-member Registrars, collectors, and related vendors.

STORYTELLERS AND SUPPORTERS LUNCHEON
Location: Boise Centre 110D
Fee: $25
Especially for curators, development officers, editors, educators, exhibit designers, and all who make possible the engaging stories that museums tell, but open to all. The recipient of the Charles Redd Award for Exhibit Excellence will present.

12:45 PM–3:30 PM CONCURRENT SESSIONS
MONDAY, OCTOBER 7

Inclusivity, Difficult History, and the Modern Museum Audience
Location: Boise Centre 120A
This luncheon is open to Directors, Deputy Directors, CEOs, CFOs, Leadership Team Members, and Trustees. The luncheon will feature guest speaker David Pettijohn, Executive Director of the Idaho Humanities Council. He will discuss the Council’s mission of “deepening understanding of human experience by connecting people with ideas.” He will also provide information on programming and funding opportunities, including Museum on Main Street, Speakers Bureau, and grants.

Recalculating, Recalculating—Using the Museum Assessment Program as Your Museum’s GPS on the Road to Excellence
Location: Boise Centre 120B
Does your museum need budget-friendly directions to improve its community engagement, address challenges with collections, strengthen its educational activities, align operations overall, or hone its governance for greater leadership potential? The Museum Assessment Program can give your museum the best route to reach your destination. Hear about the new and revised assessment options, as well as about the benefits, experience, and results of MAP from recent participants. Fuel up to apply for this IMLS-funded excellence program today.

Beyond Storage—Innovative Collection Engagement Models
Location: Boise Centre 120C
How can museums rethink storage? Can storage become an active and engaging place? What are the pros and cons of an offsite center run by your institution versus an outside art-handling/storage company or private contractor? What are the risk factors and unspoken costs? Panelists will present lessons learned from building new, innovative collections storage facilities that serve as potential models for other museums to address collections engagement and access goals.

Reflecting Our Community: A Case Study in Educator Hiring
Location: Boise Centre 120D
What do you do when your staff does not reflect the community you serve? Tacoma Art Museum tackled this problem head-on with an innovative strategy, hiring and training a diverse group of educators. Understand the value of hiring staff who reflect your community. Learn how transformed hiring practice and intensive training cultivated a corps of capable educators rooted in authentic community engagement. Come away with resources and next steps for your institution.

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Crafting a Mutually Beneficial Museum-University Collaboration

Location: Boise Centre 120C

What’s possible when university faculty and museum staff combine their resources to benefit students? In this session, museum staff and faculty members will distill the lessons they learned from their imaginative and effective collaborations with faculty and students. You’ll hear about students’ study of a women’s shoe collection, student-led tours of an art museum, the development of interdisciplinary materials designed to engage students, and more. You’ll emerge with the tools you need to plan your own meaningful, mutually beneficial collaborations.

#diggingdeeper

**Moderator:** Koven Smith, Principal, Koven J. Smith Consulting

**Presenters:**
- Leslie Madsen, Director of Instructional Design & Educational Assessment, Associate Professor of History, Boise State University
- Sarah Phillips, Curator of Collections, Idaho State Museum
- Nicole Inghilleri, Capitol Curator, Idaho State Museum
- Carissa DiCindio, Assistant Professor, University of Arizona
- Willa Ahlschwede, Assistant Curator, Education and Public Programs, University of Arizona Museum of Art and Archive of Visual Arts

Engagement through NAGPRA Practice: Methods, Strategies, and Common Goals for Tribes and Museums

Location: Boise Centre 120A

The Columbia Plateau serves as a model for the power of collaboration between tribes and “museums” under NAGPRA. Tribal and museum practitioners come together to engage and find common goals in the practice of repatriation. Capacity of implementation is increased and misunderstanding is decreased in cultivating this community of practice. As it nears its 30-year legislative anniversary, NAGPRA has evolved toward an increase in partnerships with a focus on understanding regional histories.

#diggingdeeper

**Moderator:** James Pepper Henry, Executive Director/CEO, The American Indian Cultural Center and Museum

**Presenters:**
- Angela Steiner Neller, Curator, Wanapum Heritage Center
- Jacqueline M. Cook, Repatriation Specialist, Confederated Tribes of the Colville Reservation History/Archaeology Program
- Lourdes Henery DeLeon, NAGPRA Program Director and Professor, Central Washington University Dept. of Anthropology

Stronger Together: Creating Exhibitions Through Museum Partnerships

Location: Boise Centre 120B

“Our museum is way overstuffed!” said no museum professional ever. With tight budgets and lean staff, how can cultural institutions produce robust, complex exhibitions? Museum partnerships offer opportunities to create stronger exhibitions than a single institution can alone produce. This session offers a case study of an exhibition co-organized by the Buffalo Bill Center of the West and Gilcrease Museum, and it also includes strategies gleaned from a variety of museum partnerships from across the country.

**Moderator:** Laura Fry, Senior Curator & Curator of American Art, Gilcrease Museum

**Presenters:**
- Laura Fry, Senior Curator & Curator of American Art, Gilcrease Museum
- Karen McWhorter, Scarlett Curator of Western American Art, Whitney Western Art Museum, Buffalo Bill Center of the West

EVENING EVENT

BOISE ART MUSEUM

6:30 PM–9:00 PM

$50 includes heavy hors d’oeuvres and beverages

Boise Art Museum is within walking distance to the Boise Centre

Enjoy a night at the Boise Art Museum, mingling with colleagues, savoring heavy appetizers and sipping local beer and wine. Meander through BAM’s exhibitions, including four projects woven together through our 2019 curatorial thread which celebrates Native American art by contemporary artists Sarah Sense, Wally Dion, and Margaret Jacobs, as well as ceramics and textiles from the Southwest. Express your creative side with a hands-on art project. Live music and opportunities to interact with BAM Docents will round out your evening as you explore Boise’s premier visual arts organization.
Opulent Oceans

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PROVING THE IMPACT OF MUSEUMS

According to a pilot social impact study conducted by the Utah Division of Arts & Museums, museum visitation correlates with statistically significant increases in health and well-being, intercultural competence, strengthened relationships, and continued education and engagement.

With Arts & Museums assistance, eight museums deployed the survey, which measured 104 indicators of social impact, and collected data from nearly 400 respondents. Arts & Museums is now creating a tool that will help your museum conduct the same study.

For more information and reports on Utah’s Social Impact Study, please see our website: artsandmuseums.utahe.gov/reportsstudy

> artsandmuseums.utahe.gov
GAYLORD ARCHIVAL

Gaylord Archival understands your dedication to the artifacts and collections in your care. We offer a wide range of quality museum services to support your specific preservation, storage, and exhibit needs. Gaylord Archival also offers customization options that extend beyond the boundaries of traditional products.

GAYLORD ARCHIVAL

Guide ID

Guide ID is the developer and supplier of the “Podcatcher” which we refer to as “The World’s Easiest Audio Guide.” This unique device/platform enables museums to deliver audio seamlessly as well as capturing visitor data and offering the ability to send the audio tour home with your visitors.

Guide ID

HOLLINGER METAL EDGE

Hollinger Metal Edge has been the leading supplier of archival storage products for government and institutional archives, historical societies, museums, universities, galleries, and private collections for over 60 years. With our extremely experienced management and staff, we are dedicated to quality, customer service, and competitive prices.

Hollinger Metal Edge

IZO IMAGEING

Izo Imaging’s Custom High Pressure Laminate (CHPL) signs and graphics offer superior longevity, simple maintenance, and reliable resistance to impacts, scratches, fingerprints, and graffiti. Everything you need to deliver a long-lasting message to a demanding public. Let us help you make a lasting impression.

Izo Imaging

MAD SYSTEMS

MAD Systems is an award-winning technology company specializing in audiovisual systems and interactive exhibits for museums, visitor centers and theme parks. MAD provides a full range of solutions to the many challenges of audiovisual presentations including everything from interactive computer systems to video display solutions to create long-lasting and easy to maintain technology.

MAD Systems

THE NATIONAL ENDOWMENT FOR THE HUMANITIES

The National Endowment for the Humanities (NEH) is an independent federal grant-making agency created in 1965 to support scholarship from humanities disciplines. NEH supports artifact preservation and digitization; interpretation of history and culture through exhibitions, documentaries, and historic sites; creation of digital resources; and production of engaging public programs.

The National Endowment for the Humanities

RE:DISCOVERY SOFTWARE

Re:Discovery Software provides full-featured professional-grade collections management software for museum professionals. The Proficio Cloud extends the utility of Re:Discovery’s best-in-class software to the internet, giving museum professionals easy-to-use software without the burden of installation, updates, and hardware replacement. Museums of all kinds are choosing Proficio and increasingly the Proficio Cloud as their preferred collection management system platform.

Re:Discovery Software

SPLIT ROCK STUDIOS

We are Split Rock Studios, a nationally recognized design/build firm. We look at every project as a chance to collaborate, push creative boundaries, and develop exhibits that are unique and inspiring. With design and build services under one roof, we offer fine-tuned design, efficient fabrication, and precise installation.

Split Rock Studios

TICKETURE

Ticketure is a market-changing, open API Admission and Membership management system designed for organizations who are ready to offer their visitors a better buying experience from digital ticketing and membership cards, mobile Points of Sale, to complete mobile-first online experiences, let Ticketure help transition the way you serve your visitors.

Ticketure

TIMELOOPER

TimeLooper provides storytelling and immersive VR / AR experience design services to museums, historic sites, and cultural institutions. From design, to build, to implementation, TimeLooper supports its partners at every step of the implementation journey.

TimeLooper

TOUR-MATE

Tour-Mate is one of North America’s leading providers of audio and multimedia interpretive platforms. From hand-held audio and multimedia to mobile applications to eco-friendly outdoor stationary platforms. Tour-Mate is your one stop shop for interpretive hardware and content creation services.

Tour-Mate

U.S. ART COMPANY

U.S Art Company is one of the premier fine art handling companies in the country specializing in museum quality transportation, crating, installation, storage, international customs services, and exhibition coordination. U.S. Art offers the most extensive U.S. shuttle network. With all of our services, safety and security are top priorities. www.usart.com

U.S. Art Company

WILLIS TOWERS WATSON

Wills Towers Watson is the largest broker in the world dealing specifically with the insurance of Fine Art, Jewelry and Specie risks. The Willis Towers Watson Museum team is one of the leading specialist brokers in the USA for Museum Collections and Exhibition Insurance.

Wills Towers Watson

WORKSHOP 3D

WORKSHOP 3D creates augmented reality experiences that dazzle and amaze visitors, provide enhanced delivery of content, and create a memorable connection with viewers beyond what is possible with conventional displays. Our team will take your project from concept to completion with our expertise in concept creation, design, development, implementation, and deployment.

Workshop 3D
ABOUT BOISE
Mountains and museums. Restaurants and rivers. Festivals and fresh air. Many find Boise to be a surprising blend of urban and outdoors – big enough to have all the comforts of a big city, yet small enough to make it easy to enjoy it all.

Downtown Boise supports some of the best restaurants, landmarks, and things to do in town. It also contains the Basque Block, a rich opportunity to learn about Boise’s Basque heritage. Major downtown attractions include the Idaho State Capitol, the Egyptian Theatre, the Boise Art Museum, and Zoo Boise.

Boise is Vibrant
First-time visitors often comment on Boise’s vibrancy. Its vitality. Its energy. With an active arts community and lively downtown filled with shops, restaurants, night spots and — yes — people, Boise is alive with entertainment options.

Boise is Active
When in Boise, do as the locals do: get outside! The city’s mild, four season climate and easy access to mountains, rivers, lakes and more, make it a haven for those looking to explore beyond the city.

GEOGRAPHY AND CLIMATE
The average high temperature in Boise in October is 65° F and the average low is 40° F. We recommend dressing in layers and consider having a raincoat or umbrella handy.

GETTING TO BOISE & TRANSPORTATION
The closest airport to the Annual Meeting Hotel is Boise Airport (BOI) which is just 5 miles southwest of Boise. Below are several transportation options for traveling from the airport to downtown Boise.

BOISE, IDAHO • OCTOBER 4–7

ABOUT THE WESTERN MUSEUMS ASSOCIATION
The Western Museums Association (WMA) is a nonprofit, membership organization dedicated to serving museums, museum professionals, as well as the related organizations and individuals, by providing vision, enrichment, intellectual challenge, and a forum for communication and interaction. The WMA is primarily comprised of members across the Western states of Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon, Utah, and Washington, the Western Canadian provinces of Alberta and British Columbia, and the Pacific Islands.

OUR MISSION
Transforming the museum field through collaboration

OUR VISION
Dynamic museums connecting with thriving communities

SUPPORTING STATEMENT
The WMA believes museums must be essential to the communities they serve and that their impact contributes to why their communities thrive. By sparking the generation of ideas that continually refresh the museum field, the WMA ensures museum professionals are inspired to create meaningful experiences that individual visitors value.

OUR CORE VALUES
Social Benefit
The WMA supports the work that institutions do for their communities, and we seek to inspire excellence in this service to the public.

Excellence
We challenge museums to strive, because we believe that all museums have the potential to have an extraordinary impact on the lives of others.

Leadership
We promote the professional development of all staff, volunteers, and trustees and seek to enhance their positive change and growth, because we believe that all individuals have the potential to be leaders.

Collaboration
We provide opportunities for individuals to connect and develop lifelong relationships, so they can create a community of colleagues who support each other’s institutional endeavors and personal well-being.

Fun
We believe that good humor facilitates learning and relationship building, and enjoyment in an association of colleagues helps build a community of talented, connected individuals who are energized about their profession.

Inclusion
We encourage differences of opinions and perspectives, and unfamiliar ideas, for they enrich our association.

Sustainability
In seeking innovation, we take a measured and responsible approach to decisions and initiatives, as we appreciate that our actions today affect our future success and vitality.

Contact
Western Museums Association
PO Box 4738
Tulsa, OK, 74159
P: 707.433.4701
wma@westmuse.org

AREA INFORMATION
MW20 | Los Angeles
March 31-April 4, 2019

Propose Demonstrations and Lightning Talks through December 31

Early-bird registration open December 1-31, 2019

MuseWeb
mw20.museweb.net
FUNDING AND AWARD OPPORTUNITIES FROM THE CHARLES REDD CENTER FOR WESTERN STUDIES AT BRIGHAM YOUNG UNIVERSITY

The Charles Redd Center for Western Studies at Brigham Young University is an interdisciplinary research center that funds and promotes the study of the Intermountain West through grants, awards, fellowships, public programming events, and publications.

Select Award & Funding Opportunities
Applications due March 15 annually

Public Programming Award
Any organization that is planning a conference, museum exhibit, lecture series, or similar public program is eligible to apply. The proposed program should illuminate some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the needs indicated in the application, up to $3,000.

Independent Research and Creative Work Award
This award is available to individuals who are not connected to a college or university and who are interested in researching or writing on some aspect of the American experience in Idaho, Montana, Nevada, Arizona, New Mexico, Utah, Wyoming, or Colorado. The amount of the award will be determined by the research needs indicated in the application, up to a maximum of $1,500.

Other grants, awards, and fellowships are available for faculty and students from any institution who are pursuing research and projects relevant to the Intermountain West. For more information or inquiries, visit reddcenter.byu.edu or contact the Redd Center at redd_center@byu.edu.

Charles Redd Center for Western Studies
Brigham Young University
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Etix is the reliable, scalable ticketing platform for organizations from small-town museums to some of our nation’s most popular and busy attractions in Washington, DC.

Visit our booth at the WMA Annual Meeting.